Survey on the Internet Usage and Security Awareness2010 (2)

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Main Survey

Q1	What	kind	of	Internet	connection	do	you	have	at	home?	
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<Narrowband>

- 1. Phone line (dial-up)
- 2. ISDN line (emergency connection)
- 3. ISDN line (always on)

<Broadband>

- 4. Cable TV line (CATV)
- 5. Optical line (FTTH line)
- 6. Fixed wireless access (FWA)
- 7. DSL line (ADSL, VDSL, HDSL, SDSL, etc.)
- 8. Other ()
- Q2 Please answer the following questions about the computing/Internet environment (wireless phone, etc. included) in your home.

	Yes	No
1. I have my own computer at home		
2. There is a computer at home shared by the family		
3. I use file swapping software (P2P) such as Winny, Share, etc.		
4. I take anti-bot measures (online interactive system from outside?)		
5. I make an effort to learn information security		
6. I bought a computer within the past two years		
7. The number of spam emails is increased		
8. I have downloaded unauthorized contents such as music files that were uploaded		
without permission		
9. I use filtering software that restricts viewing hazardous sites on the Internet		

10. I make some effort to update my OS and software, etc.	
11. I have a password to log-in the computer at home	

Q3 Do you ever feel worried about using the Internet? Please select one appropriate response from the following.

- 1. Not really
- 2. I know security threats exist, but I am not concerned as I take preventive measures
- 3. I take measures against security threats; however, I am still concerned as they are insufficient
- 4. Yes

Q4 Why does using the Internet worry you? Please select all appropriate responses from the options below.

- 1. I am worried about protection of personal information
- 2. I am worried about the reliability of electronic settlements
- 3. I am worried about protection of intellectual property
- 4. I am worried about virus infection
- 5. I am worried about incurring damages through Phishing
- 6. I am worried about being slandered on the Internet
- 7. I am worried about the reliability of online auction
- 8. I am worried about the reliability of authentication technology
- 9. The Internet is full of illegal or harmful information
- 10. I am worried about email interception and wiretapping
- 11. I don't know whether emails sent actually arrive
- 12. I am not certain as to how much security I need
- 13. Security threats are confusing, and I do not really understand them
- 14. Other (

Q5 What kind of security measures do you take for the computer at home. Please select all appropriate responses given below.

- 1. Anti-virus software is installed
- 2. Use of anti-virus service offered by providers, etc.
- 3. Spyware system installed (Please check to see if spyware is implemented in anti-virus software)
- 4. Anti-spam mail system installed (Please check to see if anti-spam mail system is

- implemented in anti-virus software)
- 5. Use of anti-junk mail system offered by providers, etc.
- 6. Use of fire-wall (Please check to see if firewall is implemented in anti-virus software or in your OS, etc.)
- 7. Use of firewall by offered by providers, etc.
- 8. Employ updates of OS and browsers
- 9. Backup files, etc.
- 10. Employ updates and changes to E-mail software
- 11. Avoid inadvertently opening emails, attached files or html files from unknown persons
- 12. Avoid inadvertently opening emails, attached files or html files from known persons
- 13. Use multiple passwords for each account
- 14. Select a complex email address
- 15. Change an email address periodically
- 16. Avoid posting personal information on bulletin boards and elsewhere on the Web
- 17. Use wireless LAN encryption
- 18. Encryption of important files
- 19. Do not connect to the Internet except when necessary
- 20. Other (
- 21. None of the above

Q6 How much do you spend on the Internet connection/security measures taken for the Internet with your computer at home.

Internet connection: () yen/month
Internet Security measures: () yen/year

Q7 Up to what maximum cost would you be willing to pay for use of the Internet connection/security measures taken for the Internet with your own computer at home?

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Internet connection: ( ) yen/month
Security measures for the Internet: ( ) yen/year
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Q8 Suppose you could not use the Internet at home. What would be your degree of satisfaction with your lifestyle? Please answer with a score of 0--100 points.

* A score of 100 indicates the current level of satisfaction.

() point(s)

Q9 How often do you use the Web browsing or check email while you are not at work? Please enter the average number per month. In addition, how many minutes do you spend browsing the Web or checking email? Please enter the average minute(s). If you do not use the Web or email, please enter a zero.

* Average number in minute(s) indicates the amount of time you read emails received.

Web browsing on PC	[] times/month [] minutes
Web browsing on cell phone	[] times/month [] minutes
Use of P2P	[] times/month [] minutes
Checking email on PC	[] times/month [] minutes
Checking email on cell phone	[] times/month [] minutes

Q10 If you were to see a message stating possibility of virus infection of XX%, would you take a new security measures (purchase of antivirus software, etc.) for your computer at home?

