



COURSE SYLLABUS
COURSE INFORMATION
Course Code: MGT503 Level: Postgraduate Credit: 3
Course Title: Business Ethics in a Global Environment
PREREQUISITE
N/A
COURSE OVERVIEW
Business Ethics in a Global Environment is designed to develop students moral reasoning about the conduct of business in the global context. They will achieve this by exploring theories of ethics and justice in business and in its relationships with society, across different cultural traditions and reflect on their own moral development through analysis of ethical and unethical behaviours in business. The course explores fundamental concepts in ethical issues facing businesses and multiple stakeholders. It will explore issues that accompany making ethical business decisions that reflect integrity in conducting global business. Students taking this class will learn and demonstrate an understanding of what it means to be ethical.
LEARNING OUTCOME
Upon successful completion of this course, the students should have basic expertise in the following areas: 1. Understand categories of ethical theory (normative and descriptive) and explain how they contribute to ethical business practices. 2. Examine best practices of ethical decision-making in management, and leadership as relevant to value creation and capture. 3. Explain ethical dilemmas managers face in a global business environment and how they can resolve them. 4. Provide a basic understanding of the application of ethical concepts to corporate, not-for-profit, and entrepreneurial practices and decision-making. 5. Learn to use tools and techniques of business ethics management.
CLASS HOURS
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week
LEARNING RESOURCES
Required Textbook
Crane, Andrew, & Matten, Dirk. (2016). <i>Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization</i> . 4th edition. Oxford.
Reference Books & Online Resources
N/A
Suggested Textbook
N/A
Other Teaching Methods
N/A



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WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part A: Understanding Business Ethics Introducing Business Ethics	Chapter 1
	2	What is Business Ethics and Why is Business Ethics Important?	Chapter 1
	3	Framing Business Ethics: Corporate Responsibility, Stakeholders, and Citizenship	Chapter 2
	4	Evaluating Business Ethics: Normative Ethical Theories	Chapter 3
	5	Making Decisions in Business Ethics: Descriptive Ethical Theories	Chapter 4
2	1	Managing Business Ethics: Tools and Techniques of Business Ethics Management Managing Stakeholder Relations/Assessing Ethical Performance/Organizing A Framework for Business Ethics Management	Chapter 5
	2	Part B: Contextualizing Business Ethics Shareholders and Business Ethics Understanding Governance and Ethics	Chapter 6
	3	Employees and Business Ethics	Chapter 7
	4	Consumers and Business Ethics	Chapter 8
	5	Review and Group Study	
3	1	Suppliers, Competitors, and Business Ethics Suppliers and Competitors as Stakeholders Sustainability and Business Relations—Toward A Positive Ecosystem?	Chapter 9
	2	Civil Society and Business Ethics	Chapter 10
	3	Government, Regulation, and Business Ethics	Chapter 11
	4	Conclusions and Future Perspectives	Chapter 12
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Small-Group Case Presentation			20%
Short Written Assignment			20%
Final Exam			50%
Total			100%



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DETAILS ON GRADE COMPONENTS		
Attendance and Participation		
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers. In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed.</p>		
<p>Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p>		
<p>Participation grades will be based on quality (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).</p>		
<p>Accordingly, you are expected to read the related chapters before participating in the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.</p>		
<p>The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</p>		
Short Written Assignment		
<p>Each student must submit a one-page written paper at the end of the first week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the paper will be provided on the first day of class.</p>		
Small-Group Case Presentation		
<p>Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.</p>		
Examinations		
<p>An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.</p>		
<p>Some specific criteria for evaluating discussion contributions are:</p>		
<ul style="list-style-type: none">• Does the student demonstrate an eagerness to participate?• Is the student a good listener? Does he/she build on others' comments?• Is the student willing to interact with other class members?• Are the points made relevant to the discussion? Are they linked to others' comments?• Do comments demonstrate evidence of in-depth analysis of the case?• Do comments add to our understanding of the situation?• Do comments make a substantive contribution to the advancement of our analysis?		



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UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
Academic Integrity		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
Accommodation to Students' Religious Holidays		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		