

**COURSE INFORMATION** 

Course Code: ACCT201 Level: Undergraduate Credit: 4

**Course Title:** Financial Accounting

**PREREQUISITE** 

N/A

# **COURSE OVERVIEW**

This course is focused on giving students a solid foundation in financial accounting at the undergraduate level. Financial accounting is essential for firm's financing effort, firm value establishment, capital formation, as well as reliable information for investors. This course is necessary for students whose majors require understanding the impacts business transactions on firm value, taxes and operations; capability of understanding and applying basic accounting principles and techniques; and the ability to analyze the variety of information the accounting discipline provides investors, managers, and other stakeholders. The primary focus of the course is about developing, presentation and understanding financial accounting information. The students will learn how to analyze accounting information to facilitate decision-making related to business operations and financial position, cash flows, income generation, asset acquisition, and financing activities. Students will be introduced to the most up-to-date financial accounting standard and regulations.

### LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Explain generally accepted accounting principles
- 2. Perform the entire accounting cycle activities
- 3. Adjust entries for bad debts and the allowance for uncollectible accounts
- 4. Record business transactions
- 5. Record acquisition, disposition and utilization of long-term assets
- 6. Explain the special issues related to corporations
- 7. Prepare the cash flow statement

## **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

# LEARNING RESOURCES

## **Required Textbook**

Kimmel, P. D., Weygandt, J. J., & Kieso, D. E. (2018). *Financial Accounting*. 9th edition. New Jersey: Wiley. (ISBN-978-1118552551)

### Reference Books & Online Resources

N/A

# **Suggested Textbook**

N/A

# **Other Teaching Methods**

N/A



COURSE INFO	ORMATION			
Course Code:	ACCT201 Level: Undergraduate Credit: 4			
Course Title:	Financial Accounting			
WEEKLY SCH	EDULE			
Week	Day	Topic		Reading
	1	Introduction to financial statement		Chapter 1
	2	A further look at the financial staten	nent	Chapter 2
1	3	The accounting information system		Chapter 3
	4	Accrual accounting concepts		Chapter 4
	5	Quiz 1; Discussion; Accrual accour	nting concepts	Chapter 4
	1	Accrual accounting concepts		Chapter 4
	2	<b>Quiz 2</b> ; Merchandising operations & income statement	& multiple-step	Chapter 5
2	3	Reporting and analyzing inventory		Chapter 6
	4	Fraud, internal control, and cash		Chapter 7
	5	Quiz 3; Discussion; Reporting and analyzing receivables; Midterm review		Chapter 8
	1	Midterm Exam		
	2	Explain the midterm exam; Reporting and analyzing long-lived assets		Chapter 9
3	3	Reporting and analyzing long-lived assets		Chapter 9
	4	Reporting and analyzing liabilities		Chapter 10
	5	Ouiz 4: Discussion: Reporting and analyzing		Chapter 11
	1	Reporting and analyzing stockholde	rs' equity	Chapter 11
	2	Quiz 5; Statement of cash flows		Chapter 12
4	3	Financial analysis: the big picture		Chapter 13
	4	Course review; Special topics: merg	er accounting	
	5	Final Exam		
ASSESSMENT				. (0/)
Assessment Tas				nt (%)
Attendance/Partic	cipation			0%
			0% 0%	
			0%	
Midterm Exam			0%	
Final Exam			0%	
Total				0%
10111			10	V / U



Course Code: ACCT201 Level: Undergraduate Credit: 4

Course Title: Financial Accounting

## **DETAILS ON GRADE COMPONENTS**

# Assignments, Discussion, Class Attendance, and Participation

Students are required to attend all classes and participate actively. The participation grade (10% of the total course grade) will be based on the instructor's assessment of how much engagement you have demonstrated relative to your class peers; each class member is expected and encouraged to contribute to the discussion.

The assignments require students to thoroughly go through problem solving on suggested cases or topics for discussion. According to the amount of available time, the instructor may randomly choose individuals for further in-depth discussion and presentation of their thoughts and work on the assigned cases or topics. The discussion topics will be distributed either in advance or in class. Each student is expected to make an original contribution to the discussion by presenting their own idea and responding to or commenting on their peers' comments. Students are strongly advised to follow the course progress outlined in this syllabus.

### **Examinations**

There will be six shorter quizzes for formative assessment and two longer exams (midterm and final) for summative assessment. The final exam will be cumulative.

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

## For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

## For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: ACCT201 Level: Undergraduate Credit: 4

Course Title: Financial Accounting

## **ACADEMIC INTEGRITY & ACCOMMODATION**

### **E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

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## **Academic Integrity**

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# **Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

# Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



**COURSE INFORMATION** 

Course Code: ACCT203 Level: Undergraduate Credit: 4

**Course Title:** Managerial Accounting

**PREREQUISITE** 

N/A

## **COURSE OVERVIEW**

This course is designed to introduce students to principles and practices in management accounting or managerial accounting. Managerial accounting is about providing information to managers for use within the organization. Accounting is the language of business. While financial accounting is mostly external-oriented, i.e., for investors and the public, managerial accounting is internal-oriented, and used by firm's management for decision-making, production, pricing, marketing, and for motivating and evaluating employees. Understanding the theories, practices and regulations regarding management accounting will help the managers adopt economically sensible management that maximizes the firm value.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Prepare and use accounting information for management purposes within the firm.
- 2. Explain the concepts and principles underlying the managerial accounting procedures and methods.
- 3. Using accounting information for business decisions.
- 4. Effectively communicate the managerial accounting information to the stakeholders.

## **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

### LEARNING RESOURCES

# Required Textbook

Christensen, T. E., Hobson, L. S., Wallace, J. S., & Matthews, J. W. (2019). *Managerial Accounting for Undergraduates*. Cambridge University Press.

# Reference Books & Online Resources

N/A

# Suggested Textbook

N/A

## Other Teaching Methods

N/A

### WEEKLY SCHEDULE

Week	Day	Торіс	Reading
	1	Overview of managerial accounting	Chapter 1
	2	Managerial accounting concepts and cash flows	Chapter 2
1	3	Managerial accounting concepts and cash flows	Chapter 2
1	4	Cost accounting systems: job order costing	Chapter 3
	5	Quiz 1; Discussion; Cost accounting systems: job order costing	Chapter 3



COURSE INFO	ORMATION				
Course Code:	ACCT203 Level: Undergraduate Credit: 4				
Course Title:	Course Title: Managerial Accounting				
WEEKLY SCH	EDULE				
Week	Day	Topic		Reading	
	1	Cost accounting systems: process co	osting	Chapter 4	
2		Quiz 2; Cost accounting systems: activity-based costing		Chapter 5	
2	3	Cost accounting systems: activity-ba	ased costing	Chapter 5	
	4	Case #1; Discussion; Review for m	nidterm exam	Chapter 1-5	
	5	Midterm Exam			
	1	Explain midterm exam; Cost-value-jrelationship	Explain midterm exam; Cost-value-profits  Chapter 6  relationship		
2	2	Cost-value-profits relationship		Chapter 6	
3	3	Variable costing: A tool for decision making		Chapter 7	
	4	Quiz 3; Variable costing: A tool for decision making		Chapter 7	
	5	Discussion; Relevant costs an short-term decision		Chapter 8	
	1	Planning and budgeting		Chapter 9	
	2	Quiz 4; Standard costing and variance analysis		Chapter 10	
4	3	Case #2; Flexible budgets, segment reporting		Chapter 11	
	4	Course review; Performance analysis		Chapter 11	
	5	Final Exam			
ASSESSMENT					
Assessment Tas			Percent (%)		
Attendance/Participation		10%			
Discussion		10%			
Quizzes		20%			
Cases		10%			
Assignments		10%			
Midterm Exam				0%	
Final Exam				0%	
Total			100	0%	



Course Code: ACCT203 Level: Undergraduate Credit: 4

Course Title: Managerial Accounting

## **DETAILS ON GRADE COMPONENTS**

## Assignments, Discussion, Class Attendance, and Participation

Students are required to attend all classes and participate actively. The participation grade (10% of the total course grade) will be based on the instructor's assessment of how much engagement you have demonstrated relative to your class peers; each class member is expected and encouraged to contribute to the discussion.

The assignments require students to thoroughly go through problem solving on suggested cases or topics for discussion. According to the amount of available time, the instructor may randomly choose individuals for further in-depth discussion and presentation of their thoughts and work on the assigned cases or topics. The discussion topics will be distributed either in advance or in class. Each student is expected to make an original contribution to the discussion by presenting their own idea and responding to or commenting on their peers' comments. Students are strongly advised to follow the course progress outlined in this syllabus.

### Cases

There will be two cases. The instructor will provide a few topics for you to choose to work on. You are expected to collect data and relevant information, process the data, and explain your results.

### **Examinations**

We will have four quizzes and two longer exams (midterm and final). The final exam will be cumulative. Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
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# For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

## For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: ACCT203 Level: Undergraduate Credit: 4

Course Title: Managerial Accounting

## **ACADEMIC INTEGRITY & ACCOMMODATION**

### **E-classroom Protocol**

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### **Campus Policy on Disabilities**

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# Accommodation to Students' Religious Holidays

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COURSE INFORMATION

Course Code: ART212 Level: Undergraduate Credit: 4

**Course Title:** Western Art to 1400 (Prehistory to Gothic)

**PREREQUISITE** 

N/A

## **COURSE OVERVIEW**

This course presents a global view of art history through slide lectures, video resources and virtual museum visits. It selectively surveys the visual arts from prehistory to the late gothic period covering concurrent historical periods in Europe, Asia (India, China, Japan), Africa, and the Americas.

This course examines history of Western art and architecture through such defining issues as the respective roles of tradition and innovation in the production and appreciation of art; the relation of art to its broader intellectual and historical contexts; and the changing concepts of the monument, the artist, meaning, style, and "art" itself.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Students will be able to identify and analyze stylistic characteristics of art and architecture from each of the selected groups and period styles from the prehistoric to gothic periods
- 2. Students will be able to critically analyze the form and content of art and architecture during the prehistoric to gothic periods with emphasis on their cultural and historical significance
- 3. Students will be able to evaluate the various technologies utilized by various cultural groups during the prehistoric to gothic periods that demonstrate developments in the creation of art and architecture

After completing this course the student will be able to demonstrate their ability to differentiate between art periods and styles, from the Paleolithic period through the Gothic.

The student will also be able to discuss the cultural and historical factors that influence art, and demonstrate their ability to critically analyze these works. As a result, the student will gain a greater appreciation of art and the powerful affect it has and continues to have on society as a whole.

### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

## **Required Textbook**

Stokstad, M., & Cothren, M. W. (2017). Art History. 6th edition., Volume 1. Pearson.

### Reference Books & Online Resources

N/A

# **Suggested Textbook**

N/A

# **Other Teaching Methods**

Weekly discussions, documentary films, in-class observation exercises



COURSE INFORMATION				
ART212 Level: Undergraduate Credit: 4				
Course Title: Western Art to 1400 (Prehistory to Gothic)				
IEDULE				
Day	Topic		Reading	
1	Intro to course, close looking exercis  Power	e, Art and	Chapter 1	
2	Prehistoric, Ancient Near East		Chapter 2	
3	Ancient Egypt		Chapter 3	
4	Ancient Aegean		Chapter 4	
5	Synthesis / Review Activity + Docur	nentary	Review 1-4	
1	Early Greek Art, Late/Hellenistic Gre	eek Art	Chapter 5	
2	Etruscans & Roman Art		Chapter 6	
3	Byzantine Art + Architecture	Byzantine Art + Architecture		
4	Islamic Art	Islamic Art		
5	Preparation for Research Presentation	Preparation for Research Presentations		
1	Student Research Presentations		Practicum	
2	Review for Midterm Exam		Review 1-8	
3	Midterm Exam - Chapters 1-8		Exam Day	
4	Chinese & Korean Art		Chapter 9	
5	Japanese Art		Chapter 10	
1	Art of the Americas		Chapter 11	
2	Medieval Art		Chapter 14	
3			Chapter 16	
			Review 9-16	
1	Final Exam			
			. (0.1)	
		Pero	cent (%)	
Attendance/Participation		10%		
Research Presentation Formal Analysis Paper		20%		
rapei		20% 25%		
		25%		
	1		100%	
	ART212 Western Art to  IEDULE  Day  1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 5 1 5 1 2 5 8 6 6 6 6 6 6 6 6 6 7 7 8 7 8 8 8 8 8 8	ART212 Level: Undergraduate  Western Art to 1400 (Prehistory to Gothic)  EDULE  Day Topic  Intro to course, close looking exercis Power  2 Prehistoric, Ancient Near East  3 Ancient Egypt  4 Ancient Aegean  5 Synthesis / Review Activity + Docur  1 Early Greek Art, Late/Hellenistic Green  2 Etruscans & Roman Art  3 Byzantine Art + Architecture  4 Islamic Art  5 Preparation for Research Presentations  2 Review for Midterm Exam  3 Midterm Exam - Chapters 1-8  4 Chinese & Korean Art  5 Japanese Art  1 Art of the Americas  2 Medieval Art  3 Gothic Architecture  4 Final Exam Review  5 Final Exam  Sk  Expation  attion	ART212 Level: Undergraduate Credi Western Art to 1400 (Prehistory to Gothic)  EDULE  Day Topic  Intro to course, close looking exercise, Art and Power  2 Prehistoric, Ancient Near East  3 Ancient Egypt  4 Ancient Aegean  5 Synthesis / Review Activity + Documentary  1 Early Greek Art, Late/Hellenistic Greek Art  2 Etruscans & Roman Art  3 Byzantine Art + Architecture  4 Islamic Art  5 Preparation for Research Presentations  1 Student Research Presentations  2 Review for Midterm Exam  3 Midterm Exam - Chapters 1-8  4 Chinese & Korean Art  5 Japanese Art  1 Art of the Americas  2 Medieval Art  3 Gothic Architecture  4 Final Exam  Ke Sipation  attion  Paper	



**COURSE INFORMATION** 

Course Code: ART212 Level: Undergraduate Credit: 4

**Course Title:** Western Art to 1400 (Prehistory to Gothic)

### **DETAILS ON GRADE COMPONENTS**

Students will be responsible for a critical writing paper, a presentation and two exams.

