Tuesday	y, June 5, 2012
9:30-10:00	Registration On the basement floor of Centenary Memorial Hall
10:00-10:10	Opening Address Shinichi Ueshima (Vice-President, Kansai University)
Special Session Research Inst	on: Chair: Yasuharu Ukai (President, The Society of Socionetwork Strategies: Dean, The titute for Socionetwork Strategies: RISS, Kansai University)
10:10-11:20	<ul> <li>Keynote Speech 1 (60 min.)</li> <li>"Health Status &amp; Post-Retirement Household Wealth Decumulation"</li> <li>John Laitner (Professor of Economics, University of Michigan)</li> <li>Commentator (10 min.) Takashi Oshio (Professor, Institute of Economic Research, Hitotsubashi University)</li> </ul>
11:20-11:30	Coffee Break
11:30-12:05	<ul> <li>Invited Speech (25 min.) "The Option Value of a Long National Panel: Studying the Great Recession with the Panel Study of Income Dynamics"</li> <li>Frank Stafford (Professor of Economics, University of Michigan)</li> <li>Commentator (10 min.) Keiichiro Matsushita (Program Chair; Professor, Faculty of Economics, Kansai University)</li> </ul>
12:05-13:30	Lunch
	ocial Security Chair: Charles Yuji Horioka (Professor of Economics, Institute of Social and
Economic Re	search, Osaka University)
13:30-14:05	<ul> <li>Invited Speech (25 min.) "The Implications of Alzheimer's Risk for Household Financial Decision-Making"</li> <li>Robert Willis (Professor of Economics, University of Michigan)</li> <li>Commentator (10 min.) Chie Hanaoka (Assistant Professor, Faculty of Economics, Kyoto Sangyo University)</li> </ul>
14:05-14:15	Coffee Break
14:15-14:50	<ul> <li>First Speech (25 min.) "How Chinese Elderly Finance Their Consumption? Evidence from CHARLS Baseline"</li> <li>Yan Shen (Professor of Economics, China Center for Economic Research, Peking University)</li> <li>Commentator (10 min.) Robert Willis (Professor of Economics, University of Michigan)</li> </ul>
14:50-15:25	<ul> <li>Second Speech (25 min.) "Hukou Identity, Demonstration Effect, and Happiness: Evidence from China's Urban Communities"</li> <li>Xiaofeng Liu (Ph.D. Candidate in Economics, China Center for Economic Studies, Fudan University)</li> <li>Commentator (10 min.) Jun Tomioka (Assistant Professor, Faculty of Management and Economics, Aomori Public College)</li> </ul>
15:25-15:35	Coffee Break
15:35-15:55	General Assembly, The Society of Socionetwork Strategies  Chair Kenji Shiba(Dean, Graduate School of Kansai University, School of Accountancy, Founded Member of The Society of Socionetwork Strategies)  Agenda: Election of New Executives of the Society
16:00-17:30	Panel Discussion "Complementarity between Economic Theory and Micro Data"  John Laitner (Professor of Economics, University of Michigan)  Michael Hurd (Senior Principal Researcher and Director, RAND Center for the Study of Aging, RAND Corporation)  Yasuharu Ukai (President, The Society of Socionetwork Strategies: Dean, RISS)  Chair Yuko Arayama (Professor, School of Economics, Nagoya University)

18:00-19:30 Banquet: Dining Room "Shikon", Centenary Memorial Hall

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June 5-6, 2012 Kansai University Centenary Memorial Hall, Osaka, Japan

# New Types of Data Collection and Micro Data Analysis

Celebration for 10th Anniversary of Research Project for Socionetwork Strategies

The Research Institute for Socionetwork Strategies, Kansai University,
(Joint Usage / Research Center: matching fund subsidy from MEXT (Ministry of Education,
Culture, Sports, Science and Technology), 2008-2012)

Supported by The Society of Socionetwork Strategies

The Research Institute for Socionetwork Strategies, Kansai University 3-3-35 Yamate-cho, Suita-shi, Osaka, JAPAN Phone: +81-6-6368-1228, Facsimile: +81-6-6330-3304 E-mail: riss@ml.kandai.jp http://www.kansai-u.ac.jp/riss/en/index.html

### The Research Institute for Socionetwork Strategies

RISS was adopted as a "Promotion Project for Joint Research between the Humanities and Social Science" from the Ministry of Education, Culture, Sports Science and Technology (MEXT), 2008-2009; modified as a "Promotion Project for Distinctive Joint Research" from MEXT, 2010 -2012. In October 2008, RISS underwent official authorization by MEXT as a Joint Usage/Research Center. As of June 2009, five such authorized Research Centers in the field of economics exist. They include the Institute of Economic Research, Hitotsubashi University, the Institute of Social and Economic Research, Osaka University, the Institute of Economic Research, Kyoto University, the Panel Data Research Center, Keio University, and RISS.

The object of RISS is to create a new field of social science by utilizing advanced information and communication technology and by developing original analyzing tools. 'Socionetwork Strategies' is thus a new field of science that integrates (1) Social Science (Accounting, Management Science, and Economics), (2) Basic Science (Statistics and Mathematics), and (3) Computer Science.

# The Society of Socionetwork Strategies

The Society of Socionetwork Strategies was established in July 24, 2004 at the Ikkyu Hall, Kansai University, Japan. The founders included economists and computer scientists. Management scientists have been increasing gradually since 2006. The society has been publishing The Review of Socionetwork Strategies since March 2007.

PRESIDENT:

Yasuharu Ukai Professor, Faculty of Informatics, Kansai University

DIRECTORS:

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Marshall Van Alstyne Associate Professor, Boston University School of Management

### The Review of Socionetwork Strategies

## Aims and Scope

The Review of Socionetwork Strategies promotes data mining and data analysis for business and the economy through interdisciplinary research between computer science and the social sciences. The Review welcomes articles such as those dealing with business, economic and statistical analyses related to large-scale networks, and to huge amounts of data. The focus of The Review of Socionetwork Strategies is on empirical findings, methodologies, and theoretical and conceptual insights across areas of research in policy and in advanced information technology such as cloud computing, data mining, and multi-agent simulation. Areas of interest include, but are not limited to, consumer behavior, corporate strategy, industrial organization, and government policy in the fields of finance, medicine, nursing care, and retail, for example.

### **Editorial Board**

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