



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: BUS512	Level: Postgraduate	Credit: 3
Course Title: Doing Business in Asia-Pacific		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>Rapid economic growth in most part of Asia has resulted the emergence of large and small enterprises which are organised in different ways compared to their western counterpart. This course examines and discuss business practices, leadership, culture, key countries and their governance and enterprises in Asia. This course is divided into two parts. The first part examines the importance of cultural intelligence in developing business leaders in Asia. This part also discusses institutional, governance, political, social and economic environments in Asia. The second part of this course focuses on some of the fastest growing economics in Asia, e.g. China, India and East Asia in particular.</p>		
LEARNING OUTCOME		
<p>After successful completion of this course students should be able to:</p> <ol style="list-style-type: none">1. Understand the drivers for rapid economic growth in Asia2. Develop a comprehensive understanding on business environment in Asia3. Identify, understand the challenges for doing business in Asia and able to develop strategies to overcome those challenges4. Appreciate and understand diversities and commonalities in business environment in Asia <p>General Skills: Appreciate and understand cultural diversity Conduct scientific research Develop interpersonal and communication skills</p>		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
Hasegawa, Harukiyo & Witt, Michael A. (2019). <i>Asian Business and Management: Theory, Practice and Perspectives</i> . 3rd edition. Springer.		
Reference Books & Online Resources		
N/A		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



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WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part 1: Asian Business System, Major Issues Introduction: Course overview, Culture & Business System in Asia	Chapter 1 & 2
	2	Corporate Governance in Asia Group Formation, Topic Selection for Group Project and Presentation	Chapter 3
	3	Human resource Management & Technology Development in Asia	Chapter 4 & 5
	4	Family Business Groups	Chapter 6
	5	Multinational Enterprises in Asia	Chapter 7
2	1	Regionalism and Production Networks in Asia	Chapter 8
	2	ESG Policies and Practices in Asia	Chapter 9
	3	Part 2: Country Specific Business System in Asia The Business System of China	Chapter 10
	4	The Business System of India Review	Chapter 11
	5	Team Presentation	
3	1	The Business System of Indonesia & Malaysia	Chapter 12 & 15
	2	The Business System of Japan & Korea	Chapter 13 & 14
	3	The Business System of Singapore & Vietnam	Chapter 16 & 17
	4	Review	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance and Participation in class Discussion		10%	
Group Project Report (max. 2500 words)		30%	
Team Presentation		30%	
Final Examination		30%	
Total		100%	



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DETAILS ON GRADE COMPONENTS		
Class Attendance and Participation Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook. If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss. Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.		
Group Project Report Students should conduct a secondary research and submit a quality group report. A group consists of 3 to 4 students. All students must sign on the cover of the group report. Plagiarism/ similarity report will be checked. A higher similarity (>15%) will be reported and penalised. More detailed assessment guidelines will be provided in class. The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report. Any evidence of students freeloading within a group will get Zero.		
Topics for the Group Project (select one these 2 topics) 1. Select two Asia-Pacific Company operating in Asia and examine the reasons for their success and failure in the context of Leadership, Government Policies, Technology & Innovation, and any other topic covered in this course. 2. Select one multinational Company operating in more than one Asia Pacific country, then conduct an in-depth country specific business analysis. Text referencing format: Harvard or APA.		
Team Presentation In week 2 all group will do a PowerPoint presentation based on the selected topic. In the presentation groups must demonstrate their research skills, working in a team skills, communication and presentation skills. More details about the presentation will be discussed in the class.		
Final Examination The instructor will provide more information about the exam in the class.		



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COURSE GRADING														
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.														
	<table border="1"> <thead> <tr> <th>Grade</th> <th>Percentage %</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>80-100</td> </tr> <tr> <td>B</td> <td>70-79</td> </tr> <tr> <td>C</td> <td>60-69</td> </tr> <tr> <td>D</td> <td>50-59</td> </tr> <tr> <td>E</td> <td>0-49</td> </tr> </tbody> </table>	Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49	
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<p>For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.</p> <p>For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.</p>														
ACADEMIC INTEGRITY & ACCOMMODATION														
Classroom Protocol														
<p>Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities.</p> <p>Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.</p> <p>Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.</p>														
UNIVERSITY POLICIES														
General Expectations, Rights and Responsibilities of the Student														
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>														



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Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		