Each assignment will be discussed more fully in class. As far as late assignments go, I accept them up until the next class meets ONLY. All late assignments in that time frame will receive one grade deduction. Below is an overview of assessment for this course:

# Attendance/Participation

Everyone is expected to actively participate in class! In any classroom situation that includes discussion and critical thinking, there are bound to be many differing viewpoints.

Students may not only disagree with each other at times, but the student and instructor may also find that they have disparate views on sensitive and volatile topics. It is our hope that these differences will enhance the class and create an atmosphere where students and instructors alike will be encouraged to think and learn. Therefore, be assured that your grade will not be adversely affected by any beliefs or ideas expressed in class or assignments. Rather, we will respect the views of others when expressed appropriately in classroom discussions.

Regular attendance is essential for your successful completion of this course. Students may miss two classes with no penalty. A third absence results in the automatic loss of one letter grade and so on. Students who miss 5 classes will be asked to drop the class. Excused absences require outside verification, e.g., a doctor's note. It is your responsibility to officially drop the class if necessary. If you do not attend the class the entire term, you will receive a failing grade.

### **Examinations**

Two exams are designed to assess your understanding and application of key course concepts. Test questions can come in a variety of forms, including:

Multiple choice, True/False, fill-in-the-blank, short answers, essays, and slide identification.

To prepare for each test, review the chapters and articles you've read, class discussion notes, and class activities. Think about the big concepts explored in class and practice articulating them in meaningful ways. Try to think about what questions will be on the test! I will share a study guide the week of the midterm/final which covers material which you are accountable for knowing in preparation for the exam. We will also spend class-time reviewing for exams.

## Formal Analysis Paper

In order to synthesize your understanding of course concepts, you will write an analysis paper during the course based on readings, content presented in class. These papers will practice context and description of the formal elements of an artwork and you will synthesize these observations through a thesis statement which will suggest the meaning or content of the work in order to introduce the formal elements you have chosen to analyze.



Course Code: ART212 Level: Undergraduate Credit: 4

**Course Title:** Western Art to 1400 (Prehistory to Gothic)

## **DETAILS ON GRADE COMPONENTS**

### **Research Presentation**

For this research presentation, each student will prepare a 10 slide presentation on one of the subjects from the list provided. Your presentations will be be evaluated based on the following criteria:

A. Organization and Development of Content

Opening statement gained immediate attention?

Purpose of presentation made clear?

Previewed contents of speech?

Main ideas stated clearly and logically?

Organizational pattern easy to follow?

Main points explained or proved by supporting points?

Variety of supporting points (testimony, statistics, etc.)

Conclusion adequately summed up main points, purpose?

B. Delivery

Presenter "owned the space" and was in control?

Held rapport with audience throughout speech?

Eye contact to everyone in audience?

Strong posture and meaningful gestures?

C. Visuals

Visuals clear and visible to entire audience?

Creative and emphasized main points?

Presenter handled unobtrusively and focused on audience?

D. Voice

Volume

Rate (pacing)

Pitch

Quality

Energetic and included everyone in dialogue?



Course Code: ART212 Level: Undergraduate Credit: 4

**Course Title:** Western Art to 1400 (Prehistory to Gothic)

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**COURSE INFORMATION** 

Course Code: ART212 Level: Undergraduate Credit: 4

**Course Title:** Western Art to 1400 (Prehistory to Gothic)

### UNIVERSITY POLICIES

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# Accommodation to Students' Religious Holidays

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**COURSE INFORMATION** 

Course Code: ART213 Level: Undergraduate Credit: 4

**Course Title:** Western Art Since 1400 (Renaissance to Modern)

**PREREQUISITE** 

N/A

### **COURSE OVERVIEW**

This course is designed to introduce students to a broad-based history of the development of western art and architecture from the Renaissance to the present. In pursuing this objective, we will consider material objects and aesthetic theories but will also discuss thematic and critical issues such as the relationship of nature to culture, the roles of reason and emotion, the demands of the marketplace and the allure of celebrity, the desire for social activism and aesthetic detachment, and the relationship between technology and creativity. Although we will employ a framework that resembles what has come to be known as the art historical canon, we will not simply pursue a history of stylistic development, but will also consider the social and intellectual implications of works of art.

The course assumes no prior knowledge of the history of western art, mythology, or philosophical traditions.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Students will be able to identify and analyze the visual characteristics of each of the selected artists, artworks, and architectural styles from the renaissance to modern periods
- 2. Students will be able to critically analyze the form and content of art and architecture during the renaissance to modern periods, with emphasis on their cultural and historical significance
- 3. Students will be able to evaluate the various technologies utilized by artists during the renaissance to modern periods, and will describe the roles of those technologies in the development of art
- 4. Students will be able to critically analyze the concepts that define and distinguish Western art and demonstrate the ability to discuss these concepts contextually

## **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

### LEARNING RESOURCES

### **Required Textbook**

Stokstad, M., & Cothren, M. W. (2013). Art History. 5th edition., Volume. 2. Pearson.

# **Reference Books & Online Resources**

N/A

## **Suggested Textbook**

N/A

## **Other Teaching Methods**

Weekly discussions, documentary films, in-class observation exercises



COURSE INFO	ORMATION			
Course Code:	ART213 Level: Undergraduate Credit: 4			
Course Title: Western Art Since 1400 (Renaissance to Modern)				
WEEKLY SCH	IEDULE			
Week	Day	Topic	Reading	
	1	Intro to course, close looking exercise	Stater Kit, Intro	
	2	Fifteenth-Century Northern Renaissance & the Royal Scene	Chapter 18	
1	3	Fifteenth-Century Italian Renaissance, Florence & Influence	Chapter 19	
	4	Sixteenth-Century Italy, High Renaissance & Cult of Genius	Chapter 20	
	5	Synthesis / Review Activity + Documentary	Review 18-20	
	1	Art of the Reformation & Counter-Reformation (Mannerism)	Chapter 21	
	2	Seventeenth-Century Art: Europe Goes Baroque	Chapter 22	
2	3	Eighteenth Century Art: Rococo to Revolution (Neoclassicism)	Chapter 29	
	4	Nineteenth-Century Art Romanticism + Realism	Chapter 30	
5 Preparation for Research Presentations		Practicum		
	1	Student Research Presentations	Practicum	
	2	Review for Midterm Exam	Review 18-30	
3	3	Midterm Exam	Exam Day	
	4	The Salon + Academic Art	Chapter 30	
	5	Impressionism + Post-Impressionism	Chapter 31	
	1	Modern Art in Europe + the Americas	Chapter 31	
	2	Post War, Pop Art and Conceptual Art	Chapter 32	
4	3	Contemporary Art + Postmodernism	Chapter 32	
	4	Final Exam Review	Review 30-32	
	5	Final Exam		
ASSESSMENT				
Assessment Tas			nt (%)	
Attendance/Partic			0%	
Research Present			0%	
Formal Analysis Paper			0%	
Midterm Exam			5%	
Final Exam			5%	
Total		10	0%	



**COURSE INFORMATION** 

Course Code: ART213 Level: Undergraduate Credit: 4

**Course Title:** Western Art Since 1400 (Renaissance to Modern)

### **DETAILS ON GRADE COMPONENTS**

Students will be responsible for a critical writing paper, a presentation and two exams.

Each assignment will be discussed more fully in class. As far as late assignments go, I accept them up until the next class meets ONLY. All late assignments in that time frame will receive one grade deduction. Below is an overview of assessment for this course:

# Attendance/Participation

Everyone is expected to actively participate in class! In any classroom situation that includes discussion and critical thinking, there are bound to be many differing viewpoints.

Students may not only disagree with each other at times, but the student and instructor may also find that they have disparate views on sensitive and volatile topics. It is our hope that these differences will enhance the class and create an atmosphere where students and instructors alike will be encouraged to think and learn. Therefore, be assured that your grade will not be adversely affected by any beliefs or ideas expressed in class or assignments. Rather, we will respect the views of others when expressed appropriately in classroom discussions.

Regular attendance is essential for your successful completion of this course. Students may miss two classes with no penalty. A third absence results in the automatic loss of one letter grade and so on. Students who miss 5 classes will be asked to drop the class. Excused absences require outside verification, e.g., a doctor's note. It is your responsibility to officially drop the class if necessary. If you do not attend the class the entire term, you will receive a failing grade.

### **Examinations**

Two exams are designed to assess your understanding and application of key course concepts. Test questions can come in a variety of forms, including: Multiple choice, True/False, fill-in-the-blank, short answers, essays, and slide identification.

To prepare for each test, review the chapters and articles you've read, class discussion notes, and class activities. Think about the big concepts explored in class and practice articulating them in meaningful ways. Try to think about what questions will be on the test! I will share a study guide the week of the midterm/final which covers material which you are accountable for knowing in preparation for the exam. We will also spend class-time reviewing for exams.

## Formal Analysis Paper

In order to synthesize your understanding of course concepts, you will write an analysis paper during the course based on readings, content presented in class. These papers will practice context and description of the formal elements of an artwork and you will synthesize these observations through a thesis statement which will suggest the meaning or content of the work in order to introduce the formal elements you have chosen to analyze.



Course Code: ART213 Level: Undergraduate Credit: 4

**Course Title:** Western Art Since 1400 (Renaissance to Modern)

## **DETAILS ON GRADE COMPONENTS**

### **Research Presentation**

For this research presentation, each student will prepare a 10 slide presentation on one of the subjects from the list provided. Your presentations will be be evaluated based on the following criteria:

A. Organization and Development of Content

Opening statement gained immediate attention?

Purpose of presentation made clear?

Previewed contents of speech?

Main ideas stated clearly and logically?

Organizational pattern easy to follow?

Main points explained or proved by supporting points?

Variety of supporting points (testimony, statistics, etc.)

Conclusion adequately summed up main points, purpose?

B. Delivery

Presenter "owned the space" and was in control?

Held rapport with audience throughout speech?

Eye contact to everyone in audience?

Strong posture and meaningful gestures?

C. Visuals

Visuals clear and visible to entire audience?

Creative and emphasized main points?

Presenter handled unobtrusively and focused on audience?

D. Voice

Volume

Rate (pacing)

Pitch

Quality

Energetic and included everyone in dialogue?



COLIDSE	INFORMATION
COUNSE	INTURNATION

Course Code: ART213 Level: Undergraduate Credit: 4

**Course Title:** Western Art Since 1400 (Renaissance to Modern)

### **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
E	0-49

### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

## For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

## **ACADEMIC INTEGRITY & ACCOMMODATION**

## **E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

### **UNIVERSITY POLICIES**

## General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.





Course Code: ART213 Level: Undergraduate Credit: 4

**Course Title:** Western Art Since 1400 (Renaissance to Modern)

### **UNIVERSITY POLICIES**

# **Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

## **Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

# Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



**COURSE INFORMATION** 

Course Code: BLAW201 Level: Undergraduate Credit: 4

**Course Title:** Business Law 1

**PREREQUISITE** 

N/A

### **COURSE OVERVIEW**

This introductory course in Business Law is not designed to make you into lawyers. It is designed to help you deal with legal concepts in the context of modern business. Ideally you can learn to avoid lawsuits and expand your awareness of your rights and responsibilities in business situations. With the proper care, major legal problems can be avoided.

Laws affect nearly every aspect of business. In order to succeed in business, it is essential to have an understanding of the legal environment of business. In this course, students will learn about a broad range of legal issues that affect business, including the sources of American law, and the key areas of law relevant to business. Students will also learn to apply legal frameworks to a variety of practical situations faced in business. This course is generally taken in the sophomore year, and thus lays a broad foundation for other core business courses. The course teaches students to think broadly about business and the rule of law. This course will involve class discussions of the assigned readings. Students will be expected to prepare all assigned readings and homework assignments, attend class, and participate in class discussions.

### LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Identify and explain key terms, concepts, and theories of the law
- 2. Understand how the law affects business
- 3. Analyze legal issues; and Apply the law to business situations
- 4. Recognize the importance of ethics and social responsibility in business
- 5. Understand how a contract is formed, the binding nature of contracts, and the elements required for a binding contract
- 6. Describe international commercial law and international business transactions and how they are legally binding
- 7. Identify the various business structures and their advantages and disadvantages
- 8. Use that understanding to increase his/her awareness of the existence of legal problems, either before they arise or in their early stages, so that proper action can be sought

# **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

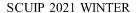
Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)

Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

## **Required Textbook**

Meiners, R. E., Ringleb, A. H., & Edwards, F. L. (2018). *MindTap Business Law, 1 term (6 months) Printed Access Card for Meiners/Ringleb/Edwards' The Legal Environment of Business.* 13th edition. Cengage Learning. (ISBN 9781337095525)





Course Code: BLAW201 Level: Undergraduate Credit: 4

**Course Title:** Business Law 1

# **Reference Books & Online Resources**

Black's Law Dictionary (https://thelawdictionary.org/) Understanding Business Law https://www.upcounsel.com/united-states-business-laws

# Suggested Textbook

Cross, F. & Miller, R. (2018). The Legal Environment of Business: Text and Cases. 10th edition.

Cengage Learning. ISBN: 1305967305

# **Other Teaching Methods**

N/A

# WEEKLY SCHEDULE

Week	Day	Topic	Reading
	1	Introduction, sources and categories of law	Chapter 1
	2	Alternative Dispute Resolution Mechanism	Chapter 2
1	3	The Court System	Chapter 3
	4	Litigation Procedure	Chapter 3
	5	Weekly Class Discussion of material covered	Chapters 1-3
	1	Torts	Chapter 6
	2	Intentional and non intentional torts	Chapter 6
2	3	Negligence	Chapter 7
	4	Strict Liability	Chapter 7
	5	Weekly Class Discussion of material covered	Ch. Covered
	1	Comprehensive Midterm Exam	Ch. Covered
	2	Elements & Formation of Contracts	Chapter 12
3	3	Contracts for the sale of goods & Services	Chapter 12
	4	Contracts to lease business sites	Chapter 12
	5	Weekly Class Discussion of material covered	Ch. Covered
	1	Performance and Breach of Contracts	Chapter 12
	2	Remedies for breach of Contract	Chapter 12
4	3	Ethics and Corporate Social Responsibility	Chapter 1
	4	Review for Final Exam	
	5	Final Exam	

# **ASSESSMENT**

Assessment Task	Percent (%)
Attendance/Participation	10%
Weekly Quizzes	10%
Homework	10%
Midterm	30%
Final Exam	40%
Total	100%



Course Code: BLAW201 Level: Undergraduate Credit: 4

**Course Title:** Business Law 1

### **DETAILS ON GRADE COMPONENTS**

### Examination

There are two examinations in this course, a mid-term and a final. The Midterm will cover all materials of the first part of the course. You may anticipate case studies and essay type questions. The final exam will be cumulative, with a bit more emphasis on topics covered in class since the midterm exam. The exams will cover lecture material, textbook readings, class discussions, and homework assignments. Since this is an advanced course in business law, both the mid-term and final exam will consist of case analysis and essay questions. No multiple choice.

## Quizzes

There will be a quiz after week one and three. Each quiz will have 10 questions, each question valued at 1 point each. The quizzes will be multiple choice questions.

## Extra Credit

Throughout the course you may be given the opportunity to earn extra points by researching and preparing an essay on a specific topic covered in our classes. The point range will be from 5 points to 10 points, depending on the comprehensiveness and length of the essay. The point structure will be agreed upon by the student and professor when the extra credit opportunity is give.

#### Attendance

Attendance is required since course will be taught through the Socratic method, participation is mandatory when called upon.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
E	0-49

### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: BLAW201 Level: Undergraduate Credit: 4

**Course Title:** Business Law 1

### ACADEMIC INTEGRITY & ACCOMMODATION

### **E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

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Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

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## **UNIVERSITY POLICIES**

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Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

### **Campus Policy on Disabilities**

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# Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



**COURSE INFORMATION** 

Course Code: BLAW301 Level: Undergraduate Credit: 4

**Course Title:** Business Law 2

# **PREREQUISITE**

N/A

### **COURSE OVERVIEW**

One cannot be an effective business professional without understanding the various constraints within which the decision making process operates. A significant and continually increasing number of constraints facing the business professional are legal in nature. This course has been designed to introduce students to our legal system by exploring the nature of legal relationships in business with a focus on the government regulation of business. Current legal and regulatory issues will be stressed.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Identify the legal constraints faced by the business professional as well as the legal options available to the business professional in responding to and resolving legal issues.
- 2. Recognize and analyze the laws that affect contemporary businesses, including the laws relating to agency and employment, securities regulation, the organization of a business.
- 3. Describe the ways in which various effect governmental regulations affect contemporary business practice.
- 4. Analyze and brief law cases.
- 5. Evaluate ethical problems that are integrally connected to the legal issues
- 6. Understand and balance the concepts of ethics and the law with financial reality in implementing business decisions.

### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

# LEARNING RESOURCES

## **Required Textbook**

Meiners, R. E., Ringleb, A. H., & Edwards, F. L. (2017). *MindTap Business Law, 1 term (6 months) Printed Access Card for Meiners/Ringleb/Edwards' The Legal Environment of Busines.* 13th edition. Cengage Learning.

## **Reference Books & Online Resources**

N/A

## **Suggested Textbook**

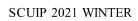
Cross, F. B., & Miller, R. L. (2018). *The Legal Environment of Business: Text and Cases*. 10th edition. Cengage Learning.

# **Other Teaching Methods**

N/A



COURSE INFORMATION				
<b>Course Code:</b>	BLAW301 Level: Undergraduate Credit: 4			
Course Title: Business Law 2				
	WEEKLY SCHEDULE			
Week	Day	Торіс		Reading
	1		Introduction, Review Syllabus, Practice Quiz	
	2	Law of Agency		Chapter 14
1	3	Sole Proprietorship & Franchises		Chapter 12
	4	Partnerships & Limited Liability Co	ompanies	Chapter 12
	5	Weekly Class Discussion of materi	als covered	Chapter 14 & 12
	1	Forming a Corporation		Chapter 12
	2	Raising Capital, Bonds, Equity & I	PO	Chapter 17
2	3	Shareholder Rights		Chapter 18
	4	Uniform Commercial Code (sale of	goods)	Chapter 11
	5	Weekly Class Discussion of materials covered All Ch. Cover		All Ch. Cover
	1	Comprehensive Midterm Exam All Ch. Cover		All Ch. Cover
	2	Employment Law		Chapter 15
3	3	Human Resources & Immigration		Chapter 16
3	4	Bankruptcy		Chapter 13
	5	Weekly Class Discussion of materials covered		Chapter 9 &13
				& 15 & 16
	1	Criminal Law & Business		Chapter 5
	2	Environmental Law Chapter 21		
4	3	International Legal Business Environment Chapter 22		
	4	Review All Inclusive		All Inclusive
A COLOGNATION	5 Final Exam			
ASSESSMENT			D	
Assessment Task		Percent (%)		
Attendance/Participation Weekly Opigrees		10% 10%		
Weekly Quizzes Homework		10%		
Midterm		30%		
Final Exam		40%		
Total				00%





Course Code: BLAW301 Level: Undergraduate Credit: 4

**Course Title:** Business Law 2

## **DETAILS ON GRADE COMPONENTS**

### Examination

There are two examinations in this course, a mid-term and a final. The Midterm will cover all materials of the first part of the course. You may anticipate case studies and essay type questions. The final exam will be cumulative, with a bit more emphasis on topics covered in class since the midterm exam. The exams will cover lecture material, textbook readings, class discussions, and homework assignments. Since this is an advanced course in business law, both the mid-term and final exam will consist of case analysis and essay questions. No multiple choice.

## Quizzes

There will be a quiz after week one and three. Each quiz will have 10 questions, each question valued at 1 point each. The quizzes will be multiple choice questions.

## Extra Credit

Throughout the course you may be given the opportunity to earn extra points by researching and preparing an essay on a specific topic covered in our classes. The point range will be from 5 points to 10 points, depending on the comprehensiveness and length of the essay. The point structure will be agreed upon by the student and professor when the extra credit opportunity is give.

### Attendance

Attendance is required since course will be taught through the Socratic method, participation is mandatory when called upon.



Course Code: BLAW301 Level: Undergraduate Credit: 4

**Course Title:** Business Law 2

### **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

## **ACADEMIC INTEGRITY & ACCOMMODATION**

## **E-classroom Protocol**

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Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.



Course Code: BLAW301 Level: Undergraduate Credit: 4

**Course Title:** Business Law 2

### **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

## **UNIVERSITY POLICIES**

# **Academic Integrity**

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# Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



**COURSE INFORMATION** 

Course Code: ECON301 Level: Undergraduate Credit: 4

**Course Title:** Intermediate Microeconomics Theory

**PREREQUISITE** 

ECON201; ECON202

## **COURSE OVERVIEW**

This course is designed as an intermediate course in Microeconomics. Students are assumed to be familiar with the basic knowledge and concepts in economics at the introductory level. In this course, new and more advanced tools are developed to analyze individual decision making under constraints. Specifically, we will study the production, distribution, and consumption of goods and services by looking into consumer and firm maximization problems, the general and partial equilibrium models, imperfect competition and basic tenets in game theory considering human responses to scarcity. This course will focus on examining households and firms as utility-maximizing individual entities, the markets in which they interact, and the relevant public policies. Students will participate in weekly discussion where the knowledge and theories learned in class will be used to analyze real life challenges and some concurrent debates in economy and policy making.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Describe the principal tenants of consumer and producer theory and the basics of welfare economics
- 2. Analyze budget constraints, indifference curves, utility maximization
- 3. Apply profit maximization, cost minimization; market structures to real-life scenarios
- 5. Explain the motivation of individual economic units and their interaction.
- 6. Demonstrate how markets operate and be able to identify welfare outcomes for consumers and producers.7. Predict how different market structures, firm technologies, and socioeconomic policies affect market equilibrium and welfare outcomes.

# **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

## **Required Textbook**

Varian, H. R. (2014). *Intermediate Microeconomics: A Modern Approach*. 9th edition. W. W. Norton & Company.

### Reference Books & Online Resources

N/A

## **Suggested Textbook**

N/A

# **Other Teaching Methods**

N/A



COURSE INFORMATION				
Course Code:	ECON301 Level: Undergraduate Credit: 4			: 4
Course Title: Intermediate Microeconomics Theory				
WEEKLY SCH	EDULE			
Week	Day	Topic		Reading
	1	The market; Explain rubrics for wee	The market; Explain rubrics for weekly discussion (	
	2	Budget constraints		Chapter 2
1	3	Preferences		Chapter 3
	4	Utility		Chapter 4
	5	Choice, demand; Quiz 1; Discussion	1	Chapters 5, 6
	1	Revealed preference		Chapters 7
	2	Slutsky equation		Chapter 8
2	3	Buying and selling		Chapter 9
2	4	Applications; Brief course review; Q Discussion	Quiz 2;	Chapters 10, 11, 12, 13
	5	Midterm Exam	Midterm Exam	
	1	Profit maximization	Profit maximization Chapter 19	
	2	Cost minimization		Chapter 20
3	3	Cost curves Chapter 2		Chapter 21
	4	Firm supply		Chapter 22
	5	Monopoly; Quiz 3; Discussion Chapter 24		Chapter 24
	1	Oligopoly		Chapter 27
	2	Game theory		Chapter 28
4	3	Welfare; Externalities; Quiz 4; Discu	ission	Chapter 33, 34
	4	Public goods; Course review		Chapters 36
	5	Final Exam		
ASSESSMENT				
				ent (%)
Attendance/Participation			0%	
Homework			0%	
Quizzes		20%		
Weekly discussion Midterm Exam		10% 25%		
Final Exam			.5%	
Total				00%
1 Utai			10	JU /0



COURSE	<b>INFORMA</b>	TION
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Course Code: ECON301 Level: Undergraduate Credit: 4

Course Title: Intermediate Microeconomics Theory

## **DETAILS ON GRADE COMPONENTS**

### Attendance

Attendance and participation are required. 10% of the final course grade will depend on it.

### Homework

There will be two mandatory problem sets which will be individually graded. Each set will count for 5% of the final course grade

### **Quizzes**

We will have four weekly formative quizzes for both the assessment and feedback purposes.

## **Weekly Discussion**

Every week, the instructor will post 2 to 4 questions based on the materials taught in that week and the some concurrent real world issues. Students are expected respond to these questions with their own original thoughts backed by the facts and data they collect and knowledge they learned in class. They are also expected to respond or comment on their fellow classmates' posts. The rubrics for discussion credit will be explained in the first day of class.

## Exam

There will be two summative exams (Midterm 1; Final Exam) in the class. Midterm 1 covers material up until the end of the second week. The final exam is cumulative. Each exam will last 2 hours and will count for 50% of the final course grade.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
E	0-49

## For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

## For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: ECON301 Level: Undergraduate Credit: 4

Course Title: Intermediate Microeconomics Theory

## **ACADEMIC INTEGRITY & ACCOMMODATION**

### E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## **UNIVERSITY POLICIES**

## General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

## **Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

## **Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

# Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



**COURSE INFORMATION** 

Course Code: ECON302-1 Level: Undergraduate Credit: 4

**Course Title:** Intermediate Macroeconomics Theory

**PREREQUISITE** 

ECON 201; ECON 202; College-level Algebra

## **COURSE OVERVIEW**

This course is designed to introduce students to macroeconomic theories and models at the aggregate level which are different from the analysis of economic behaviors at the individual level, such as an individual consumer's preference. While a firm's decision making and industry's market structure which are topics typically examined by microeconomics, macroeconomics is the study of aggregate economic phenomena, the economy as a whole. It focuses on the following components: saving, consumption, investment and international trade at the aggregate level as determinants of national output and price levels closely associated with inflation and unemployment rates. In this course, we will analyze ways to model the relationships between those aggregate economic performances, and the impacts government (fiscal and monetary) policies or external shocks have on those. This course offers the general equilibrium approach to modern macroeconomic theories, which boils down to 'the long-run growth with short-run economic fluctuations under the assumption of the classical dichotomy'. Our weekly discussion will offer another channel for students to reflect on concurrent issues and use the knowledge and toolkit they learned in class to critically analyze them with their own original thoughts.

### LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Explain how the main macroeconomic aggregates are estimated
- 2. Describe and apply the main theories of economic growth
- 3. Explain the difference between the long and short runs, and stabilization policies aimed at meeting macroeconomic goals (i.e., full employment, price stability, economic growth)
- 4. Explain and apply the aggregate demand and supply framework and how monetary and fiscal policies are reflected in this framework
- 5. Acquire a better economic grounding for understanding current macroeconomic issues
- 6. Apply the growth model to analyze the economic development in different countries

### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)

Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

# Required Textbook

Mankiw, G. N. (2018). Macroeconomics. 10th edition. Worth Publishers.

## **Reference Books & Online Resources**

N/A

## **Suggested Textbook**

N/A

## **Other Teaching Methods**

N/A



COURSE INFORMATION				
Course Code:	ECON302-1 Level: Undergraduate Credit: 4			
Course Title:	ourse Title: Intermediate Macroeconomics Theory			
WEEKLY SCH	EDULE			
Week	Day	Торіс		Reading
	1	Macro data; principal macro indicate discussion rubrics	ors; Explain	Chapter 1
1	2	Measuring GDP (production, expenditure, income approaches)		Chapters 1, 2
1	3	Inflation, unemployment, interest ra	tes	Chapters 1, 2
	4	aggregate production; Cobb-Douglas production functions		Chapter 3
	5	Productivity; limitations; Quiz 1; Di	scussion	Chapter 3
	1	Money, monetary theory		Chapters 4, 5
	2	Quantity theory of money, inflation		Chapters 4, 5
2	3	Growth accounting		Chapter 8
	4	Solow growth model; Quiz 2; Discussion		Chapter 9
	5	Midterm Exam		
	1	1 IS curve		Chapter 11
	2	Monetary policy curve		Chapter 11
3	3	Deriving aggregate demand		Chapter 11
	4	Factors that shift aggregate demand		Chapter 11
	5	Applications; Quiz 3; Discussion		Chapter 11
	1	Phyllips curve; Okun's law		Chapters 11
	2	Deriving aggregate supply		Chapter 12
4	3	AD-AS framework; Quiz 4		Chapter 14
	4	Course review; Special topics; Disc	ussion	
	5 Final Exam			
ASSESSMENT				
		nt (%)		
Attendance/Participation			0%	
Homework			0%	
Quizzes			0%	
Weekly discussion			0%	
			5%	
Final Exam 25%				
Total			10	0%



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Course Code: ECON302-1 Level: Undergraduate Credit: 4

Course Title: Intermediate Macroeconomics Theory

### **DETAILS ON GRADE COMPONENTS**

### Attendance

Attendance and participation are required. 10% of the final course grade will depend on it.

### Homework

There will be two mandatory problem sets which will be individually graded. Each set will count for 5% of the final course grade

### **Quizzes**

We will have four weekly formative quizzes for both the assessment and feedback purposes.

# **Weekly Discussion**

Every week, the instructor will post 2 to 4 questions based on the materials taught in that week and the some concurrent real world issues. Students are expected respond to these questions with their own original thoughts backed by the facts and data they collect and knowledge they learned in class. They are also expected to respond or comment on their fellow classmates' posts. The rubrics for discussion credit will be explained in the first day of class.

Special topics are contingent upon the availability of class time and students' interests.

### Exam

There will be two summative exams (Midterm 1; Final Exam) in the class. Midterm 1 covers material up until the end of the second week. The final exam is cumulative. Each exam will last 2 hours and will count for 50% of the final course grade.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
E	0-49

### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: ECON302-1 Level: Undergraduate Credit: 4

Course Title: Intermediate Macroeconomics Theory

#### **ACADEMIC INTEGRITY & ACCOMMODATION**

#### E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

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# **Academic Integrity**

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## **Campus Policy on Disabilities**

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## Accommodation to Students' Religious Holidays



COURSE SYLLABUS

**COURSE INFORMATION** 

Course Code: ECON201 Level: Undergraduate Credit: 4

**Course Title:** Microeconomics

**PREREQUISITE** 

N/A

## **COURSE OVERVIEW**

This is an introductory course on the principles of economics. Normally, this is your first course in economics. In this course, we will learn the fundamental concepts and principles of economics, and apply the economic way of thinking in solving real life problems. More specifically, we will analyze the behavior of individual economic agents: the individual consumer, firm, and producer. Microeconomics studies how individuals and firms make consumption and production decisions in allocating their limited resources how their interactions of affect the overall allocation of society's resources. Main themes include how and why markets work to allocate resources through the balance between supply and demand via the pricing mechanism, in what situations they may fail to work, and the implications for successful policy making in our society. This course will introduce you to the ways in which economists view the world and to teach you to utilize these economic methodologies of thinking when you encounter economic problems and questions whether you are in a government setting or private sector. This course is typically a required course or highly recommended course in the prerequisite requirement for many other higher level courses or majors other than economics, such as business majors.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Apply the principal tenants of economic thinking to real-life situations
- 2. Describe the concepts of opportunity cost, comparative advantage, mutually beneficial transactions
- 3. Describe how markets work through the interaction of demand and supply
- 4. Apply the concept of elasticity and applications to real-life situations
- 5. Introduce the workings of a market economy and demonstrate the effects that various market structures have on the operation of the firm
- 6. Demonstrate how economic analysis can be applied to a variety of personal, societal, and international issues

## **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

#### LEARNING RESOURCES

## **Required Textbook**

Mankiw, G. N. (2020). Principles of Microeconomics. 9th edition. Cengage Learning.

#### Reference Books & Online Resources

N/A

# **Suggested Textbook**

N/A



COURSE	INFORMATION
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Course Code: ECON201 Level: Undergraduate Credit: 4

Course Title: Microeconomics

# LEARNING RESOURCES

# Other Teaching Methods

N/A

# WEEKLY SCHEDULE

Week	Day	Торіс	Reading
	1	Principles of microeconomics; rubrics for discussion credit	Chapters 1, 2
1	2	Opportunity cost, comparative advantage	Chapter 3
1	3	Mutually beneficial transactions	Chapter 13
	4	Supply and demand; Quiz #1	Chapter 4
	5	Applications of supply and demand; discussion	Chapter 14
	1	Elasticity	Chapter 5
	2	Government policies; efficiency of markets	Chapters 6, 7
2	3	Applications: taxation; Quiz #2	Chapter 8
	4	Applications: international trade; discussion	Chapter 9
	5	Midterm Exam	
	1	Costs of production	Chapter 13
	2	Competition	Chapter 14
3	3	Monopoly; Quiz #3	Chapter 15
3	4	The welfare costs of monopoly	Chapter 15
	5	Differences between competition and monopoly; discussion	Chapters 14, 15
	1	Monopolistic competition	Chapter 16
4	2	Oligopolies	Chapter 17
	3	Discrimination; inequality; poverty; Quiz #4; discussion	
	4	Course review; special topics	Chapters 19, 20
	5	Final Exam	

# ASSESSMENT

Assessment Task	Percent (%)
Attendance/Participation	10%
Homework	10%
Quizzes	20%
Weekly discussion	10%
Midterm Exam	25%
Final Exam	25%
Total	100%



Course Code: ECON201 Level: Undergraduate Credit: 4

**Course Title:** Microeconomics

#### **DETAILS ON GRADE COMPONENTS**

#### Attendance

Attendance and participation are required. 10% of the final course grade will depend on it.

#### Homework

There will be two mandatory problem sets which will be individually graded. Each set will count for 5% of the final course grade

#### **Quizzes**

We will have four weekly formative quizzes for both the assessment and feedback purposes.

# **Weekly Discussion**

Every week, the instructor will post 2 to 4 questions based on the materials taught in that week and the some concurrent real world issues. Students are expected respond to these questions with their own original thoughts backed by the facts and data they collect and knowledge they learned in class. They are also expected to respond or comment on their fellow classmates' posts. The rubrics for discussion credit will be explained in the first day of class.

Special topics are contingent upon the availability of class time and students' interests.

#### Exam

There will be two summative exams (Midterm 1; Final Exam) in the class. Midterm 1 covers material up until the end of the second week. The final exam is cumulative. Each exam will last 2 hours and will count for 50% of the final course grade.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: ECON201 Level: Undergraduate Credit: 4

**Course Title:** Microeconomics

#### **ACADEMIC INTEGRITY & ACCOMMODATION**

#### **E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

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## **UNIVERSITY POLICIES**

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# **Academic Integrity**

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# **Campus Policy on Disabilities**

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# Accommodation to Students' Religious Holidays



COURSE SYLLABUS

**COURSE INFORMATION** 

Course Code: ECON202 Level: Undergraduate Credit: 4

Course Title: Macroeconomics

**PREREQUISITE** 

**ECON 201** 

#### **COURSE OVERVIEW**

This course will introduce students to essential macroeconomic principles and core macroeconomic theories. We will focus on understanding the workings of three markets of a modern economy: the consumption goods market, the money market and the labor market. You will learn to think critically about the economy using formal tools such as graphical, algebraic and statistical models. As you can see, there is a certain requirement of mathematical background and skills at the college level. Discussions of contemporary macroeconomic policy and extensive references to current economic issues faced by governments and societies worldwide make up an important aspect of class instruction and weekly discussion. To success in this course, continuous efforts must be made. While independent effort is necessary, team discussion and seeking help from the instructor are also encouraged. Successful students will be familiar with current debates on macroeconomy topics such as fiscal and monetary policy, fiscal deficits and the global economy. They will also be able to apply the knowledge learned in this course to view these topics critically and make meaningful contribution in our discussion sessions. To further their learning, students are also encouraged to read articles from economic journals and newspapers such the Financial Times or the Wall Street Journal, and bring their interested topics to classroom.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Explain how the main macroeconomic aggregates are estimated
- 2. Describe the main theories of economic growth
- 3. Explain the difference between the long and short runs, particularly as it pertains stabilization policies aimed at meeting macroeconomic goals (i.e., full employment, price stability, economic growth)
- 4. Describe and apply the aggregate demand and supply framework and how monetary and fiscal policies are reflected in this framework
- 5. Evaluate and synthesize current economic debates on macroeconomic policy intervention.
- 6. Analyze the mechanism and channels through which fiscal and monetary policies affect the macroeconomy.

#### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)

Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

#### LEARNING RESOURCES

#### **Required Textbook**

Mankiw, G. N. (2020). Principles of Microeconomics. 9th edition. Cengage Learning.

#### Reference Books & Online Resources

N/A



**COURSE INFORMATION** 

Course Code: ECON202 Level: Undergraduate Credit: 4

Course Title: Macroeconomics

# LEARNING RESOURCES

Suggested Textbook

N/A

Other Teaching Methods

N/A

# WEEKLY SCHEDULE

Week	Day	Торіс	Reading
	1	Principles of macroeconomics; rubrics for	Chapters 1, 2
	1	discussion	
1	2	GDP	Chapter 10
1	3	Inflation	Chapter 11
	4	Unemployment	Chapter 15
	5	Interest rates; Quiz 1; Discussion	Chapter 13
	1	Understanding production, growth	Chapter 12
	2	The importance of Saving and Investment	Chapter 13
2	3	The financial system and interest rates	Chapter 16
2	4	Growth, development, inequality; brief review; Quiz	Chapter 12
		2; Discussion	
	5	Midterm Exam	
3	1	Defining money; the role of the Fed	Chapter 17
	2	Inflation and its costs	Chapter 17
	3	Saving and investment in closed economies	Chapter 13
3	4	Saving and investment in open economies	Chapter 18
	5	Differences between small-open and large-open	Chapter 19
		economies; Quiz 3; Discussion	
4	1	Aggregate demand; Aggregate supply	Chapter 20
	2	The AD-AS framework	Chapter 21
	3	Stabilization policies; Quiz 4	Chapter 22
	4	Course review; Special topics; Discussion	
	5	Final Exam	

# ASSESSMENT

Assessment Task	Percent (%)	
Attendance/Participation	10%	
Homework	10%	
Quizzes	20%	
Weekly discussion	10%	
Midterm Exam	25%	
Final Exam	25%	
Total	100%	



Course Code: ECON202 Level: Undergraduate Credit: 4

Course Title: Macroeconomics

#### **DETAILS ON GRADE COMPONENTS**

#### Attendance

Attendance and participation are required. 10% of the final course grade will depend on it.

#### Homework

There will be two mandatory problem sets which will be individually graded. Each set will count for 5% of the final course grade

#### **Quizzes**

We will have four weekly formative quizzes for both the assessment and feedback purposes.

# **Weekly Discussion**

Every week, the instructor will post 2 to 4 questions based on the materials taught in that week and the some concurrent real world issues. Students are expected respond to these questions with their own original thoughts backed by the facts and data they collect and knowledge they learned in class. They are also expected to respond or comment on their fellow classmates' posts. The rubrics for discussion credit will be explained in the first day of class.

