

COURSE INFORMATION

Course Code: BIS501

Level: Postgraduate **Course Title: Introduction to Programming and Data Analysis**

Credit: 3

PREREOUISITE

N/A

COURSE OVERVIEW

This course is designed for students with no prior programming experience. This course introduces fundamental concepts of programming and data analysis. Topics included data types, control structures, functions, arrays, files, object-oriented programming, data structure, data wrangling, data plotting and visualization.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

- 1. Understand the key concepts of programming and data science.
- 2. Apply basic object-oriented concepts such as classes, instances and methods.
- 3. Read and analyze code written by others.

4. Understand the importance of algorithm to solve a problem, to translate the design into a working program.

5. Apply techniques for testing and debugging.

6. Learn software testing and software development strategies.

CLASS HOURS

Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial pe	
	Day (15 Days in Total)	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	

LEARNING RESOURCES

Required Textbook

Textbook: There is no textbook for this course but the following books and links may be useful. Zelle, J. (2016). Python Programming: An Introduction to Computer Science, 3rd Edition. Franklin, Beedle & Associates.

Gaddis, T. (2015). Starting Out with Python. Pearson.

Reference Books & Online Resources

N/A

Suggested Textbook

N/A

Other Teaching Methods

N/A

WFFKLV SCHEDIILF

WEEKLI SCH	EDULE		
Week	Day	Topic Reading	
		Introduction to the Course and Python Programming	Lecture slides
	1	Input, Processing, Output	
1		Data types and Variable	
	2	Decision Structures and Boolean Logic	Lecture slides
	2	Repetition Structures	



COURSE INFO	DRMATION				
Course Code:	BIS501 Level: Postgraduate Credit: 3				
Course Title: Introduction to Programming and Data Analysis					
WEEKLY SCH	EDULE				
Week	Day	Торіс	Reading Lecture slides		
	3	3 Functions Files and Exceptions			
1	4	Lists and Tuples	Lecture slides		
	4	Dictionaries and Sets			
	5	Classes and Object-Oriented Programming	Lecture slides		
	1	Data structures, testing and software development strategies	Lecture slides		
	1	Introduction to Pandas Data Loading, Storage & File Format			
2	2	Data Wrangling: Clean, Transform, Merge, Reshape	Lecture slides		
	3	Plotting and Visualization I	Lecture slides		
	4	Plotting and Visualization II	Lecture slides		
	5	Quiz			
	5	Deadline: Group Assignment			
	1	Introduction to Web APIs Accessing data- Web APIs	Lecture slides		
	2	Using APIs	Lecture slides		
3	3	Building APIs	Lecture slides		
	4	Revision			
	5	Final Exam			
ASSESSMENT					
Assessment Tas		Perce	ent (%)		
Attendance/Partic	cipation		0%		
Group Assignme	ent		0%		
Quiz			0%		
Final Exam			0%		
Total		10	0%		



Course Code:	BIS501	Level: Postgraduate	Credit: 3
Course Title:	Introduction to Prog	gramming and Data Analysis	

DETAILS ON GRADE COMPONENTS Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.

Group Programming Assignment (4 students per group)

Topics will be provided to you, however, you can select your own topic based on approval by your lecturer.

This assignment will assess your design, documentation, testing, functional implementation and presentation skills.

The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.

More detailed assessment guidelines will be provided in class.

Quiz

The quiz will be held at the end of 2nd week. Lecture slides from day 1 to 9 will help students prepare for the test.

Final Exam

Final exam will assesss your practical skills and theoretical skills

Revision of the course content, participation in class activities, and successful completion of the assessment activities throughout the semester will help you to prepare for the exam.

Question type:

1. MCQs

2. Short answers

3. Problem-solving

Detailed information on the final exam will be provided by the lecturer in class

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69



COURSE INFO	ORMATION			
Course Code:	BIS501	Level:	Postgraduate	Credit: 3
Course Title:	Introduction (o Programming ar	nd Data Analysis	i i i i i i i i i i i i i i i i i i i
COURSE GRA	DING			
		D	50-59	
		Е	0-49]
For Post-Gradu	ate Students			-
To pass this sub learning outcome	, ,	required to obtain G	rade B or above i	n order to satisfy all the intended

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.



Course Code:	BIS501	Level: Postgraduate	Credit: 3	
Course Title:	Introduction to Programming and Data Analysis			

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE INFORMATION

Course Code:BUS502Level:PostgraduateCourse Title:Information Systems Strategy and Sourcing

Credit:

3

Course Title: Info PREREOUISITE

N/A

COURSE OVERVIEW

Information System Strategy and Sourcing is an advanced post-graduate business school course designed to introduce the student to contemporary methods and techniques of integrating Information Technology (IT) into organizational strategies. In today's modern world of business, digital capability is critical to success; firms that do not have digital strategies will likely fail. This course will cover the diffusion of IT into key functional areas of the firm, such as operations, marketing, finance, HR management, and other lone and staff functions. Explicit coverage will be given to big data technologies and cloud computing; discussion of data-oriented specialists; emerging IT areas such as blockchain, virtual and augmented reality, machine learning, artificial intelligence, and Process Virtualization Theory. Finally, we will also discuss such critical current topics as mobile security, fake news, troll factories, and cybersecurity frameworks. Students will be expected to engage in lecture/discussion with the instructor, participate in in-class exercises, and provide presentations of case studies from the text.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

1. Obtain a deep appreciation and understanding of the strategic role played by Information Technology (IT) in essentially all organizations, worldwide, today.

