

# Programs for Human Resource Development for overseas subsidiary management

For the Next Business Development with Overseas Factories at ASEAN

## Development of human resources with high level abilities

Fostering of high grade leaders fully capable "action-from-thought"  
Managing overseas subsidiary



Domestic market in Japan is facing a difficult situation to expect any larger scale of development due to the decrease of birthrate and aging population and many other reasons. Therefore, it is necessary for those Japanese companies to grow up within a rising market of ASEAN countries, which is brimming the enterprising spirit and vitality.

This program is for those who are going to be a leader of overseas companies, and it provides all sort of information about the local place including geography, history, and economy. In addition, it is a practical program which teaches theoretical, basic, and effective methods of managing a company.

**Managing  
large plant  
efficiently and  
effectively**

**Solving  
labour  
problem**

**Judging  
for plant  
investment**

**Directing  
business  
expansion**

**Adopting to  
economic situation  
and rules  
of law flexibly**



# Expanding and Achieving a second period of Company Growth, and Development for the General Manager of Next Generation in JAPAN, By Human Resources Education for the Management of Overseas Subsidiaries at ASEAN

Program coordinator

## Prof. Toru Muneoka



ASEAN markets are brimming with energy and vitality of an emerging market now, which are similar the High-growth period of the past in Japan. There is huge potential for Japanese companies, with their technically advanced and well-respected products, to expand and achieve a second period of company growth by being involved in such developing regions. But unfortunately, the majority of Japanese firms are still not sufficiently integrated into such markets. The reason why there is few opportunities to educate special programs for the persons who are going to be managers of ASEAN subsidiaries. Especially, Small and Medium-sized Companies don't have systematic educational programs to develop management of overseas subsidiaries, and working as management of overseas subsidiaries will be beneficial to develop for the general manager of next generation in Japan.

This program is for those who are going to be management of overseas subsidiaries in ASEAN, which provides not only fundamental and theoretical but also practical and mutually complementary program to seminars and training on "securing and training human resources overseas" have been held by public agencies and private firms and associations, to develop human resources who are high grade leaders fully capable "action from thought".

## Process proof program



## Education technique

### [e-learning]

To learn necessary knowledge Students need to take pre-lesson (30min) through.

### [Intensive camp lesson]

To enhance a learning effect Students with variety of background can discuss intensely.  
Date:weekend(2days1night) Venue:Seminar House(Kansai University)

## MORE INFORMATION

**Open day:** lesson will be held once a week (on Saturday)

**Venue:** Tokyo, Osaka (around the station)

**Make up lesson service:** available through internet lessons.

**Inquiry: Program office of fostering high-level professionals.  
Kansai University**

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