Special topics are contingent upon the availability of class time and students' interests.

#### Exam

There will be two summative exams (Midterm 1; Final Exam) in the class. Midterm 1 covers material up until the end of the second week. The final exam is cumulative. Each exam will last 2 hours and will count for 50% of the final course grade.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: ECON202 Level: Undergraduate Credit: 4

Course Title: Macroeconomics

#### **ACADEMIC INTEGRITY & ACCOMMODATION**

#### **E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

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## **UNIVERSITY POLICIES**

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# Accommodation to Students' Religious Holidays



COURSE SYLLABUS

**COURSE INFORMATION** 

Course Code: FIN360 Level: Undergraduate Credit: 4

**Course Title:** Money and Banking

**PREREQUISITE** 

N/A

# **COURSE OVERVIEW**

Course covers a variety of topics on money theory and banking system. Students will gain understanding about how the financial system operates, how money is created, where the value of money come from, how central banks use the monetary policy to keep economy and inflation under control, how credit is created via the private banking system. Students will learn the key concepts of the classification of different types of money, interest rate determination and its influence on economy and consumption. We will also study the accounting of central banks and private banks and discuss their difference. Some effort will be given to the risk management of private banks toward the end of this course. If time permits, we will also touch on derivatives and international banking and monetary system since financial engineering and globalization have increasingly become more important and relevant to the traditional banking activities. After this taking this course, students are expected to gain solid knowledge about money theory, how banking system works, and some useful skills in banking practices and risk management.

#### LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Expound the structure of financial markets and institutions
- 2. Describe the main differences between central banks and private banks
- 3. Explain how money is injected into the economy and meaning of money
- 4. Be familiar with the functions of the Federal Reserve System and its monetary policies
- 5. Analyze the structure of interest rates, and the effective monetary and fiscal policies
- 6. Tell the essence of the banking industry's structure, competition, and risk management
- 7. Analyze banking regulations and their implications (e.g., Basel Accord)
- 8. Get familiar with the basics of the global financial system.

#### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

## **Required Textbook**

N/A

#### Reference Books & Online Resources

Yahoo Finance, Economist, Wall Street Journal

#### **Suggested Textbook**

Mishkin, F. (2018). Economics of Money, Banking and Financial Markets. 12th edition. Pearson.

Madura, J. (2017). Financial Markets and Institutions. 12th edition. Cengage Learning.

# Other Teaching Methods

N/A



COURSE INFORMATION				
Course Code:	FIN360	Level: Undergraduate	Credit:	4
Course Title: Money and Banking				
WEEKLY SCH	EDULE			
Week	Day	Topic		Reading
	1	Overview of the financial markets		Chapter 1
	2	Overview of the financial system, m	noney	Chapter 2, 3
1	3	Quiz #1; Interest rate determination		Chapter 4, 5
1	4	Term structure		Chapter 6
	5	Quiz #2; Discussion; Term structur rates	e and forward	Chapter 6
	1	Functions of central banks, financia	l institutions	Chapter 13
	2	The Fed system, money supply pro-	cess	Chapter 14
2	3	Quiz #3; payment system, banking	history	Chapter 14
	4	Tools of monetary policy, strategy a	and tactics	Chapter 15
	5	Quiz #4; Discussion; Monetary the	ory introduction	Chapter 23
	1	Monetary theories and historical development		Chapter 23
	2	Midterm review; Problem solving session		
3	3	Midterm exam		
	4	The conduct of monetary policies		Chapter 16
	5	Quiz #5; Discussion; Banking and financial Chapter 9		Chapter 9
	1	Banking industry's structure and con	mpetition	Chapter 8 & 11
	2	Banking regulation		Chapter 10 Chapter 12, 17
4	3	Quiz #6; Discussion; Special topic:		
	3	banking and money; Financial crises		& 18
	4	Entire course review		
	5	Final Exam (cumulative)		
ASSESSMENT				
			nt (%)	
Attendance/Participation			0%	
Discussion			10%	
Quizzes 30%				
Assignment				0%
Midterm Exam				0%
Final Exam				
Total			10	0%



Course Code: FIN360 Level: Undergraduate Credit: 4

**Course Title:** Money and Banking

## **DETAILS ON GRADE COMPONENTS**

## Assignments, Discussion, Class Attendance, and Participation

Students are required to attend all classes and participate actively. The participation grade (10% of the total course grade) will be based on the instructor's assessment of how much engagement you have demonstrated relative to your class peers; each class member is expected and encouraged to contribute to the discussion.

The assignments require students to thoroughly go through problem solving on suggested cases or topics for discussion. According to the amount of available time, the instructor may randomly choose individuals for further in-depth discussion and presentation of their thoughts and work on the assigned cases or topics. The discussion topics will be distributed either in advance or in class. Each student is expected to make an original contribution to the discussion by presenting their own idea and responding to or commenting on their peers' comments. Students are strongly advised to follow the course progress outlined in this syllabus.

#### **Examinations**

There will be six shorter quizzes for formative assessment and two longer exams (midterm and final) for summative assessment. The final exam will be cumulative.

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

# **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
E	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: FIN360 Level: Undergraduate Credit: 4

**Course Title:** Money and Banking

## **ACADEMIC INTEGRITY & ACCOMMODATION**

#### E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

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# **Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

## **Campus Policy on Disabilities**

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## Accommodation to Students' Religious Holidays



#### **COURSE SYLLABUS**

**COURSE INFORMATION** 

Course Code: FIN420 Level: Undergraduate Credit: 4

**Course Title:** Investment & Portfolio Analysis

## **PREREQUISITE**

An intro level finance course, and an intro-level course in one of the following: microeconomics, statistics or calculus. This to make sure the students will have enough quantitative skills and preparation for this course.

#### **COURSE OVERVIEW**

This course is designed to analyze the investment decision making from the perspective of the portfolio manager. The students will be introduced to the foundational concepts and technical skills that are essential in making optimal investment decisions, as well as a broad scope of vision that is vital in constructing a robust portfolio in this globalized modern world. We will particularly emphasize the solid understanding of key concepts of various return measures, tradeoff between risk and return, and the theoretical foundation, etc. The latest development in behavioral science and its impact on investment and market will also be introduced in the course. Upon successfully finishing this course, students are expected to have either obtained a solid foundation for more in-depth exploration in the field for graduate studies or been prepared for further pursuing a professional career in investment. Due to the time limitation of the course, we will only briefly touch on fixed income investment, and completely skip financial derivatives and their role in portfolio (risk) management.

# LEARNING OUTCOME

Students of this course will be able to do the following at the end of this course:

- 1. Describe the meaning of investment and the challenges in portfolio management
- 2. Correctly valuate the common financial assets
- 3. Analyze the various investment return measures
- 4. Know how to construct financial market indices
- 5. Get familiar with various investment vehicles and their risk-return characteristics
- 6. Demonstrate quantitative assessment of required return based on risk
- 7. Explain the fundamentals about managing risk for portfolios of risk assets

#### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)

Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

#### LEARNING RESOURCES

## **Required Textbook**

Reilly, F. K., Brown, K. C., & Leeds, S. J. (2018). *Investment Analysis and Portfolio Management*. 11th edition. Cengage Learning.

#### **Reference Books & Online Resources**

- 1. Yahoo Finance
- 2. Fidelity
- 3. Wall Street Journal



**COURSE INFORMATION** 

Course Code: FIN420 Level: Undergraduate Credit: 4

Course Title: Investment & Portfolio Analysis

Suggested Textbook

N/A

Other Teaching Methods

N/A

# WEEKLY SCHEDULE

Week	Day	Topic	Reading
	1	The investment setting, measures of risk and return	Chapter 1
	2	Determinants of required rates of return	Chapter 1
1	3	Quiz #1; Asset allocation, concepts	Chapter 2
	4	Asset allocation, skills	Chapter 2
	5	Quiz #2; Discussion; Global investments	Chapter 3
	1	Global investment choices and their risks	Chapter 3
	2	Security markets, types and functions	Chapter 4
2	3	Quiz #3; Bond markets, classifications of equity	Chapter 4
4		Order types and their functions; Fidelity websites for order practices	Chapter 4
	5	Quiz #4; Discussion; Security market indexes	Chapter 5
	1	Index and investment strategies, construction of an index, calculate index changes and share split	Chapter 5
3	2	Midterm review; Problem solving session	Chapter 1-5
3	3	Midterm exam	
	4	Efficient market hypothesis	Chapter 6
	5	Quiz #5; Behavioral finance	Chapter 6
	1	Markowitz portfolio theory	Chapter 7
	2	Asset pricing models and the CAPM	Chapter 8
4	3	Quiz #6; Discussion; Multifactor models of risk and return; Arbitrage pricing theory (APT)	Chapter 9
	4	Entire course review	Chapter 1-9
	5	Final Exam (cumulative)	

# ASSESSMENT

Assessment Task	Percent (%)
Attendance/Participation	10%
Discussion	10%
Quizzes	30%
Assignment	10%
Midterm Exam	20%
Final Exam	20%
Total	100%



Course Code: FIN420 Level: Undergraduate Credit: 4

**Course Title:** Investment & Portfolio Analysis

## **DETAILS ON GRADE COMPONENTS**

# Assignments, Discussion, Class Attendance, and Participation

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## **Examinations**

There will be six shorter quizzes for formative assessment and two longer exams (midterm and final) for summative assessment. The final exam will be cumulative.

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

# **COURSE GRADING**

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Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: FIN420 Level: Undergraduate Credit: 4

Course Title: Investment & Portfolio Analysis

#### ACADEMIC INTEGRITY & ACCOMMODATION

#### E-classroom Protocol

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#### UNIVERSITY POLICIES

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# **Campus Policy on Disabilities**

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# Accommodation to Students' Religious Holidays



COURSE SYLLABUS

**COURSE INFORMATION** 

Course Code: FIN430 Level: Undergraduate Credit: 4

**Course Title:** Corporate Finance

**PREREQUISITE** 

Financial Management

#### **COURSE OVERVIEW**

This course is an advanced finance course after an intro level course in finance such as Financial Management or Principles of Finance. Students will study the theory and practice in the area of corporate finance. We will also emphasize the implementation of various theories and valuation models in corporate finance to the real-world scenarios. Topics covered in this course will focus on areas of relevance to corporate managers as well as investors from the buy-side. Corporate financial decisions include corporate budgeting, financing and capital structure, and payout policies. Specific topics include making pro forma cash forecast, firm valuation using the FCF/WACC framework, hybrid financing, lease financing versus the use of debt, financial and real options, corporate governance, IPO, and perhaps mergers and acquisitions if time permits.

## LEARNING OUTCOME

Students of this course will be able to do the following at the end of this course:

- 1. Valuate assets and projects from options' perspective
- 2. Carry out pro forma forecast
- 3. Describe the variety of hybrid financing choices
- 4. Explain the differences in a firm's common payout strategies
- 5. Optimize firms' debt policy by implementing a variety capital structure theories
- 6. Assess the principal-agency conflicts and ethical issues in corporate governance
- 7. Analyze leasing and debt financing's pros and cons and make correct financing decisions

## **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)

Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

# Required Textbook

Brigham, E. F., & Ehrhardt, M. C. (2019). *Financial Management: Theory & Practice (MindTap Course List)*. 16th edition. Cengage Learning. ISBN-13: 978-1337902601

#### Reference Books & Online Resources

- 1. Yahoo Finance
- 2.Google Finance
- 3. Wall Street Journal

# Suggested Textbook

N/A

# **Other Teaching Methods**

N/A



COURSE INFO	ORMATION			
Course Code:	FIN430	Level: Undergraduate	Credit	: 4
Course Title:	Corporate Finance			
WEEKLY SCH	<b>IEDULE</b>			
Week	Day	Topic		Reading
	1	Financial planning, pro forma foreca	nst	Chapter 12
	2	Additional fund needed (AFN)	Additional fund needed (AFN)	
1	3	Quiz #1; Real options, types and rat	Quiz #1; Real options, types and rationales	
	4	Valuating real options, decision tree	Valuating real options, decision tree	
	5	Quiz #2; Discussion; Real options a	nd risk	Chapter 12 & 26
	1	Corporate valuation, FCF		Chapter 13
	2	FCF/WACC framework		Chapter 13
2	3	Quiz #3; Corporate governance, age	ncy problems	Chapter 13
2	4	Payout policy, dividends and repurc	hases	Chapter 14
	5	Quiz #4; Discussion; MM irrelevan	cy theorem,	Chapter 14
	,	share split		
	1	Capital structure, introduction; Midterm review		Chapter 15
	2	Capital structure theories		Chapter 15
3	3	Midterm exam		Chapter
	4	Lease financing		Chapter 19
	5	Quiz #5; Discussion; Book accounting and tax		Chapter 19
	3	accounting for leases		
	1	Hybrid financing, preferred stock, convertibles		Chapter 20
	2	Investment banking and IPO		Chapter 18
4	3	Quiz #6; Discussion; Special topics		
	4	Entire course review		
	5	Final Exam		
ASSESSMENT				10.10
	Assessment Task Percent (%)			` '
1		0%		
			0%	
Assignment			00%	
Assignment 10% Midterm Exam 20%				
Final Exam				
Total 100%				
1 Utai			11	VV / U



Course Code: FIN430 Level: Undergraduate Credit: 4

**Course Title:** Corporate Finance

## **DETAILS ON GRADE COMPONENTS**

# Assignments, Discussion, Class Attendance, and Participation

Students are required to attend all classes and participate actively. The participation grade (10% of the total course grade) will be based on the instructor's assessment of how much engagement you have demonstrated relative to your class peers; each class member is expected and encouraged to contribute to the discussion.