2. Skill in how to analyze and organize information according to frameworks and concepts derived from the growing academic subject field of IT.

3. Knowledge of how organizations can create value from sound IT management, including the collection of data, "deep dive" methodologies of analysis, and development of predictive analytic models for data interpretation and usage.

4. Insight into how organizations create and execute strategies for IT competence and the inclusion of these strategies in the overall strategic framework of the firm.

5. Appreciation of the current debate surrounding personal privacy and information, and how this impacts he usage of IT management today.

CLASS HOURS				
Total Program Duration:	3 Weeks in Total			
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)			
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per			
	Day (15 Days in Total)			
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)			
LEARNING RESOURCES				
Required Textbook				
Piccoli, G. & Pigni, F.(2019). Information Systems for Managers with Cases. 4th Edition. Prospect Press.				

[This text is available in both e-book and paperback. While the prior edition 3.0 (2016) of this text is acceptable, students are highly encouraged to access this most recent updated version.]



COURSE INFO	DRMATION					
Course Code:	BUS502	Level:	Postgraduate	Credit:	3	
Course Title:	Information S	Systems Strate	gy and Sourcing			
LEARNING R	ESOURCES					
Suggested Text	book					
Turban, E., & Vo	olonino, L, & W	ood, G.R.(201	5). Information Techno	logy for Managem	nent. 10th Edition.	
Wiley.						
Other Teaching	Methods					
N/A						
WEEKLY SCH	IEDULE					
Week	Day	Topic			Reading	
		Introduction	n to the Course; Expect	ations,	Chapter 1	
	1	Requiremen	nts and Assignments.			
	1	Read: Infor	mation Systems and Ro	ole of General and		
		Functional	Managers			
1	2	Information	Systems Defined		Chapter 2	
	2	Organizatio	Organizational Information Systems and Their		Chapter 3	
	3	Impact				
	4	The Changi	The Changing Competitive Environment			
	5		Review of the Week			
	1	Digital Bus	iness		Chapter 5	
	2	Strategic In	Strategic Information Systems Planning			
2	3	Value Creat	Value Creation and Strategic Information Systems			
	4					
	5	Review of	Value Creation with Information SystemsChapter 8Review of the week			
	1	Appropriati	ng IT-Enabled Value C	Ver Time	Chapter 9	
	2	Funding In	formation Systems		Chapter 10	
			formation Systems		Chapter 11	
3	3	Information	Information Systems Trends		Chapter 12	
		Cybersecur	ity, Privacy, and Ethics		Chapter 13	
	4	Presentatio	Presentation			
	5	Final Exan	n			
ASSESSMENT	1					
Assessment Tas				Percent (%)		
Attendance/Partie	-				25%	
Final Presentatio	n				25%	
					50%	
Total				1	00%	



Course Code:	BUS502	Level:	Postgraduate	Credit:	3
Course Title:	Information	Systems Strateg	gy and Sourcing		

DETAILS ON GRADE COMPONENTS Attendance and Participation

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.

NB: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed.

Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on **quality** (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and **quantity** (consistency and regularity of performance).

Accordingly, you are expected to read the related chapters before participating in the

class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.

The grading of class participation is necessarily a subjective exercise. However, high-quality

comments have one or more of the following characteristics: (1) insightfulness, (2)

appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.

Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"

• Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?

• Is the student presenting insightful quantitative analysis (when required)?

• Is the student demonstrating ethical considerations and insights?



Course Code:	BUS502	Level:	Postgraduate	Credit:	3	
Course Title:	Information	n Systems Strate	gy and Sourcing			
DETAILS ON	DETAILS ON GRADE COMPONENTS					

Group Case Presentation

Beginning on p. 379 of the text (latest edition) are ten case studies. Students will be required to form a group (maximum of three students), select a case, and then make an in-class presentation of the case using PowerPoint slides. See the cases for questions to be addressed in the presentation. A maximum of fifteen minutes will be allowed for the presentation, and class Q&A will follow. One grade will be given to all group members.

Final Exam

The exam will consist of 5 questions. All questions worth 10 marks each, totaling 50 marks. Exam format depends on the course instructor and is subject to change. Further instructions will be provided by the course instructor.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code:BUS502Level:PostgraduateCredit:3Course Title:Information Systems Strategy and Sourcing

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

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2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

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Course Code:	BUS502	Level:	Postgraduate	Credit:	3
Course Title:	Information Systems Strategy and Sourcing				

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

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Academic Integrity

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Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

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Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



Course Code: BUS512

Level: Postgraduate

Credit: 3

Course Title: Doing Business in Asia PREREOUISITE

N/A

COURSE OVERVIEW

Rapid economic growth in most part of Asia has resulted in the emergence of large and small enterprises which are organized in different ways compared to their western counterpart. This course examines and discuss business practices, leadership, culture, key countries and their governance and enterprises in Asia. This course is divided into three parts. The first part introduces students to the basics of the evolving economic context in which Asian businesses are embedded. The second part examines the importance of cultural intelligence in developing business leaders in Asia. This part also discusses institutional, governance, political, social and economic environments in Asia. The third part of this course focuses on some of the fastest growing economics in Asia, e.g. China, India and East Asia in particular, where students are required to do an (1) interim group presentation, and a (2) final group presentation.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

1. Understand the drivers for rapid economic growth in Asia.

2. Develop a comprehensive understanding on business environment in Asia.

3. Identify, understand the challenges for doing business in Asia and able to develop strategies to overcome those challenges.