	No	Yes
1/1000 chance (0.1%)		
1/100 chance (1%)		
1/50 chance (2%)		
1/20 chance (5%)		
1/5 chance (20%)		
1/3 chance (approx. 30%)		
1/2 chance (50%)		
7/10 chance (70%)		
4/5 chance (80%)		
99/100 chance (99%)		

Q11 Please answer the following question if you answered [No] for a po	ssibility of
99/100 (99%) in the previous question. Please give reasons for your answer.	
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Q12 What do you think of the following statements? Please select the appropriate response per sentence.

					1.	l .	T .
	Disagree	Disagree	Disagree	Difficult	Agree	Agree	Agree
	strongly		somewhat	To say	somewhat		strongly
1. If the personal data							
(address, name, gender, age,							
email address, etc.) of others							
could be viewed freely, would							
you wish to see it?							
2. Would you like to use a copy							
of commercially available							
software made by a friend							
3. Do you see a problem with							
copying commercially							
available software to give to a							
friend							
4. Do you see a problem with							
using a computer that did not							
have anti-virus software							
installed							
5. Do you see a problem with							
downloading the contents							
such as music files, etc.							
which were uploaded without							
permission							
6. Do you see a problem with							
forwarding a chain email to a							
friend or acquaintance							
7. Do you think that if							
everyone crosses against the							
red light, then there's nothing							
to be afraid of.							
8. Do you see a problem to							
cross against the yellow light?							
9. Do you see a problem to							
drive a car under the influence							
of little alcohol in your body?							
10. Do you see a problem to							

ride a bicycle under the				
influence of little alcohol in				
my body				
11. Do you see problems in				
using personal email at work				
12. Do you see a problem to				
keep the securely-locked door				
open and leave the door				
unlocked even for a while				
13. Do you see problems to				
ignore a traffic light if you are				
in a hurry, and see no cars				
around?				
14. Do you see problems with				
cell-phone calls in public				
transportation such as trains				
15. Do you see problems with				
cell-phone text messaging				
while driving				

Q13 What do you think of the following statements? Please select one option for each sentence.

	Disagree	Disagree	Disagree	Difficult	Agree	Agree	Agree
	strongly		somewhat	To say	somewhat		strongly
1.We need information security							
measures at the workplace							
(corporate/organizations), but do							
not pay much attention to these							
measures for an individual							
computer (at home)							
2. We should be willing to obtain							
any qualifications related to							
information security.							
3. I will not be a victimizer of the							
crimes committed through							

computer networks					
4. I shall not be a victim by					
crimes on the computer networks					
5. I see problems in connecting a					
network using someone else's					
unencrypted wireless network					
6. I see problems in monitoring					
email/web site browsers when					
taking security measures					
7. Information security education					
should be received					
8. No information security					
education is necessary if security					
software is installed					
9. I do not know what					
information security measures I					
have to take for my computer					
10. I would not like to be taught					
about information security					
11.I would like to be taught about					
information security					
12.I feel uncomfortable with junk					
emails					
13. I feel more secured with					
security measures taken on the					
Internet					
14. Security measures are not					
commensurate with convenience					
for computer users					
15. I see a problem using P2Ps					
such as Winny, etc.					
16. I see a problem giving more					
priority to business efficiency					
than compliance to information					
security measures					
		L	l	L	

Q14 Please select an appropriate response per line by answering questions about your daily behavior?

	Never	A few times	Sometimes	Frequently
1. Have you viewed the personal data (address, name,				
gender, age, email address, etc.) of others freely?				
2. Have you used a copy of commercially available software made by a friend?				
3. Have you forwarded a chain email to a friend or acquaintance?				
4. Have you used personal email at work?				
5. Have you ignored a traffic light on an empty road when in a hurry?				
6. Have you sent an email on a cell phone while driving a car?				
7. Have ever injured someone on the Internet?				
8. Have you ever been injured by someone on the Internet?				
9. Have you given priority to productivity and efficiency at work rather than compliance with information security measures?				
10. Have you accessed the Internet from your computer using an unencrypted wireless network of someone else?				

Q	15 What is your degree of expectation for the current administration? Please answer
w	th a score of 0 100 points; a score of 100 indicates highest expectation.
() point(s)

Q16 Did the change of government improve your life?

- 1. Worse
- 2. Bad
- 3. Neutral
- 4. Good
- 5. Better

Q17 Topics including the following are currently under discussion: a) limitation/restriction of internet bandwidth, b) shifting from a flat-rate to a pay-as-you-go system for packet costs and internet usage on mobile phones (in this system, you pay only for what you use), and c) filtering (restriction of access to hazardous sites). What is your attitude towards these topics?