The assignments require students to thoroughly go through problem solving on suggested cases or topics for discussion. According to the amount of available time, the instructor may randomly choose individuals for further in-depth discussion and presentation of their thoughts and work on the assigned cases or topics. The discussion topics will be distributed either in advance or in class. Each student is expected to make an original contribution to the discussion by presenting their own idea and responding to or commenting on their peers' comments.

Students are strongly advised to follow the course progress outlined in this syllabus.

#### **Examinations**

There will be six shorter quizzes for formative assessment and two longer exams (midterm and final) for summative assessment. The final exam will be cumulative.

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

#### **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: FIN430 Level: Undergraduate Credit: 4

**Course Title:** Corporate Finance

## **ACADEMIC INTEGRITY & ACCOMMODATION**

#### **E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

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## **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

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## **UNIVERSITY POLICIES**

## **Academic Integrity**

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# Accommodation to Students' Religious Holidays





COURSE SYLLABUS

**COURSE INFORMATION** 

Course Code: HIS230 Level: Undergraduate Credit: 4

**Course Title:** World History I

**PREREQUISITE** 

N/A

# **COURSE OVERVIEW**

This course will present an overview of world history from the time when civilizations first produced written records until the beginning of the modern period, roughly the year 1500. At its core is a narrative presentation constructed along broad lines aimed at giving students basic competence in the wide sweep of pre-modern human history. Two guiding themes will be highlighted over the course of the semester: The nature of the relations between humans in the evolution of societies; and the dynamics of ritual behaviors. The broad concepts will be seen in various configurations in both video presentations and coursebook readings. Geographically, this course will examine Mesopotamia, Egypt, China, and India, classical-era Persia, ancient Greece and Rome, Central Asia, Pre-Columbian America, Sub-Saharan Africa, and Europe, both Eastern and Western. The course will touch on nearly every continent—as should be expected for a course in World History. This course will therefore demand much attention to geography, as well as to key moments and actors over a long span. Students will emerge from this immersion in world history will a solid grounding in the major concepts that guide historical understanding of different civilizations, as well as the capacity to identify and reflect on the different iterations that peoples have given to society, politics, and ritual.

#### LEARNING OUTCOME

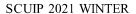
- 1. Read primary and secondary historical sources critically, with an understanding of their validity, perspective bias, audience, and context
- 2. Analyze and interpret primary sources (whether they seem more "historical," "literary," or "philosophical") and use them as evidence to support historical arguments
- 3. Identify and describe the significance of major figures, ideas, and events of world history
- 4. Describe and analyze the context of major movements, trends, and developments of world history
- 5. Discuss with authority, either in writing or verbally, the historical forces (e.g., religion, economics, politics, social stratification, gender, individual actors, technology, nature, intellectual and aesthetic thought, etc.) behind the major movements, trends, and developments of world history
- 6. Use information technologies in acquiring new knowledge and perspective
- 7. Construct an historical essay that presents a clear thesis, a persuasive argument, and uses detailed historical evidence
- 8. Analyze other time periods and cultures with little or no ethnocentrism or modernism, thus displaying a sense of informed perspective and a deeper appreciation of the common threads of human nature

## **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)





Course Code: HIS230 Level: Undergraduate Credit: 4

**Course Title:** World History I

# LEARNING RESOURCES

# **Required Textbook**

N/A

# **Reference Books & Online Resources**

Other Course Materials will be provided by Professor

# **Suggested Textbook**

Berger, E., Israel, G. L., & Miller, C. (2016). *World History: Cultures, States, and Societies to 1500*. University of North Georgia.

# Other Teaching Methods

N/A

# WEEKLY SCHEDULE

Week	Day	Topic	Reading
	1	Introduction to Course and Syllabus Review	Chapter 1
	2	Chronology, Human Beginnings in Africa,	Chapter 1
1	2	Migrations	
1	3	Early Middle Eastern and Northeast African	Chapter 2
	4	Ancient and Early Medieval India	Chapter 3
	5	What is India? The Geography of South Asia	Chapter 3
	1	China and East Asia to the Ming Dynasty	Chapter 4
	2	China and East Asia to the Ming Dynasty Continued	Chapter 4
	3	The Greek World from the Bronze Age to the	Chapter 5
2	3	Roman Conquest Age to the Roman Conquest	
	4	The Roman World from 753 BCE to 500 CE	Chapter 6
		to 500 CE	
	5	Mid-Term Exam	
	1	Western Europe and Byzantium circa 500-1000CE	Chapter 7
		circa 500 - 1000 CE	
3	2	Islam to the Mamluks Continued	Chapter 8
3	3	Islam to the Mamluks Continued	Chapter 8
	4	African History to 1500	Chapter 9
	5	African History to 1500 Continued and Papers Due	Chapter 9
	1	The Americas	Chapter 10
	2	Central Asia	Chapter 11
4	3	Western Europe and Byzantium circa 1000 - 1500	Chapter 12
т	CE		
	4	Review	
	5	Final Exam	



COURSE INFORMATION		
Course Code: HIS230	Level: Undergraduate	Credit: 4
Course Title: World History I		
ASSESSMENT		
Assessment Task		Percent (%)
Attendance/Participation		10%
Weekly Quizzes	20%	
Weekly Discussions	10%	
Reflection Paper		20%
Midterm Exam	20%	
Final Exam		20%
Total		100%

## **DETAILS ON GRADE COMPONENTS**

# Weekly Quizzes

There will be a weekly quiz based on readings and class notes and discussions. Quizzes will consist of Multiple Choice, True/False and Short Answer questions. Quizzes are worth 20% of the total grade.

## Weekly Discussions

There will be weekly discussions based on a current topic related to a World History topic. Students will be given a discussion prompt and asked to answer several questions. Students will also be required to respond to classmates to discuss the topic. Discussions are worth 20% of the total grade.

# **Reflection Paper**

Students will be assigned a 2-page reflection paper based on the viewing of documentary that covers a World Historical topic. Reflection papers are due at the end of the 3rd week of the term. Students may present their papers for extra credit. Reflections Papers are worth 20% of the total grade.

#### Mid-term Exam

A short answer and/or multiple-choice midterm examination will be given approximately half way through the course. The midterm will cover all readings, lectures, and discussions up to the date of the test. The midterm is worth 20% of the total grade.

#### **Final Exam**

The final examination may include short answer, multiple choice, and short essay questions. The test will cover all readings, lectures, and discussions and is cumulative. Administered the last day of class, the final exam is worth 20% of the final grade.

#### **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49



Course Code: HIS230 Level: Undergraduate Credit: 4

**Course Title:** World History I

#### **COURSE GRADING**

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

# **ACADEMIC INTEGRITY & ACCOMMODATION**

#### **E-classroom Protocol**

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# **UNIVERSITY POLICIES**

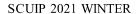
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Course Code: HIS230 Level: Undergraduate Credit: 4

**Course Title:** World History I

## **UNIVERSITY POLICIES**

# **Campus Policy on Disabilities**

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# Accommodation to Students' Religious Holidays



COURSE SYLLABUS

**COURSE INFORMATION** 

Course Code: HIS280 Level: Undergraduate Credit: 4

Course Title: United States History Since 1865

**PREREQUISITE** 

N/A

# **COURSE OVERVIEW**

This course follows the narrative of United States history from the end of the Civil War to the turn of the twenty-first century, into the first decades of the 21st century. We'll follow the events of Reconstruction after the Civil War and, then examine the impact of industrialization, immigration, and urbanization on the country over the decades of the Gilded Age. By 1900, on the heels of the War of 1898 (the Spanish-American War), the United States had emerged from three-and-a-half decades of turmoil and become a world power. The nation played an important role in the world wars that marked the next fifty years. After 1945, the Cold War with the Soviet Union dominated foreign affairs until the early 1990s. Meanwhile, the nation also experienced the New Deal, the Civil Rights upheavals of the 1960s, and the interplay between liberalism and conservatism, among other important themes and debates we will explore. The War on Terror began the 21st century. A New Era of Hope became a reality with the election of the first African American President. The course will end with a consideration of the Trump Presidency and its demise.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Understand a wide range of historical information regarding post Civil War America
- 2. Explain historical continuity and change for the period between 1865 and present
- 3. Develop skills in critical thinking and reading with an emphasis on US History
- 4. Develop the ability to construct reasonable historical arguments with an emphasis on US History
- 5. Evaluate corporate and technological growth in the United States
- 6. Consider the correlation between economic growth and the rise of immigration
- 7. Explain the social and political complexities of ethnic urban communities
- 8. Demonstrate the varieties of Progressive social reform

#### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

#### LEARNING RESOURCES

#### **Required Textbook**

Corbett, S. P., Janssen, L. J. V. M., Pfannestiel, T., Vickery, P., & O. (2014). U.S. History. OpenStax.

#### Reference Books & Online Resources

Other Course Materials will be provided by Professor

# **Suggested Textbook**

N/A

# **Other Teaching Methods**

N/A



COURSE INFORMATION			
Course Code: HIS280	Level: Undergraduate	Credit: 4	

**Course Title:** United States History Since 1865 WEEKLY SCHEDULE Week Reading Day Topic Introduction to Course, Syllabus Review, Restoring Chapter 16 the Union, Remaking the South, Reconstruction and 1 Collapse Westward Spirit, Homesteading, Gold and Cattle, Chapter 17 2 American Indian Life and Culture, Immigration Inventors, Industrial Growth, Industrial America, Chapter 18 3 New Consumer Culture 1 Urbanization, African Americans and New Chapter 19 European Immigration, Urban Life, Change 4 Reflected in Thought and Literature Political Corruption, Patronage, Tariffs, Gold, Chapter 20 Farmers Revolt, Social and Labor Unrest in the 5 1890s Progressive Spirit, Progressivisms, New Voices Chapter 21 Women and African Americans, Progressivism in 1 the White House American Foreign Policy, Turner, Mahan, The Chapter 22 Spanish-American War, Economic Imperialism in 2 East Asia, Roosevelt's Big Stick Foreign Policy, Taft's Dollar Diplomacy 2 American Isolationism, European Origins of War, Chapter 23 US prepares for Wat, New Home Front, War to 3

Peace, Demobilization

Midterm Exam

Second New Deal

4

5

1

2

3

3

Prosperity, Popular Entertainment, The Jazz Age, Transformation and Backlash, New Generation,

Stock Market Crash of 1929, President Hoover, The

The Origins of War, Europe, Asia and the US, The

Home Front, Victory in the European Theater, The

Republican Ascendancy, Politics in the 1920s

Franklin Roosevelt, The First New Deal, The

Great Depression, Eve of the New Deal

Pacific Theater and the A bomb

Chapter 24

Chapter 25

Chapter 26

Chapter 27



Total

## SCUIP 2021 WINTER

COURSE INFO	DRMATION			
Course Code:	HIS280 Level: Undergraduate Credit: 4			4
Course Title:	United States History Since 1865			
WEEKLY SCH	EDULE			
Week	Day	Topic	-	Reading
3 4		The Challenges of Peacetime, The Cold War, The American Dream, Popular Culture, Mass Media, Civil Rights		Chapter 28
	5	Paper Presentations	1	Chapter
	1	The Kennedy Promise, Lyndon Johnson and the Great Society, The Civil Rights Movement		Chapter 29
4	2	Identity Politics, Vietnam, Watergate, Nixon's Domestic Nightmare, Jimmy Carter in the Aftermath of the Storm		Chapter 30
4	3	The War on Terror, The Domestic Mission, New Century, Hope and Change		Chapter 31
	4	Trump Failures, Hate Comes Back to America, COVID19		Chapter 32
	5	Final Exam		
ASSESSMENT				
Assessment Task			Percent (%)	
Attendance/Participation			10%	
Weekly Quizzes			20%	
Weekly Discussions			10%	
Reflection Paper			20%	
Midterm Exam			20%	
Final Exam			20%	

100%



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COUNSE	INTURNATION

Course Code: HIS280 Level: Undergraduate Credit: 4

Course Title: United States History Since 1865

## **DETAILS ON GRADE COMPONENTS**

# Weekly Quizzes

There will be a weekly quiz based on readings and class notes and discussions. Quizzes will consist of Multiple Choice, True/False and Short Answer questions. Quizzes are worth 20% of the total grade.

# **Weekly Discussions**

There will be weekly discussions based on a current topic related to a US History topic. Students will be given a discussion prompt and asked to answer several questions. Students will also be required to respond to classmates to discuss the topic. Discussions are are worth 10% of the total grade.

# **Reflection Paper**

Students will be assigned a 2-page reflection paper based on the viewing of documentary that covers a US Historical topic. Reflection papers are due at the end of the 3rd week of the term. Students may present their papers for extra credit. Reflections Papers are worth 20% of the total grade.

# **Midterm Exam**

A short answer and/or multiple-choice midterm examination will be given approximately half way through the course. The midterm will cover all readings, lectures, and discussions up to the date of the test. The midterm is worth 20% of the total grade.