4. Appreciate and understand diversities and commonalities in business environment in Asia.

General Skills:

Appreciate and understand cultural diversity

Conduct scientific research

Develop interpersonal and communication skills

CLASS HOURS

Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
	Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)

Office Hours:

LEARNING RESOURCES

Required Textbook

[HW] Hasegawa, H., & Witt, M. A. (2019). Asian Business and Management: Theory, Practice and Perspectives. 3rd Edition. Springer.

Reference Books & Online Resources

An "extended syllabus" will be posted, which includes discussion points and suggested readings.

Suggested Textbook

[GTI] Goto, K., Endo, T., & Ito, A. (2020). The Asian Economy: Contemporary Issues and Challenges. 1st Edition. Routledge.

Other Teaching Methods

N/A



INTERNATIONAL PROGRAMS

COURSE INFO	ORMATION				
Course Code: BUS512 Level: Postgraduate Credit: 3					
Course Title: Doing Business in Asia					
WEEKLY SCHEDULE					
Week	Day	Торіс	Reading		
		Part 1. Introduction: Doing Business in a	Introduction		
	1	Dynamically Evolving Asian Economy – contex	ts [GTI] Chapter 1		
		and frameworks.			
		Introduction to the Course: Asian Business System	IS		
		in the Asian Economy			
	2	Understanding the Dynamics of the Contemporary	[GTI] Chapter 2		
1	2	Asian Economy			
1		Part 2. Asian Business Systems: Major Issues	f [HW] Chapter 1		
	3	Asian Business and Management			
		The Idea of a Business System			
	4	Asian Cultures and Business Systems and Corpora			
	4	Governance in Asia	2 & 3		
	5	Human Resource Management, and Technology	[HW] Chapters		
		Development in Asia	4 & 5 [GTI]		
	1	Family Business Groups in Asia	[HW] Chapter 6		
	2	Introduction to Economic Integration and Global	[GTI] Chapter 4		
2		Value Chains			
	3	Interim Group Presentations	NA		
	4	MNEs in Asia	[HW] Chapter 7		
	5	Regionalism and Production Networks in Asia	[HW] Chapter 8		
	1	ESG Policies and Practices in Asia: Toward	[HW] Chapter 9		
		Contingent Convergence			
		Part 3. Varieties of Business Systems in Asia	[HW] Chapters		
		Final Presentations 1:	10-12		
	2	Group A: The Business system of China			
		Group B: The Business system of India			
		Group C: The Business system of Indonesia			
3		Final Presentations 2:	[HW] Chapters		
	3	Group D: The Business system of Japan	13-15		
		Group E: The Business system of Korea Group F: The Business system of Malaysia			
		Final Presentations 3:	[HW] Chapters		
	4	Group G: The Business system of Singapore	16 & 17		
		Group H: The Business system of Vietnam			
	5	Wrapping Up and Thinking of Emerging Issue	es		
A SCESSMENT A SCESSMENT					
ASSESSMENT					
Assessment Tas			cent (%)		
	Participation in clas		15%		
Interim Group Presentation 10%					

Academic Inquiry: Soochow University Phone: 886-2-2311-1531 Disclaimer: Course schedule is subject to change.



COURSE INFORMATION					
Course Code: BUS512	Level:	Postgraduate	Credit: 3		
Course Title: Doing Business in Asia					
ASSESSMENT					
Final Group Presentation 30%					
Individual Final Report 45%					
Total 100%					
DETAILS ON GRADE COMPONENTS					

Active participation is highly encouraged. During the course, students are required to work in groups (assigned randomly by the lecturer) to prepare for the (1) Interim group presentation and (2) Final group presentation. Students should read the relevant chapter(s) assigned for each class in advance (optional, however, when the assigned reading is from the suggested textbook). Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lectures, and may also involve discussions from the suggested readings, which will be highlighted in the supplementary Class Note (Extended Syllabus).

Class Attendance and Participation

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Interim Group Presentation

Every student will be assigned randomly to a group, which size is conditional on how many students would enroll into this class. There will be a total of 8 groups. Each group will be automatically assigned to a target country in which they must analyze the national/local business environment that allows further identification of potential areas of business intervention and/or investment. In this, the presentation should include a concise summary of the respective chapters assigned, and further identify one or more target sectors (industries) for further investigation. The group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.

Final Group Presentation

The final group presentation will be based on the interim presentation, where the group must come up with a business strategy in their respective target countries. The presentations must include a brief country analysis, which allows them to identify potential sectors for intervention and/or investment, which should be based on solid analysis of the national/local business and economic contexts. It should clearly link the analytical perspectives that have been addressed in class. Again, the group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.



Course Code: BUS512

Level: Postgraduate

Credit: 3

Course Title: Doing Business in Asia DETAILS ON GRADE COMPONENTS

Individual Final Report

The individual final report must be written individually. The report must include the following two parts. **Part 1**: This part should be based on the interim and final group presentations, and it is an extended writeup of the oral group presentations. The tables and figures produced in group work can be shared among the group members, <u>however the write-up must be done individually</u>. In addition, the report must contain additional analyses which pertains to sustainability and corporate social responsibility.

Part 2: This part should be completely individual, where each student must identify a company that operates in their respective target countries, and provide an analysis of the success and/or failure of that company in light of 2 or more perspectives which we have addressed in class, such as changing business and economic environments, cultural aspects, human resource management, technology and innovation, business groups, and regional integration and global value chains.

