

Building the TOMODACHI Generation:

Morgan Stanley Ambassadors Program



Morgan Stanley



Building the TOMODACHI Generation: *Morgan Stanley Ambassadors Program* is an intensive, two-week program designed for students with an interest in leadership training, cross-cultural exchange, and entrepreneurial approaches to addressing social challenges.

The program is a partnership between The Washington Center (TWC) in Washington, D.C. and the U.S.-Japan Council (USJC), and is administered by TWC. The program is funded solely by Morgan Stanley through the U.S.-Japan Council's TOMODACHI Initiative.

The program brings together nine Japanese students and six U.S. students for an outstanding opportunity to:

- Understand the concept of civil society, its potential to address social issues, as well as the role and function of civil society in the U.S. and Japan.
- Enhance teamwork and collaboration skills by working as part of an international team (U.S. and Japanese) and developing an initiative or project that uses cross-sector partnerships to address social challenges and to strengthen civil society across Japan and the U.S.
- Strengthen key global skills such as cross-cultural understanding, leadership, social responsibility, innovation, project development, problem-solving, critical thinking, public speaking, communication and networking skills through participation in guided teambuilding exercises, discussions, workshops, a capstone project and other program activities.

Program Outline

Week 1 Programming

The first week focuses on the concept and role of civil society—providing a framework for understanding the impact of cross-sector collaborations and includes:

- Understanding the Concept of Civil Society
- Understanding the Relationship between Civil Society and its Stakeholders
- Understanding the Role and Impact of Effective Communication in Civil Society
- Understanding Civil Society Infrastructure and Resources

Weekend Leadership Retreat

The first week of learning is followed by a three-day weekend retreat engaging U.S. and Japanese students in small, international teams and includes:

- Enhancing Leadership, Teamwork and Communication Skills through an outdoor adventure course with U.S. counterparts
- Understanding Civil Society in Action
- Enhancing Key Global Skills by collaborating on a civil society initiative or project that addresses ongoing challenges across various regions of Japan

Program Dates:

August 3-19, 2025

Application Deadline:

March 31, 2025

How to Apply:

Interested applicants can apply directly through the application link on the program's webpage at www.twc.edu/tomodachi

Required Application Documents:

- Statement of Purpose in English (PDF)
- English proficiency test results (TOEFL, TOEIC, Eiken, or equivalent)



Participating in the Building the TOMODACHI Generation: *Morgan Stanley Ambassadors Program* was a life-altering two weeks for me. I had the opportunity to meet so many people from different backgrounds and working in various sectors, gained a deep understanding about civil society and cross-sector partnerships and developed my own leadership skills through intensive workshops.

I have emerged as a more confident person with more clearly defined goals and have made so many new friends and memories that will stay with me throughout my life.

Ryoko Shibata, Keio University

Week 2 Programming

The second week of programming focuses on learning lessons from organizations operating within the civil society framework and the value of global skills and includes:

- Understanding Leadership Styles and the Importance of Global Skills and Networking
- Strengthening Individual Leadership and Goal-Setting Skills
- Strengthening Public Speaking Skills
- Understanding My Role as a TOMODACHI Generation Leader
- Project Development of Civil Society Initiative

Cost of Participation

The Building the TOMODACHI Generation: *Morgan Stanley Ambassadors Program* will cover the cost of the student's flight to and from Washington, D.C., basic travel insurance, lodging, food, and transportation around Washington. Each student will share a room with one other student of the same gender. Participants need to bring personal spending money. They should plan to spend approximately \$70 USD per week on snacks, personal items and entertainment.

Eligibility Requirements

- Full-time undergraduate students
- Demonstrated desire to contribute to strengthen civil society
- Japanese citizenship
- Valid passport

About the TOMODACHI Initiative



The TOMODACHI Initiative is a public-private partnership between the U.S.-Japan Council and the U.S. Embassy in Tokyo, with support from the Government of Japan. Born out of support for Japan's recovery from the Great East Japan Earthquake, TOMODACHI invests in the next generation of Japanese and American leaders through educational and cultural exchanges as well as leadership programs. The initiative seeks to foster a "TOMODACHI Generation" of young American and Japanese leaders who are committed to and engaged in strengthening U.S.-Japan relations, appreciate each other's countries and cultures, and possess the global skills and mindsets needed to contribute to and thrive in a more cooperative, prosperous and secure world. Visit us at www.tomodachi.org.

About Morgan Stanley

Morgan Stanley

Morgan Stanley is a leading global financial services firm providing a wide range of investment banking, securities, wealth management and investment management services. With offices in 42 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions and individuals. In Japan, we are one of the largest and most active foreign financial firms which reflects more than 50 years of client focus, innovation and the continuous pursuit of excellence. For further information about Morgan Stanley, please visit www.morganstanley.co.jp.

About The Washington Center (TWC)



The Washington Center

The Washington Center for Internships and Academic Seminars is an independent, nonprofit organization serving hundreds of colleges and universities in the United States and other countries by providing selected students with challenging opportunities to train and learn in Washington, D.C. The largest program of its kind, The Washington Center has more than 60,000 alumni who agree that their TWC experience helped them develop job skills, discover their passion, make invaluable professional and personal connections, gain access, set a plan for the future and strengthen their desire to give back to their communities. Many of the alumni are in leadership positions in the public, private, and nonprofit sectors of the U.S. and around the world. To learn more, visit www.twc.edu.