	Strongly	Opposed	Somewhat	Difficult	Somewhat	In	Strongly	Don't
	opposed		opposed	to say	in favor	favor	in favor	know
1.								
Limitation/restriction								
of internet bandwidth								
2. Shifting from a								
flat-rate to a								
pay0-as-you-go								
system for packet								
costs and internet								
usage on mobile								
phones								
3. Shifting from a								
flat-rate to a								
pay-as-you-go system								
for internet usage								
4. Filtering of sites								
accessed on mobile								
phones								
5. Filtering of sites								
accessed via the								
internet								

Q18	Please	give	reasons	for	your	answer	to	[Limitation/restriction	of	internet
band	width] i	n the j	previous o	ques	tion.					
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Q19 Please give reasons for your answer to [Shifting from a flat-rate to a pay-as-you-go system for internet usage] in the previous question.

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$\ensuremath{\mathrm{Q}} 20$ In the following situations, would you take the suggested action?

	Yes	No
1. Transfer to another internet provider if your current provider imposed		
limitations or restrictions on internet bandwidth		
2. Reduce internet usage if your current provider imposed limitations or		
restrictions on internet bandwidth		
3. Transfer to another internet provider providing a flat-rate if your current		
provider shifted from a flat-rate to a pay-as-you-go system		
4. Reduce internet usage if your current provider shifted from a flat-rate to a		
pay-as-you-go system		
5. Cease all internet usage if your current provider shifted from a flat-rate to a		
pay-as-you-go system		
6. Cease downloading of illegal content if there was a crackdown on such content		
(please answer 'Yes' if you would not download such content anyway)		
7. Continue downloading of illegal content even if there was a crackdown on such		
content (please answer 'No' if you would not download such content anyway)		

Q21 To what extent are you satisfied with the following life issues?

	Satisfied	Satisfied	Almost	Difficult	Somewhat	Dissatisfied	Dissatisfied
	very		satisfied	to say	dissatisfied		very much
	much						
The district you live							
in							
Spending your							
leisure time							
Work/schoolwork							
Family life							
Household economy							
Relationship with							
friends							
Health condition							
Internet							
environment at your							

•				
home				
1101110				

Q22 To what extent do you worry about the following life issues?

	Strictly	Not	Almost not	Difficult	Somewhat	Worried	Very
	not	worried	worried	to	worried		worried
	worried			say			
Your own district							
Work/Study at							
school							
Your own future							
Japan's future							
Japanese economy							
Family life							
Current household							
economy							
Relationships with							
friends							
Health condition							

Q23 Do you have underage child (children)?

- 1. Yes
- 2. No --> Q26

Q24 Please select all appropriate responses from the options below.

- 1. Child has private mobile phone
- 2. Child has private personal computer
- 3. Family shares to use a personal computer
- 4. None of the above

Q25 Do you use filtering function in the options below? Please select all appropriate responses given below.

- 1. We use filtering function in mobile phone of our child
- 2. We use filtering function in personal computer of our child or family
- 3. We do not use filtering function anyone

Q26 Please answer the following question if you answered [No] in Q 23. Suppose that

you have underage child. Do you use filtering function in the options below? Please select all appropriate responses given below.

- 1. We think that we use filtering function in mobile phone of our child
- 2. We think that we use filtering function in Personal computer of our child or family
- 3. We think that we do not use filtering function anyone

Q27 Please answer the following question if you answered [We use filtering function] in
Q 25 or [We think that we use filtering function] in Q26. Please give reasons for your
answer.

Q28 Please answer the following question if you answered [We do not use filtering function] in Q 25 or [We think that we do not use filtering function] in Q26. Please give reasons for your answer.

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Q29 Suppose you knew that there was a 1/100 chance that you had computer virus/worm infection costing 100,000 yen, and you could protect your computer from such viruses by purchasing and installing antivirus software for 2,000 yen. Would you buy such antivirus software?

1. Yes

If the cost of such software were to increase, up to what amount would you be willing to buy? Please enter the maximum amount you would pay.

() yen

2. No

If the cost of such software were to decrease, below what amount would you be willing to buy? Please enter the maximum amount you would pay.

() yen

Q30 Suppose you knew that there was a 1/10 chance that you had computer virus/worm infection costing 10,000 yen, and you could protect your computer from such viruses by purchasing and installing antivirus software for 2,00 yen. Would you buy such antivirus software?

1. Yes

If the cost of such software were to increase, up to what amount would you be willing to buy? Please enter the maximum amount you would pay.