The individual final report should be about 1500-2000 words. A list of reference must be attached. Plagiarism/ similarity of the report will be checked. More detailed guidelines will be provided in class.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code:BUS512Level:PostgraduateCredit: 3Course Title:Doing Business in AsiaACADEMIC INTEGRITY & ACCOMMODATIONClassroom Behavior Statements1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of
unexcused absences.2. Classroom participation is a part of your grade in this course. To participate you must attend class
having
prepared the materials for the day. Questions and comments must be relevant to the topic at hand.3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty

will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

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Course Code:	BUS512	Level:	Postgraduate	Credit: 3	
Course Title:	Doing Business in Asia				

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

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Accommodation to Students' Religious Holidays

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COURSE INFORMATION

Course Code: BUS530 Level: Postgraduate **Course Title: Entrepreneurship and Innovation**

Credit: 3

PREREOUISITE

N/A

COURSE OVERVIEW

By doing this unit students will gain an understanding of the constraints and advantages in developing a new venture. Students will learn the theoretical concepts behind the nature and importance of

entrepreneurship, frameworks/models to identify and assess opportunities and challenges of a start-up, how to resource and market a startup, and learn the importance of ethics in developing a potential new venture.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

1. Learn the theories and practices of entrepreneurship.

2. Understand the challenges and opportunities of entrepreneurship.

3. Understand and evaluate domestic and international legal, social, political, economic, ethical, and cultural issues of entrepreneurship.

4. Identify the importance of creativity, innovation, and network building in entrepreneurship.

CLASS HOURS

Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
	Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)

Office Hours:

LEARNING RESOURCES

Required Textbook

Spinelli, S., & Adams, R. (2016). New Venture Creation: Entrepreneurship for the 21st Century (Irwin Management), 10th Edition. McGraw Hill.

Reference Books & Online Resources

1. Ries, E. (2012). The Lean Start-Up. Pearson.

2. Kawasaki, G., & Filby, L. (2015). The Art of the Start: The Time-Tested, Battle-Hardened Guide for Anyone Starting Anything. Portfolio.

3.Kahney, L. (2009). Inside Steve's Brain. Atlantic.

4. Barringer, B. R. (2010). Entrepreneurship: Successfully Launching New Ventures . 3rd Edition. TBS.

5. Wolcott, R., & Lippitz, M. (2009). Grow from Within: Mastering Corporate Entrepreneurship and Innovation . McGraw Hill.

Journals:

- 1. Journal of Business Venturing
- 2. Entrepreneurship Theory and Practice
- 3. Journal of Small Business and Entrepreneurship
- 4. Venture Capital
- 5. Small Business Economics

6. Harvard Business Review

LEARNING RESOURCES

Suggested Textbook

N/A



Course Code:	BUS530	Level: Postgraduate Credit:	: 3			
Course Title: Entrepreneurship and Innovation						
Other Teaching Methods						
Barringer, Bruce R. & Ireland, R. Duane (2008). 'Building a new-venture team', in Entrepreneurship:						
successfully launching new ventures, 2nd Edition, Pearson/Prentice Hall, Upper Saddle River, NJ, pp. 254-						
267.						
	, .	ement Innovation: Building and Sustaining Competitiv	ve Advantage			
Through Continu	0	v 11	n Ouford			
University Press,	-	elson, RR (2005). The Oxford Handbook of Innovation	n, Oxford			
		7). 'Entrepreneurial Strategies for Accelerated Interna	ationalization of			
	• •	f International Marketing, Vol. 15, No.4, pp.1-40.	iiionaii2aiion oj			
		etty, S. (2012). 'Born-globals and Culturally Proxima	to Markots'			
	-	, Vol. 52, No.3, pp. 425-460	<i>w w w w w w w w w w</i>			
-		oder, B. (2006) 'How Smaller Born-global Firms Use	Networks and			
		s to Rapid Internationalization', Journal of Internation				
14, No.3, pp. 33-		r ··· ··· ··· ······ ··· ··· ··· ··· ··				
· · · · · · ·		el P. & Shepherd, Dean A. (2010), 'Entrepreneurial sta	rategy: generating			
		repreneurship, 8th edition, McGraw-Hill/Irwin, New	0, 0 0			
Online Learning						
1. www.ausindus	stry.gov.au					
2. www.austrade	.gov.au					
3. www.noie.gov	.au					
4. www.mckinse	• •	ustralia.com.au				
5. www.wipo.org						
6. www.ted.com/	U 1	eneur				
7. www.business	C					
8. www.wdc-eco WEEKLY SCH						
WEEKLYSCH Week	Day	Торіс	Reading			
VV CCK	Day	Part I: Introduction	Lecture Slides &			
		Course Introduction	Chapter 2			
		• What is entrepreneurship, why it matters	Chapter 2			
	1	• Size, rate of growth and types of entrepreneurship				
		around the world and in Australia				
		The Entrepreneurial Mind				
1	2	The Global Entrepreneurial Revolution	Lecture Slides &			
	2	• Entrepreneurs and Ventures	Chapter 1			
		Part II: Opportunity	Lecture Slides &			
		• The entrepreneurial Process: Effectuation and	Chapter 3 & 4			
	3	Causation				
		• E-Commerce and Sustainable Enterprise				
		Movements				