#### Final Exam

The final examination may include short answer, multiple choice, and short essay questions. The test will cover all readings, lectures, and discussions and is cumulative. Administered the last day of class, the final exam is worth 20% of the final grade.

#### **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

# For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

## For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: HIS280 Level: Undergraduate Credit: 4

Course Title: United States History Since 1865

## **ACADEMIC INTEGRITY & ACCOMMODATION**

#### **E-classroom Protocol**

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

## **UNIVERSITY POLICIES**

# **Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

# **Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

# Accommodation to Students' Religious Holidays



COURSE SYLLABUS

**COURSE INFORMATION** 

Course Code: MATH218 Level: Undergraduate Credit: 4

**Course Title:** Calculus 2

# **PREREQUISITE**

Calculus 1

#### COURSE OVERVIEW

This is the second of a three course sequence in Calculus. Topics include techniques of integration, conics, polar coordinates, indeterminate forms, L'Hopital's Rule, proper integrals, infinite series, parametric equation, improper integrals, volume, arc length, surface area, work, and other applications of integration.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Techniques of Integration: apply systematic procedures for estimating and evaluating elementary integrals
- 2. Polar Coordinates and Conics: explain the relationship between Cartesian and polar coordinates and be able to convert relations in the plane based on one system to the other. In addition, the student should be able to apply the concepts of calculus to these relations and their graphical representations
- 3. Indeterminate Forms and Improper Integrals: evaluate limits that are in indeterminate form and either evaluate convergent improper integrals or show divergence.
- 4. Sequences and Infinite Series: determine the convergence or divergence of infinite sequences and infinite series; to evaluate certain infinite series; and to determine the set of numbers over which a power series converges
- 5. Parametric Equations: graph curves from their parametric equations and to apply the concepts of calculus to such curves
- 6. Applications of the Definite Integral: find the area of plane regions, volumes of solids, length of arc of the graph of a function, and the work done by a force using the definite integral
- 7. 2D Vectors and operations: review 2-dimensional vectors and operations

#### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

#### LEARNING RESOURCES

#### Required Textbook

Hass, J., Heil, C., Bogacki, P., Weir, M., & J., T. G. (2019). *University Calculus: Early Transcendentals*. 4th edition. Pearson.

# LEARNING RESOURCES

#### Reference Books & Online Resources

An online educational program titled MyMathLab that includes an electronic version of the textbook (e-book): Required

## **Suggested Textbook**

N/A



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Course Code: MATH218 Level: Undergraduate Credit: 4

Course Title: Calculus 2

# LEARNING RESOURCES

# Other Teaching Methods

Homework will be assigned on MyMathLab for each topic covered in class.

# WEEKLY SCHEDULE

Week	Day	Topic	Reading
	1	Indeterminate Forms and L'Hopital's Rule	Chapter 4.5
	2	Area between two curves/Volume using cross-	Chapter 5.6, 6.1
1	3	Volume using cylindrical shells/Arc length	Chapter 6.2, 6.3
	4	Areas of surface of revolution/Work	Chapter 6.4, 6.5
	5	Integration by parts	Chapter 8.1
	1	Trigonometric integrals	Chapter 8.2
	2	Trigonometric substitutions	Chapter 8.3
2	3	Integration by partial fractions	Chapter 8.4
	4	Improper integrals	Chapter 8.7
	5	Sequences/Infinite Series	Chapter 9.1, 9,2
	1	Integral Test/Comparison Test	Chapter 9.3, 9.4
	2	Ration and Root Tests	Chapter 9.5
3	3	Alternating Series and Conditional Convergence	Chapter 9.6
	4	Power Series/Taylor and Maclaurin Series	Chapter 9.7, 9,8
	5	Convergence of Taylor Series	Chapter 9.9
	1	Parametrization of Plance Curves	Chapter 10.1
	2	Calculus with parametric equations/Polar Coordinate	Chapter 10.2,
4	3	Graphing Polar Coordinate Equations	Chapter 10.4
	4	Area and Length in Polar Coordinates	Chapter 10.5
	5	Final Exam	

# ASSESSMENT

Assessment Task	Percent (%)
Attendance/Participation/Homework	30%
Exam One	10%
Exam Two	10%
Exam Three	10%
Midterm Exam	15%
Final Exam	25%
Total	100%



Course Code: MATH218 Level: Undergraduate Credit: 4

**Course Title:** Calculus 2

## **DETAILS ON GRADE COMPONENTS**

#### Homework

All homework assignments and exams, including Midterm and Final Exam will be taken in My Math Lab program. A minimum of a C average is required to pass this course. Every day attendance is very important to obtain a good grade in our course. Also, the completion of the homework assignments in My Math Lab is essential to understand and master the daily topics covered in class.

#### **Examination**

Exam one will be after completion of chapters four, five and six.

Exam two will be after completion of chapter eight.

Midterm Exam will cover chapters four, five, six and eight.

Exam four will cover the whole chapter nine.

Final exam will cover topics for the whole class.

#### Attendance

Attendance is mandatory every day our class meets.

#### **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

#### For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: MATH218 Level: Undergraduate Credit: 4

**Course Title:** Calculus 2

## **ACADEMIC INTEGRITY & ACCOMMODATION**

#### E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## UNIVERSITY POLICIES

# General Expectations, Rights and Responsibilities of the Student

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#### **Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.



Course Code: MATH218 Level: Undergraduate Credit: 4

**Course Title:** Calculus 2

## **UNIVERSITY POLICIES**

# **Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

# Accommodation to Students' Religious Holidays



**COURSE INFORMATION** 

Course Code: MATH208 Level: Undergraduate Credit: 4

**Course Title:** Calculus 1

## **PREREQUISITE**

Pre-Calculus and Trigonometry

## **COURSE OVERVIEW**

This is the first of a three-course sequence in calculus. Students may need to a graphing calculator throughout the sequence of courses. Topics include: analytic geometry, functions, limits, continuity, derivatives and their applications, transcendental functions, antiderivatives, and definite integrals. Certain sections of this course may require the use of a graphing calculator. Recommendation of at least a grade of C in each of the prerequisite courses is required.

# LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Functions, Limits, and Continuity: evaluate limits and determine when a function is continuous
- 2. The Derivative and Differentiation: derivatives using the definition of a derivative and special formulas, and apply derivatives to geometrical and physical problems.
- 3. Extreme Function Values and Techniques of Graphing: find relative and absolute maxima and minima of a function, solve related geometrical and physical problems, and sketch graphs using the techniques of calculus
- 4. The Definite Integral and Integration: demonstrate knowledge of the theory of antiderivatives and skills in evaluating and applying antiderivatives
- 5. Transcendental Functions: differentiate and integrate transcendental functions Inverse Trigonometric Functions: differentiate and integrate inverse trigonometric functions

# **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

# Required Textbook

Hass, J., Heil, C., Bogacki, P., Weir, M., & J., T. G. (2019). *University Calculus: Early Transcendentals*. 4th edition. Pearson.

#### Reference Books & Online Resources

An online educational program titled MyMathLab that includes an electronic version of the textbook (e-book): Required

## **Suggested Textbook**

N/A

## LEARNING RESOURCES

# **Other Teaching Methods**

Homework will be assigned on MyMathLab for each topic covered in class.



COURSE INFO	ORMATION				
Course Code:	MATH208	Level: Undergraduate	Credit	: 4	
Course Title:	Calculus 1				
WEEKLY SCH	EDULE				
Week	Day	Topic Reading			
	1	Chapter 1 Review		Chapter 1	
	2	Chapter 1 Review		Chapter 1	
1	3	Preview of Calculus		Chapter 2.1	
	4	Finding Limits Graphically and Numerically		Chapter 2.2	
	5	Evaluating Limits Analytically		Chapter 2.3	
	1	Continuity and one-sided limits		Chapter 2.4	
	2	Infinite limits		Chapter 2.5	
2	3	The Derivative		Chapter 3.1	
	4	Basic Differentiation Rules		Chapter 3.2	
	5	Product and Quotient Rules/Chain	Rule	Chapter 3.3, 3.4	
	1	Implicit Differentiation		Chapter 3.5	
	2	Derivatives of Inverse Trigonometric Functions		Chapter 3.6	
3	3	Related Rates		Chapter 3.7	
4		Extrema on an Interval/Rolle's Theorem; MVT		Chapter 4.1, 4.2	
	5	Increasing Decreasing Functions ar	Increasing Decreasing Functions and Concavity Chapter 4.3, 4.4		
	1	Limits at Infinity/Curve Sketching/		Chapter 4.5, 4.6	
	2	Antiderivatives/Areas/Definitive In		Chapter 5.1, 5.2	
4	3	Fundamental Theorem of Calculus/		Chapter 5.4, 5.5	
	4	Integration using Ln and Inverse Trigonometric		Chapter 5.7, 5.8	
		func.			
A COPOCA TENE	5	Final Exam			
ASSESSMENT			D	.4.(0/)	
Assessment Tas		a ule		ent (%)	
	Attendance/Participation/Homework		30%		
Exam Chapter Two Exam Chapter Three			10%		
Exam Chapter Four			10%		
Midterm Exam			15%		
			5%		
Total				00%	
DETAILS ON O	GRADE COMI	PONENTS			

# Homework

All homework assignments and exams, including Midterm and Final Exam will be taken in My Math Lab program. A minimum of a C average is required to pass this course. Every day attendance is very important to obtain a good grade in our course. Also, the completion of the homework assignments in My Math Lab is essential to understand and master the daily topics covered in class.



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Course Code: MATH208 Level: Undergraduate Credit: 4

Course Title: Calculus 1

#### **DETAILS ON GRADE COMPONENTS**

#### Examination

Exam one will be after completion of chapter two.

Exam two will be after completion of chapter three.

Midterm Exam will cover chapters two, three, and half of chapter four.

Exam four will cover the whole chapter four and first two sections of chapter five.

Final exam will cover topics for the whole class.

#### Attendance

Attendance is mandatory every day our class meets.

# **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

## For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

#### **ACADEMIC INTEGRITY & ACCOMMODATION**

#### E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.



Course Code: MATH208 Level: Undergraduate Credit: 4

**Course Title:** Calculus 1

#### UNIVERSITY POLICIES

# General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

# **Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

#### **Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

# Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



**COURSE INFORMATION** 

Course Code: MKT201 Level: Undergraduate Credit: 4

**Course Title:** Introduction to Marketing

**PREREQUISITE** 

N/A

# **COURSE OVERVIEW**

Introduction to Marketing is an undergraduate business school course designed to introduce the student to the fundamentals of marketing. Marketing is concerned with the way that organizations develop strategies to understand their customers, create products and services desired by those customers, and then make decisions regarding the pricing, distribution, and the communication to the market (via advertising and promotion) for these product/service offerings-- all the while being attentive to completion from alternate suppliers as well as pressures from social, legal, technological, and political forces. It will be assumed that students have had no prior course work in this topical area.

The course will utilize lecture/discussion presentations by the Instructor, in-class exercises, and group presentations of assigned readings from the text. Students must be willing and ready to engage in classroom discussion if they expect to pass the course. In addition, a mid-term and final examination, small group presentations, and short weekly written assignments will be required of all students (see course requirements below).

#### LEARNING OUTCOME

Upon successful completion of this course, the students should have basic expertise in the following areas:

- 1. The concept of marketing and "marketing mix" (the Four Ps)
- 2. Marketing situation analysis, market segmentation, targeting and positioning evaluation, and marketing mix implementation
- 3. The importance of marketing ethics
- 4. The role of value creation, capturing, delivery, and communication in marketing activities
- 5. The significance of digital marketing in today's technological environment
- 6. The challenge of trade-offs between individual privacy rights and marketing efficiency

# **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)

Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

#### LEARNING RESOURCES

#### **Required Textbook**

Kotler, P., & Armstrong, G. (2020). *Principles of Marketing*. 18th edition. Pearson.

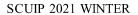
(Earlier editions of this text are acceptable for this class.)

# Reference Books & Online Resources

N/A

## Suggested Textbook

N/A





COURSE	<b>INFORMATION</b>
COUNDE	

Course Code: MKT201 Level: Undergraduate Credit: 4

Course Title: Introduction to Marketing

# LEARNING RESOURCES

# Other Teaching Methods

N/A

# WEEKLY SCHEDULE

Week	Day	Topic	Reading
	1	Introduction to the course: requirements and expectations	Chapter 1
	2	In-Class exercise: why and how do we buy things?	Chapter 2
1	3	Analyzing the Marketing Environment	Chapter 2
	4	Managing Marketing Information	Chapter 4
	5	Consumer Markets and Buyer Behavior. Student group presentations #1 & #2 will be given today.	Chapter 5
	1	Business Markets and Business Buyer Behavior	Chapter 6
	2	Customer Driven Marketing Strategy Products, Services, and Brands	Chapter 7
2	3	New Product Development and PLC Strategies Small group in-class case presentation #3 & #4	Chapter 8
	4	Pricing and Pricing Strategies	Chapter 10 & 11
	5	Mid-Term Exam (cover chapters 1-11) administered today	
	1	Marketing Channels Review Mid-Term results	Chapter 12
3	2	Small group in-class case presentation #5 & #6 Retailing and Wholesaling	Chapter 13
	3	Engaging Customers and Communicating Value	Chapter 14
	4	Advertising and Public Relations	Chapter 15
	5	Personal Selling and Sales Promotion	Chapter 16
	1	Social Media	Chapter 17
	2	Creating Competitive Advantage  Small group in-class case presentations #7 & #8	Chapter 18
4	3	The Global Marketplace	Chapter 19
	4	Social Responsibility and Ethics Course Review	Chapter 20
	5	Final Exam	

# ASSESSMENT

Assessment Task	Percent (%)
Attendance/Participation	15%
Group Presentation	20%



COURSE INFO	ORMATION			
Course Code:	MKT201	Level:	Undergraduate	Credit: 4
Course Title:	Introduction to Marketing			
ASSESSMENT	Γ			
Assessment Task				Percent (%)
Two Case Write-Ups (each 10%)			20%	
Midterm Exam				20%
Final Exam			25%	
Total				100%

#### DETAILS ON GRADE COMPONENTS

#### **Class Attendance and Participation**

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (15% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.