() yen
2. No	
If the cost of s	uch software were to decrease, below what amount would you be willing to
buy? Please en	nter the maximum amount you would pay.
() yen
Q31 Suppose	there were a lottery in which you had a 1/100 chance of winning, and you
would receive	100,000 yen if you won and nothing if you lost. Would you buy a lottery
ticket for 200	yen? Please select one response.
1. Yes	
If the cost of t	he ticket were to increase, up to what amount would you be willing to buy
Please answer	the maximum amount you would pay.
() yen
2. No	
If the cost of	the ticket were to decrease, below what amount would you be willing to
buy? Please a	nswer the maximum amount you would pay.
() yen
Q32 Suppose	you knew that there was a 1/100 chance that you were going to be robbed
of 100,000 ye	n. Suppose also that you could purchase, for 2,000 yen, insurance that
would allow	you to recover your money if it were stolen. Would you purchase this
insurance? Pl	ease select an appropriate response. Also, if the cost of the insurance were
to increase/de	crease, up to what amount/below what amount would you be willing to
pay? Please se	elect the maximum amount you would pay?
1. Yes	
Up to what a	amount would you be willing to pay? Please enter the very maximum
amount you w	ould pay.
Up to () yen
2. No	
Below what a	amount would you be willing to pay? Please enter the very maximum
amount you w	ould pay.
Below () yen

Q33 Suppose that you were to hear from one of the following sources of information such as downturn in economy, or other such unfavorable news.

To what extent would you trust these sources of information? Please select one response from the options below for each source of information.

	Totally	Somewhat	Difficult	Somewhat	Totally
	untrustworthy	untrustworthy	to say	trustworthy	trustworthy
TV News					
Tabloid TV show					
Newspapers (except sports					
newspapers)					
Internet (except 2 Channel)					
2 Channel					
Conversation with neighbors					
Conversation with colleagues					
at work					
Conversation/email from					
friends/acquaintances					
Radio					
Weekly/Monthly magazines					
(except comics)					

Q34 Suppose that you were to hear from one of the following sources of information such as economic recovery, or other such favorable news.

To what extent would you trust these sources of information? Please select one response from the options below for each source of information.

	Totally	Somewhat	Difficult	Somewhat	Totally
	untrustworthy	untrustworthy	to say	trustworthy	trustworthy
TV News					
Tabloid TV show					
Newspapers (except					
sports newspapers)					
Information obtained					
through the Internet					
(except 2 Channel)					
Information obtained					
through 2 channel					

Neighborhood Rumors			
Rumors among			
co-workers			
E-mail and conversations			
with friends and			
acquaintances			
Radio			
Weekly/monthly			
Magazines (except for			
comics)			

Q35 How often do you come into contact with the following sources of information? Please select one appropriate response for each information source.

	every day	5 to 6 times	3 to 4 times per	1 to 2 times per	Almost never
		per week	week	week	
TV News					
Tabloid TV show					
Newspapers					
(except sports					
newspapers)					
Information					
obtained through					
the Internet					
(except 2					
Channel)					
Information					
obtained through 2					
channel					
Neighborhood					
Rumors					
Rumors among					
co-workers					
E-mail and					
conversations with					
friends and					
acquaintances					

Radio			
Weekly/monthly			
Magazines (except			
for comics)			

Q36 What do you think of the following statements? Please select one response for each statement.

	Disagree	Disagree	Difficult	Agree	Agree
	strongly	somewhat	to say	somewhat	Completely
Most people are basically					
honest					
I tend to trust people					
Most people are basically					
good and kind					
Most people trust others					
Most people can be					
trusted					

Q37 What is your attitude to the following opinions? Please select an appropriate response per line.

	Agree	Agree	Difficult to	Disagree	Disagree
	completely	somewhat	say	somewhat	strongly
What the future will be is always in your					
mind and you are always aware that					
your daily action/performance affects					
and links directly to your future.					
You cannot help doing something to					
attain your goal even though you may					
get nothing important for many years.					
Since you know "what will be, will be",					
you will do what you are interested in					
now.					
You will act according to the results to be					
given in a few days or in several weeks.					

You think that making snap decisions			
and taking fast action is one of the most			
important factors.			
You do not want temporary fun and			
happiness in exchange for future success.			
Even though extreme events never			
happen for years to come, you think it			
important to be prepared and alert to the			
worst outcome.			
You think that taking strategic actions			
for possible serious events occurring in			
the far distant future is more important			
than occasional activities for less serious			
events occurring in the immediate			
future.			
You will disregard a sign of problems to			
occur, because most of the problems are			
to be solved before reaching risk levels.			
You think that future problems can be			
taken when they occur and not now.			
You will focus on the current			
problems/interests rather than the			
possible problems to occur in the future.			
You will put much emphasis on your			
daily actions/performance rather than			
those that need a long period of time.			

Q38 How often do you participate in the Internet survey? Please select an appropriate response from the options below.

- 1. Few
- 2. Once per month
- 3. Once per week
- 4. Five times per week
- 5. Everyday