COURSE INFO	DRMATION				
Course Code:	BUS530	Level: Postgraduate	Credi	it: 3	
Course Title: Entrepreneurship and Innovation					
WEEKLY SCH	EDULE				
Week	Day	Торіс		Reading	
		Opportunities for Social Entreprene		Lecture Slides &	
	4	Creativity, Innovation and Internation	onal	Chapter 5 & 6	
1		Entrepreneurship			
1		Part III: The Founder and Team		Lecture Slides &	
	5	• The Entrepreneurial Leader and the	Team	Chapter 8 & 9	
		• Ethical Decision Making and the Er	ntrepreneur		
		Part IV: Financing Entrepreneurial V	entures	Lecture Slides &	
	1	Resource Requirements		Chapter 10-12	
	1	Franchising		-	
		Entrepreneurial Finance			
		Obtaining Venture and Growth Capit	tal	Lecture Slides &	
2	2			Chapter 13	
	The Deal: Valuation, Structure,		Vegotiation	Lecture Slides &	
	3			Chapter 14	
		Obtaining Debt Capital		Lecture Slides &	
	4			Chapter 15	
	5	Deadline: Group Assignment & P	resentation	1	
		Part V: Start-up & Beyond		Lecture Slides	
	1	Managing Uncertainty and Risk. The	Role of		
		Governance			
		Leading Rapid Growth, Crises, and I	Recovery	Lecture Slides &	
3	2			Chapter 16	
		The Family as Entrepreneur		Lecture Slides &	
	3				
	4	Revision		Chapter 17	
	5	Final Exam			
ASSESSMENT					
Assessment Tas	sk		Per	cent (%)	
Attendance/Participation				10%	
Group Assignment				25%	
Group Presentation				25%	
Final Exam (Open Book)			40%		
Total	Total			100%	

Course Code:	BUS530	Level: Postgraduate	Credit: 3	
Course Title:	Entrepreneurship and Innovation			

DETAILS ON GRADE COMPONENTS Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.

Group Assignment (4 students per group, 3000 words)

1. Theme: Write a Business plan (analyze business opportunities, Team building and Source of finance)

2. More detailed assessment guidelines will be provided in class.

3. The group is expected to work as a team. All the group members MUST involve in group discussion,

contribute to the overall quality of the group report.

4. Any evidence of students freeloading within a group will get Zero.

Group Presentation

1. Group presentation based on the group assignment

2. All group members must participate.

Final Exam (Open Book):

- 1. MCQs
- 2. Case study
- 3. Open Questions

Detailed information on the final exam will be provided by the lecturer in class.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49



Course Code:	BUS530	Level: Postgradua	te Credit: 3

Course Title: Entrepreneurship and Innovation

COURSE GRADING

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

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Course Code: BUS530 Level: Postgraduate

Credit: 3

Course Title: Entrepreneurship and Innovation

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COURSE INFORMATION

Course Code:BUS580Level:PostgraduateCourse Title:Modelling and Forecasting Financial Time Series

Credit: 3

Course litle: Mode PREREQUISITE

Basic Econometrics

COURSE OVERVIEW

This unit introduce students with the modelling and forecasting financial time series. The emphasis is on understanding several econometrics models and use these models with real world data to make financial forecast. Students are encouraged to use appropriate computer packages to develop models and analyze data.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

- 1. Learn to develop and use various time series econometrics methods and related theories.
- 2. Interpret time series models and analyze the results.
- 3. Evaluate and estimate value at risk.
- 4. Understand the nature of financial volatility.

5. Apply parametric (linear and nonlinear) and nonparametric regression models.

CLASS HOURS

	Total Program Duration:	3 Weeks in Total
Total Contact Hours:68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
	Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
		Day (15 Days in Total)
	Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)

LEARNING RESOURCES

Required Textbook

[T] Tsay, R. S. (2010). Analysis of Financial Time Series. 3rd Edition. Wiley.

Reference Books & Online Resources

[H] Hamilton, J. D. (1994). Time Series Analysis. 1st Edition. Princeton University Press.

Suggested Textbook

N/A

Other Teaching Methods

N/A

WEEKLY SCHEDULE Week Topic Reading Day Introduction to Financial Time Series and Their Chapter 1 1 Characteristics Linear Time Series Analysis and Its Applications I: Chapter 2 2 AR Models, MA Models, Forecasting with ARMA 1 Models Linear Time Series Analysis and Its Applications II: Chapter 2 Seasonal Models, Regression Models with Time 3 Series Errors, Consistent Covariance Matrix Estimation, Long-Memory Models



COURSE INFO	ORMATION				
Course Code:	BUS580 Level: Postgraduate Credit: 3				
Course Title:	ourse Title: Modelling and Forecasting Financial Time Series				
WEEKLY SCH	IEDULE				
Week	Day	Торіс	Reading		
	4	Conditional Heteroscedastic Models I: Characteristics of Volatility, Structure of a Model,	Chapter 3		
		The ARCH Model, The GARCH Model			
1		Conditional Heteroscedastic Models II: The GARCH-M Model, The Exponential GARCH Model, The Threshold GARCH Model, The	Chapter 3		
	5	CHARMA Model, Random Coefficient			
		Autoregressive Models, Stochastic Volatility Model, Application & Alternative Approaches, Kurtosis of GARCH Models			
	1	Nonlinear Models I	Chapter 4		
	2	Nonlinear Models II	Chapter 4		
2	3	High-Frequency Data Analysis and Market Microstructure	Chapter 5		
	4	Continuous-Time Models and Their Applications	Chapter 6		
	5	Mid-Term Exam, Deadline Group Assignment	-		
	1	Continuous-Time Models and Their Applications	Chapter 6		
	2	Extreme Values, Quantiles, and Value at Risk (VAR)	Chapter 7		
3	Multiveriete Time Series Analysis and Its		Chapter 8 & 9		
	4	Unit Revision			
	5	Final Exam			
ASSESSMENT					
Assessment Tas			nt (%)		
Attendance/Participation 10		0%			
Group Assignment 20		0%			
Mid-Term Exam 30		0%			
			0%		
Total 100			0%		

Course Code:	BUS580	Level: Postgraduate	Credit: 3	
Course Title:	Modelling and Forecasting Financial Time Series			

DETAILS ON GRADE COMPONENTS Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

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Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Group Assignment

In a 4-5-member group students are required to prepare an assignment and submit it before the due date. Student need to perform quantitative analysis, build an appropriate statistical model, and use these models to forecast, and draw calculations with appropriate interpretation and analysis.

