

# Generative AI and English Language Teaching: A Global Englishes Perspective

Tuesday, May 13, 2025

18:00-19:30

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## ABSTRACT:

Generative AI (GenAI) is increasingly used in English language teaching, yet its reliance on standardized norms challenges its suitability for Global Englishes-informed pedagogy. This article, adopting a Global Englishes Language Teaching (GELT) perspective, explores how ChatGPT can be adapted through prompt engineering to generate GE-aligned ELT materials. Three models were examined: a Basic Model with single-step prompts, a Refined Model 1 using iterative strategies, and a Refined Model 2 incorporating GE-oriented corpora. Analysis of their outputs highlights both opportunities and limitations in balancing AI's default tendencies with prompts that promote linguistic diversity. Findings underscore the importance of strategic prompt design in mitigating native-speakerist biases and enhancing contextual relevance. The discussion emphasizes teacher agency in shaping AI-generated content and integrating GenAI into multilingual pedagogical frameworks.

## Prof. Jim McKinley

### BIO:

Jim McKinley is Professor of Applied Linguistics at University College London (IOE, Faculty of Education and Society) and Honorary Research Fellow at the University of Oxford. A Senior Fellow of the Higher Education Academy (UK), he has taught in higher education in the UK, Japan, Australia, and Uganda, as well as US schools. His research focuses on globalization in L2 writing, language education, and higher education studies, particularly the teaching-research nexus and English medium instruction. He is an Editor-in-Chief of *System* and co-editor of the Cambridge Elements in Language Teaching series (CUP), with several books on research methods in applied linguistics.