招 へ い 研 究 者 報 告 書

招へい研究者氏名	国立清華大学(台湾) 邱 誌勇			
招 へ い 期 間	（西暦） 2023 年 6 月 19 日 ～ 2023 年 8 月 12 日			
受 入 機 関	社会学部			
受 入 担 当 者	所属	社会学部	資格	教授
	氏名	水越伸		

講演会実績（本欄は国際部 HP にて公開します）
○研究者向け講演会タイトル：
The Critical Design in the Context of PostPhenomenology
○日時：2023 年 8 月 4 日 16 時～18 時
○概要：Critical design is a practical strategy through design that uncovers potentially hidden agendas and values and explores alternative design values. Professor Aaron CHIU adopted a post-phenomenological perspective on arts and design in this lecture. He took examples from contemporary Taiwanese artists and designers' works to understand the relationship between the existence of art/ design and the role of technology. After about 45 minutes of the presentation of Professor CHIU, Professor Shin Mizukoshi of the faculty of sociology chaired the active discussion with about thirty participants.
This was a Hyflux meeting.

○学生向け講演会タイトル：From Visuality to Plasticity: The Visual Spectacle in the Age of Digital Culture in Taiwan
○日時：2023 年 7 月 19 日（水）10 時 40 分～12 時 10 分
○概要：
The 1980s was an era of dramatic changes in Taiwan's political reality, social culture, and artistic creation. Taiwanese artists hope to form a pictorial dialogue with the viewer through the humanistic image rich in historical memory, the ecological images of natural customs, and living memory of its own, and frame many creative works in response to the changing imagery and contemporary life in the society of the spectacle. After 2000, the technology of digital images became more prevalent and significantly impacted the creativity of image art. This talk was open to the public, but mainly for the graduate school students and faculty members of media studies major, the faculty of sociology at Kansai University, to share a variety of artistic creativities, from photography to new media arts, which also denote cultural exchanges between Taiwan and Japan. After about one hour of lecture, Professor Shin Mizukoshi of the sociology faculty chaired and translated the energetic discussion with about 35 participants.
This was an in-person event.

招へいの成果

Aaron CHIU（邱誌勇）先生は、来日中、別ファイルのような日程で精力的に日本各地を訪問したり、熱心に大学院マス・コミュニケーション専攻の学生らへのアドバイスなどをして下さった。また、その研究内容は受け入れ教員である水越伸のそれと大いに重なり、これからの共同研究や国際交流に必ずや結びつくものと思われる。
邱先生ご自身が作成した最終成果報告書は、別ファイルを参照してほしい。

Final Report for Visiting Scholar's Project at Kansai University

Host Professor: Shin MIZUKOSHI, Professor in Sociology, Kansai University

Chih-Yung Aaron CHIU, Professor
Graduate Institution of Art and Technology, National Tsing Hua University, Taiwan.

Research Topics:

During this visiting period, two research directions are set by the researcher. One is "The implementation of digital technology in museum exhibition," and the other is "Collaboration and Co-creation: art institution, local community and revitalization"

Research activities:

A. 広島 (29-30 June)

Visiting 広島県立美術館 and Hiroshima Museum of Art

To examine the implementation of virtual technology in exhibiting visual art and cultural heritage.

B. 山口情報芸術センター〔YCAM〕(26-27 July)

(1) Visiting 台Y祭ー台湾文化特集：The event including video art installation, sound art and live performances, movies and talks in which Taiwanese culture and history could be viewed. This art activities also demonstrates the historical interconnectivity of Japan and Taiwan. The bio materials, virtual technology, AI, and motion capture are implemented in the performance.

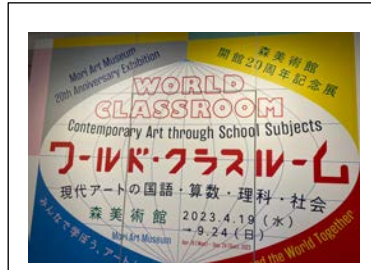(2) Interviewing Art Director Daiya Aida, and Producer Akiko Takeshita.

(3) Visit the YCAM+Community Project "Without Records" in downtown.

C. Tokyo (30 July – 1 August)

Visiting places:

1. NTT-ICC
2. 森美術館 - MORI ART MUSEUM
3. 東京国立近代美術館
4. Interviewing Taiwanese Artists (金啓平、吳冠穎) in Japan

D. Cultural Activity: 天神祭

Participating in 天神祭 to understand how Japanese cultural and religious activities become one of significant event for city tourism.

Research Outcomes

1. Two talks arranged by Prof. Mizukoshi

   A. 19 July

   Title: From Visuality to Plasticity: The Visual Spectacle in the Age of Digital Culture in Taiwan

   Introduction: The 1980s was an era of dramatic changes in Taiwan's political reality, social culture, and artistic creation. Taiwanese artists hope to form a pictorial dialogue with the viewer through the humanistic image rich in historical memory, the ecological images of natural customs, and living memory of its own, and frame many creative works in response to the changing imagery and contemporary life in the society of the spectacle. After 2000, the technology of digital images has become more prevalent and cast a significant impact on the creativity of image art. This talk would like to share a variety of artistic creativities, from photography to new media arts, which also denote cultural exchanges between Taiwan and Japan.

B. 4 August

Title: The Critical Design in the Context of PostPhenomenology

Introduction: Critical design is a practical strategy through design that uncovers potentially hidden agendas and values, and explores alternative design values. A Critical Design practice challenges an audience's pre-conceptions, provoking new ways of thinking about the object, its use, and the surrounding culture. Also, Critical Design often uses various artistic devices to express its concerns regarding rapid technological progress and its criticism of scales of mass production, as well as of contemporary capitalism. It questions the negative impact of these phenomena on human society through artistic creation and design. Against this background, is it possible that cross-border cooperation between art and design can help to strike a balance between each other, and that this cooperation can help to express a "caring-for-society"? This talk will adopt post-phenomenological perspective to design and arts and take examples from contemporary Taiwanese artists and designers' works in order to understand the relationship between the existence of art/ design and the role of technology. This understanding is critical because the rapid pace of technological change and the increasing role of technology in the world of art/design are obvious.

2. Research paper titled "Local Revitalization in the Name of Art: A Case Study of YCAM's Development in Japan" has been submitted to Cultural Studies Association in Taiwan.

3. Establish the agreement for collaborative relationship between YCAM, DAC.tw, NTHU.