Mid-term Exam

Question type: Problem solving, Multiple Choice and Critical Thinking. The exam covers all the topics from the prescribed textbook, and materials covered in the lecture. Detailed information on the exam will be provided in class.

Final Exam

The exam covers all the topics from the prescribed textbook, and materials covered in the lecture. Detailed information on the Final Exam will be provided in class.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with

Ŭ	<u> </u>
Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

For Post-Graduate Students

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For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: BUS580 Level: Postgraduate Credit: 3 Modelling and Forecasting Financial Time Series **Course Title:** ACADEMIC INTEGRITY & ACCOMMODATION **Classroom Behavior Statements** 1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences. 2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand. 3. You are expected to be on time. Packing up your things early is disruptive. 4. Raise your hand to be recognized. 5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences. 6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations. 7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class. 8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty

will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

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Course Code:	BUS580	Level: Postgraduate	Credit: 3	
Course Title:	Modelling an	d Forecasting Financial Time Series		
UNIVERSITY POLICIES				

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Level: Postgraduate

COURSE INFORMATION

Course Code: COMP501

Credit: 3

Course Title: Advanced Database Systems

PREREQUISITE

N/A

COURSE OVERVIEW

This course provides students with the opportunity to learn about various types of Advanced Database Systems. It deepens students' understanding of the database modelling, design, and implementation techniques in various complex data intensive applications. The course covers topics including computing platforms, data mining and data stream, data integration, and data warehousing, data security and privacy, amongst others.

LEARNING OUTCOME

Upon successful completion of this course, the students should have basic expertise in the following areas:

- 1. Understand distributed computing concepts and major platforms.
- 2. Understand the similarity query processing concepts and techniques.
- 3. Understand techniques to manage streaming data.

4. Develop insights into issues and challenges in data integration including schema integration, data matching, and use of ontologies.

5. Relate your conceptual and practical knowledge in advanced database systems to past lectures as well as emerging trends such as big data.

6. Understand the concepts, modelling, and implementation details of data warehousing.

7. Develop a broad range of skills and knowledge essential to critically identify and properly address issues

in complex data management and analysis.

CLASS HOURS Total Program Duration: 3 Weeks in Total Total Contact Hours: 68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes) Lectures and Tutorials: Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)

Office Hours:

2 Hours or 120 Minutes per Week (3 Sessions in Total)

Reference Books & Online Resources

N/A

Suggested Textbook

N/A

Other Teaching Methods

WEEKLY SCHEDULE

WEEKLY SCHEDULE				
Week	Day	Торіс	Reading	
1		Distributed Computing Platforms	Chapter 2 of	
	1	Map ReduceAlgorithms Using MapReduce	[JRU]	
		Spark		



INTERNATIONAL PROGRAMS

COURSE INFO	ORMATION				
Course Code:COMP501Level:PostgraduateCredit:3					
Course Title: Advanced Database Systems					
WEEKLY SCHEDULE					
Week	Day	Торіс	Reading		
		Similarity Queries	Chapter 3 of		
	2	Similarity and Distance Functions	[JRU]		
	2	Deduplicating Documents			
		• Introduction to Locality Sensitive Hashing (LSH)			
		Data Streams	Chapter 4 of		
		Data Stream Model	[JRU]		
	3	Sampling Data in a Stream			
	5	• Filtering Streams			
1		Counting Distinct Elements in a Stream			
-		Schema Mapping and Integration - Schema Matching	Chapter 5 of		
	4	Schema Mapping and Integration - Schema Matching Schema Mapping	[HDI]		
	+		נחחו		
		Quiz 1 Data Matching	Chapter 7 of		
		Problem Definition	-		
	5		[HDI]		
	5	Rule-based Matching			
		• Probabilistic Matching			
		Assignment 1 Due			
	1	Mid-Term Exam			
		Data Matching	Chapter 7 of		
	2	• Learning-based Matching	[HDI]		
		Collective Matching			
		• Blocking			
	3	Ontology and Knowledge Representation -	Chapter 12 of		
		Knowledge Representation	[HDI]		
2		Description Logics			
		Semantic Web			
		Data Warehouse Fundamentals - OLAP and OLTP	Chapter 2 of		
	4	Data Warehouse Modelling	[JPT]		
		• Data Cubes			
		Quiz 2			
	5	Data Warehouse Systems	Chapter 2 of		
	5	• Querying a Data Warehouse - Query Languages	[JPT]		
		WEEKLY SCHEDULE			
Week	Day	Торіс	Reading		
		Data Warehouse Algorithms - Materialized Views	Chapter 4 of		
		• Indexing	[JPT]		
3		Assignment 2 Due			
5		Data Warehouse Algorithms	Chapter 4 of		
		Join Processing	[JPT]		
		Data Cube Computation			

Academic Inquiry: Soochow University Phone: 886-2-2311-1531 Disclaimer: Course schedule is subject to change.