It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.

Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions....

Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.



Course Code: MKT201 Level: Undergraduate Credit: 4

Course Title: Introduction to Marketing

#### **DETAILS ON GRADE COMPONENTS**

The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand. Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"
- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

#### **Examinations**

An in-class mid-term examination will be administered during the end of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates. No make-up of either the mid-term or the final will be allowed; any incidence of cheating on either of the exams will be grounds for failure in the course.

#### **Small Group Case Presentation**

Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class. One grade will be given to each group.

# Case Write-Ups

Each student is required to submit two short write-ups based on assignments from the text (typically a case study though other topics may be substituted by the Instructor). Each write-up should be three-to-five pages in length, typed and submitted as a Word document, and double-spaced; further details will be provided by the Instructor. These are to be original compositions by the student; if plagiarism is found to occur it will be grounds for failure in the course.

## **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %	
A	80-100	



COURSE INFORMATION						
Course Code:	MKT201	Level:	Undergraduate	Credit: 4		
Course Title:	Introduction to M	larketing				
COURSE GRADING						
		В	70-79			
		С	60-69			
		D	50-59	]		
		Е	0-49	1		

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

## **ACADEMIC INTEGRITY & ACCOMMODATION**

#### E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

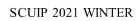
Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

## **UNIVERSITY POLICIES**

# General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.





Course Code: MKT201 Level: Undergraduate Credit: 4

Course Title: Introduction to Marketing

## **UNIVERSITY POLICIES**

# **Campus Policy on Disabilities**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

# Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



**COURSE INFORMATION** 

Course Code: PHI260 Level: Undergraduate Credit: 4

**Course Title:** Introduction to Philosophy

**PREREQUISITE** 

N/A

#### **COURSE OVERVIEW**

This course will cover the general considerations of human nature and the nature of the universe from a philosophical perspective. We will consider aspects of knowledge, perception, freedom and determinism, and the existence of God. This course will also examine and assess the many different philosophical theories, comparing and contrasting them. We will apply their views to different philosophical questions. After a brief introduction to what philosophy is, what an argument is, and the importance of philosophy, we will examine the views of many famous philosophers, including the following: Socrates, Plato, Aristotle, St. Thomas Aquinas, George Berkeley, Rene Descartes, John Locke, David Hume, Immanuel Kant, John Stuart Mill, John Rawls, and others.

## LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. To provide you with a general introduction to and understanding of philosophical views, issues, and arguments. It should also help you to appreciate what philosophy is and the way in which it is relevant to practical issues.
- 2. To help you develop your critical thinking, critical reading, and writing skills. In order to develop your views on these issues, it is important to understand the difference between good and bad arguments, and to have the ability to critically and carefully analyze the arguments of others. This course should help you to write more sharply organized, focused and effective argumentative essays.
- 3. This course does not aim to provide simple answers to questions such as, "Does God exist?"
- 4. This course should open your mind to many, as of yet unforeseen, possibilities and options that may be true of everything that exists or may exist.

#### **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

## **Required Textbook**

Payne, W. R. (2015). An Introduction to Philosophy. Bellevue College.

#### **Reference Books & Online Resources**

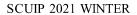
All other course materials will be provided by the Professor.

## **Suggested Textbook**

N/A

# **Other Teaching Methods**

N/A





COURSE INFO	RMATION						
Course Code:	PHI260	Level: Undergraduate Credit:	4				
Course Title:	Introduction to Philosophy						
WEEKLY SCHEDULE							
Week	Day	Topic	Reading				
	1	Introduction to course, syllabus review, What is Philosophy?	Chapter 1				
	2	Metaphysics, Epistemology, Ethics, the value of philosophy	Chapter 1				
1	3	Dialectic versus Debate, Truth, Terms of Correspondence, Argument, deductive validity or inductive strength	Chapter 2				
	4	Sophists, Socrates, epistemic relativism, Socratic Method, The Apology	Chapter 3				
	5	Plato's forms, Temperance, Plato's vision of justice as non-egalitarian and anti-democratic, Who is Aristotle?	Chapter 3				
	1	Rationalism, Empiricism, Rene Descartes' existence of God	Chapter 4				
	2	Descartes' method of doubt, Existence of God	Chapter 4				
2	3	John Locke, primary and secondary qualities, George Berkeley's Idealism, David Hume's view of the contents of the mind	Chapter 5				
	4	Philosophy of Science, Logical Positivism, Verificationist Theory of Meaning	Chapter 6				
	5	Carl Hempel, Deductive Nomological model of explanation, Karl Popper, Thomas Kuhn's three stages in the development of a science	Chapter 6				
	1	Philosophy of the Mind, What is the Mind?, Dualism, Gilbert Ryle's Philosophical Behaviorism, J. J. C Smart's Brain State Identity Theory	Chapter 7				
	2	Functionalism, David Chalmers' Consciousness and Property Dualism	Chapter 7				
3	3	Love and Happiness, Aristotle's view of Philia, Agape, Eros, How is love of the self the purest form of love?	Chapter 8				
	4	The view of erotic love voiced by Socrates in the Symposium, the concept of "soul mate", the cycle of infatuation, disillusionment, and heartbreak	Chapter 8				
	5	Reflection Paper Presentations	Chapter				



## SCUIP 2021 WINTER

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COURSE INFO				
Course Code:	PHI260 Level: Undergraduate Credit: 4			
Course Title:	Introduction to	Philosophy		
WEEKLY SCH	IEDULE			
Week	Day	Topic		Reading
	Meta-ethics, Normative ethics, and Applied ethics, Ethical realism, Relativism, and Subjectivism			
	2	Ethical truths, Moral Relativism		Chapter 9
4	3	· ·	Utilitarianism, Imannual Kant's Moral Theory, Ethical Pluralism, Categorical Imperative	
<b>,</b>	4	Social Justice, Plato's' conception of justice in the Republic, John Locke's First Treatise of Government, John Rawls' Equal Liberty Principle, John Stuart Mills' <i>On Liberty</i>		Chapter 11
	5	Final Exam		
ASSESSMENT				
Assessment Tas	sk		Perce	ent (%)
Attendance/Partic	cipation		1	0%
Weekly Quizzes			20%	
Weekly Discussions		10%		
Reflection Paper		20%		
Midterm Exam			2	0%
Final Exam			2	0%
Total			10	00%



**COURSE INFORMATION** 

Course Code: SOC220 Level: Undergraduate Credit: 4

**Course Title:** Introduction to Sociology

**PREREQUISITE** 

N/A

#### **COURSE OVERVIEW**

Sociology is the systematic study of human society, groups and interactions, in particular, present-day societies. Sociologists study the organization, institutions, and development of societies. Sociology's subject matter is diverse, ranging from crime to religion, from the family to the state, from the divisions of sexuality, gender, race and social class to the shared beliefs of a common culture, and from social stability to radical change in whole societies. Unifying the study of these diverse subjects of study is sociology's approach to understanding how human action and consciousness both shape and are shaped by surrounding cultural and social structures. The course will consist of interactive learning activities and exercises designed to introduce key concepts, as well as a variety of group exercises in which students will be expected to apply concepts to materials such as readings, videos, current events, life experiences, and activities. The primary aim of the course is to introduce you to sociology as a way of thinking about and making sense of the society and world in which you live.

#### LEARNING OUTCOME

Upon the completion of this course, students will be able to:

- 1. Describe and apply the sociological imagination
- 2. Articulate the primary tenets of sociological theories
- 3. Describe and understand a variety of research methods used in sociology
- 4. Analyze and articulate the role of social institutions in society
- 5. Analyze and articulate the role of culture in society
- 6. Understand and describe findings of empirical evidence
- 7. Analyze and describe the social forces that have shaped the student's life

# **CLASS HOURS**

Total Program Duration: 4 Weeks in Total

Total Contact Hours: 66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)

Lectures: Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions: 2.5 Hours or 150 Minutes per Week (4 Sessions in Total)

## LEARNING RESOURCES

## **Required Textbook**

Griffiths, H., Keirns, N., Strayer, E., Cody-Rydzewski, S., Scaramuzzo, G., Sadler, T., Vyain, S., Bry, J., Jones, F., & O. (2015). *Introduction to Sociology.* 2nd edition. OpenStax.

## **Reference Books & Online Resources**

Other Course Materials will be made available by the Professor.

## **Suggested Textbook**

NA

# **Other Teaching Methods**

N/A



## SCUIP 2021 WINTER

<b>COURSE INFO</b>	ORMATION			
<b>Course Code:</b>	SOC220	Level:	Undergraduate	Credit: 4

Course Code:	SOC220	Level: Undergraduate Credit:	4					
Course Title:	Introduction to Sociology							
WEEKLY SCHEDULE								
Week	Day	Торіс	Reading					
	1	Introduction to Course, Syllabus Review	Chapter 1					
	2	What is Sociology, The History of Sociology, Theoretical Perspectives, Why Study Sociology	Chapter 1					
1	3	Sociological Research, Research Methods, Ethics	Chapter 2					
1	4	What is Culture, Pop culture, Subculture, Cultural Change	Chapter 3					
	5	Social Interaction, Types of Societies, Theory, Social Construction of Reality	Chapter 4					
2	1	Socialization, Theories of Self-Development, Agents of Socialization, Life Course	Chapter 5					
	2	Groups and Organizations, Types of Groups, Group Size, Formal Organizations	Chapter 6					
	3	Deviance, Crime and Social Control, Criminological Theories, Crime and Law	Chapter 7					
	4	Media, Technology, Global Implications and Theories	Chapter 8					
	5	Social Stratification in the US, Mobility, Global Stratification and Inequality	Chapter 9					
	1	Global Inequality, Stratification, Wealth and Poverty	Chapter 10					
	2	Race, Ethnicity, Minority Groups, Stereotypes, Prejudice, Discrimination, Intergroup Relations	Chapter 11					
2	3	Gender, Sex and Sexuality	Chapter 12					
3	4	Aging and the Elderly, The Process of Aging, Aging in Society, Challenges	Chapter 13					
	5	Marriage and Family, Variations in Family Life, Challenges Families Face	Chapter 14					
4	1	Religion and Society, World Religions, Religion in the US	Chapter 15					
	2	Education around the World, Theories of Education, Issues in Education	Chapter 16					
	3	Work and the Economy, Economic Systems, Globalization, Work in US	Chapter 18					
	4	Health and Medicine, Global Health, Health in the US, Comparative Perspectives on Health and Medicine	Chapter 19					
	5	Final Exam						



COURSE INFORMATION						
Course Code:	SOC220	Level:	Undergraduate	Credit: 4		
Course Title:	Introduction to Sociology					
ASSESSMENT						
Assessment Task				Percent (%)		
Attendance/Participation			10%			
Weekly Quizzes				20%		
Weekly Discussions				10%		
Reflection Paper			20%			
Midterm Exam			20%			
Final Exam				20%		
Total			100%			

#### **DETAILS ON GRADE COMPONENTS**

# Weekly Quizzes

There will be a weekly quiz based on readings and class notes and discussions. Quizzes will consist of Multiple Choice, True/False and Short Answer questions. Quizzes are worth 20% of the total grade.

## Weekly Discussions

There will be weekly discussions based on a current topic related to a sociological topic. Students will be given a discussion prompt and asked to answer several questions. Students will also be required to respond to classmates to discuss the topic. Discussions are are worth 10% of the total grade.

# **Reflection Paper**

Students will be assigned a 2-page reflection paper based on the viewing of documentary that covers a sociological topic. Reflection papers are due at the end of the 3rd week of the term. Students may present their papers for extra credit. Reflections Papers are worth 20% of the total grade.

#### Midterm Exam

A short answer and/or multiple-choice midterm examination will be given approximately half way through the course. The midterm will cover all readings, lectures, and discussions up to the date of the test. The midterm is worth 20% of the total grade.

#### **Final Exam**

The final examination may include short answer, multiple choice, and short essay questions. The test will cover all readings, lectures, and discussions and is cumulative. Administered the last day of class, the final exam is worth 20% of the final grade.



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Course Code: SOC220 Level: Undergraduate Credit: 4

**Course Title:** Introduction to Sociology

#### **COURSE GRADING**

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

#### For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

# For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

## **ACADEMIC INTEGRITY & ACCOMMODATION**

# **E-classroom Protocol**

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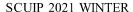
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#### **UNIVERSITY POLICIES**

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Course Code: SOC220 Level: Undergraduate Credit: 4

**Course Title:** Introduction to Sociology

#### UNIVERSITY POLICIES

# **Academic Integrity**

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

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