Course Code:	ORMATION COMP501	Level: Postgraduate	Credit: 3
Course Title:	Advanced Da	tabase Systems	
		WEEKLY SCHEDULE	
Week	Day	Торіс	Reading
3	3	 Data Security and Privacy Security Measure in Databases Attack and Defense K-Anonymity, Differential Privacy 	Assign in Class
	4	Revision	Review
	5	Final Exam	
ASSESSMENT			
Assessment Tas	sk		Percent (%)
Attendance/Participation			10%
Quiz 1			5%
Quiz 2			5%
Assignment 1			10%
Assignment 2			10%
Mid-Term Exam			20%
Final Exam			40%
Total		100%	

Attendance and Participation

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.

In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.

DETAILS ON GRADE COMPONENTS

The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.



COURSE INF				
Course Code:	COMP501		Postgraduate	Credit: 3
Course Title:	Advanced Databa	se Systems		
Quizzes				
Quizzes will hap	open on the first and s	econd weeks to	review and reinforc	e what has been learned in the
previous classes				
Assignments				
To enhance the l	earning process, stud	ents have to sub	mit two assignment	s. Each assignment weighs 10% o
the total marks.				
Assignment 1 co	overs Divide-and-con	quer, Dynamic p	programming and G	reedy algorithm. It is due on
Friday of the first	st week.			
Assignment 2 co	overs graph theories a	nd graph algorit	hms. It is due on M	onday of the third week.
Mid-semester I	Examination			
The mid-semest	er examination will be	e held on Monda	y of the second we	ek. It will cover the contents of the
first week including but not limited to Divide-and-conquer, Randomized algorithms, Dynamic programming				
and Greedy algo	orithms.			
Final Examina	tion			
An in-class fina	l examination will be a	administered at t	he end of the course	e on Friday of the third week.
Details of conter	nts, exam format, etc.	will be announc	ed in class well before	ore the examination dates.
COURSE GRA	ADING			
Upon completio	n of this course, you 1	receive a final gr	ade. The final grade	e is a letter grade that carries with i
a numerical valu	e, as outlined below.			
		0 1		

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code:COMP501Level:PostgraduateCredit:3

Course Title:Advanced Database SystemsACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.



Course Code:COMP501Level:PostgraduateCredit:3

Course Title: Advanced Database Systems

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

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Academic Integrity

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Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



Level: Postgraduate

COURSE INFORMATION

Course Code: COMP502

Credit: 3

Course Title: Introduction to Data Science PREREOUISITE

N/A

COURSE OVERVIEW

Data science enables businesses to process huge amounts of structured and unstructured big data to detect patterns, perform modelling, and support intelligent applications. This in turn allows companies to increase efficiencies, manage costs, identify new market opportunities, and boost their market advantage. This course will give an overview of essential knowledge and skills in Data Science, including data processing, database and big data system, machine learning basics (regression, classification and clustering), visualization and interpretation. Students will perform assignments that involve a variety of real-world datasets from a variety of domains. The course expects the students to have a basic understanding of Python programming.

LEARNING OUTCOME

After successful completion of this course students should be able to:

1. Understand the core theories and concepts of Data Science.

2. Recognize real-world problems as amenable to Data Science.

3. An ability to explain the properties of various Machine Learning models and to connect a model to statistical principles.

4. Understand a wide variety of learning algorithms.

5. Formulate an algorithm that instantiates a given Machine Learning model using appropriate data.

6. Understand how to evaluate models generated from real-world data.

7. Apply the algorithms to a real-world problem, optimize the models learned and report on the expected accuracy that can be achieved by applying the models.

8. Interpret the results of Machine Learning running on real data.

CLASS HOURS

Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per		
	Day (15 Days in Total)		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		

LEARNING RESOURCES

Required Textbook

Murphy, K. P. (2012). Machine learning: a probabilistic perspective. MIT press.

Bishop, C. M., & Nasrabadi, N. M. (2006). Pattern recognition and machine learning (Vol. 4, No. 4, p. 738). New York: springer.

Lau, Sam, et al. "Learning Data Science." Learning Data Science - Learning Data Science,

https://www.textbook.ds100.org/intro.html.

Reference Books & Online Resources

N/A

LEARNING RESOURCES

Suggested Textbook

N/A

Other Teaching Methods Academic Inquiry: Soochow University Phone: 886-2-2311-1531 N/A



INTERNATIONAL PROGRAMS

COURSE INFORMATION						
Course Code:COMP502Level:PostgraduateCredit:3						
Course Title: Introduction to Data Science						
WEEKLY SCHEDULE						
Week	Day	Торіс		Reading		
1	1	Introduction and course overview		Chapter 1of		
		Introduction to python programming		[KM]		
	2	Data acquisition and manipulation + Python		[LGN]		
		programming (Pandas, File and Web accesses)				
	3	Database and SQL + Python programming (Data		[LGN]		
		cleansing and manipulation)				
	4	Machine Learning overview + Linear Regression +		Chapter 7 of		
		Python programming		[KM]		
		Quiz 1				
		Classification methods (logistic regression, nearest		Chapters 13, 16		
	5	neighbors, decision trees) + Python programming		of [KM]		
	1	Mid-Term Exam				
	2	Classification methods (support vector machines,		Chapters 14, 28		
		and neural networks) + Python programming		of [KM]		
	3	Big data system (architecture, NOSQL, Map-		Online resources		
2		reduce/SPARK)				
	4	Introduction to Machine Learning theories		Chapters 13 of		
		(overfitting, bias-variance trade-off, regularization)		[KM]		
	5	Data visualization + Python programming (plots)		Chapter 17 of		
		Quiz 2		[KM]		
3	1	Clustering methods (k-means, hierarchical		Chapter 17 of		
		clustering)		[KM]		
		Assignment 1 Due	0			
	2	Clustering methods (GMM, DBScan)		Chapter 17 of		
				[KM]		
	3	Model interpretation and explanation		Online resources		
	4	Revision		Review		
	5	Final Exam				
ASSESSMENT						
Assessment Task			Percent (%)			
Attendance/Participation			10%			
Quiz 1			5%			
Quiz 2			<u> </u>			
Practical Assignment Mid-Term Exam			20%			
Final Exam		40%				
Total			100%			
1 0141			10			


Course Code:	COMP502	Level:	Postgraduate	Credit: 3
Course Title:	Introduction to Data S	Science		

DETAILS ON GRADE COMPONENTS

Attendance and Participation

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.

In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.

The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.

Quizzes

Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.

Practical Assignment

To enhance the learning process, students have to submit two practical assignments. The assignment weighs 20% of the total marks. Assignment covers data management and machine learning knowledge and algorithms. It is due on the Monday of the third week.

DETAILS ON GRADE COMPONENTS

Midterm Exam

The mid-semester examination will be held on Monday of the second week. It will cover all the contents of the first week.

Final Exam

An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
F	0-49



Credit: 3

COURSE INFORMATION

Course Code: COMP502 Level: Postgraduate

Course Title: Introduction to Data Science

COURSE GRADING

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

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Course Code: COMP502 Level: Postgraduate

Credit: 3

Course Title: Introduction to Data Science

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

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Academic Integrity

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Campus Policy on Disabilities

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Accommodation to Students' Religious Holidays



COUI	RSE	INF	ORM	IAT.	ION

Course Code: COMP506 Level: Postgraduate

Credit: 3

Course Title: Algorithm and Data Structure

PREREOUISITE

N/A

COURSE OVERVIEW

This course provides students with the opportunity to understand the essential data structures and algorithms. It covers fundamental data structures, algorithm analysis and design techniques required to address real-world programming challenges. It deepens students' understanding of the design and analysis of memory and time-efficient data structures and problem-solving strategies used in various complex applications.

The course covers topics including:

- Asymptotic complexity analysis
- Basic data structures (arrays, lists, trees, graphs, and hash tables)
- General algorithm design patterns (recursion, dynamic programming)

• Sorting algorithms

- Basic graph algorithms (traversal, topological sorting, connected component)
- Advanced graph algorithms (MST, Shortest-path, Matching)

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

- 1. Understand the internal workings of fundamental data structures and algorithms.
- 2. Determine the running time and memory space usage of common algorithms.
- 3. Adapt or invent new algorithms and data structures for software engineering problems.
- 4. Analyze the performance of algorithms built on fundamental data structures and algorithms.
- 5. Select and justify appropriate combinations of data structures and algorithms to solve software
- engineering problems.

CLASS HOURS

Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
	Day (15 Days in Total)

Office Hours:

2 Hours or 120 Minutes per Week (3 Sessions in Total)

LEARNING RESOURCES

Required Textbook

[CLRS] Cormen, T., Leiserson, C.E., Rivest, R.L., Stein, C. Introduction to Algorithms. 3rd Edition. MIT

Reference Books & Online Resources

[GTG] Goodrich, M.T., Tamassia, R., Goldwasser M.H. Data Structures & Algorithms in Python, 1st Edition, Wiley.

N/A

Other Teaching Methods

N/A



INTERNATIONAL PROGRAMS

COURSE INFO	DRMATION						
Course Code:	COMP506	Level: Postgraduate Credit	t: 3				
Course Title:	Algorithm and	Data Structure					
WEEKLY SCHEDULE							
Week	Day	Торіс	Reading				
		Analysis of Algorithms	Chapter 2 & 3				
		Programming Basics					
	1	Big-O and Other Notations					
		Asymptotic Analysis					
		Recursion					
		Linked Lists, Stacks, Queues	Chapter 10				
		Singly Linked List					
	2	Doubly Linked List					
		• Stacks					
		• Queues					
		Trees:	Chapter 12 & 13				
		• Tree Traversal	_				
1	3	Binary Search Tree					
		• Advanced Trees (Splay Tree, Red-black Tree, B-					
		Tree)					
		Priority Queues	Chapter 19				
	4	Priority Queues and Heaps	1				
		Adaptive Priority Queues					
		Quiz 1					
		Sorting	Chapter 7				
		• Bubble Sort	enapter (
	5	• Merge Sort					
		• Quick Sort					
		Assignment 1 Due					
	1	Mid-Term Exam					
	1	Sorting	Chapter 8				
		Bucket Sort	chapter o				
	2	Radix Sort					
2		Sorting Lower Bounds					
		Maps and Dictionaries	Chapter 11				
		Maps					
	3	• Hash tables					
		• Skip lists					



COURSE INFO	RMATION					
Course Code:	COMP506	Level: Postgraduate Cree	lit: 3			
Course Title:	Algorithm and Data Structure					
WEEKLY SCHEDULE						
Week	Day	Торіс	Reading			
2	4	 Graph Graph types Graph representations: Adjacency matrix and adjacency list Quiz 2 	Chapter 22			
	5	Graph • Graph traversal • Connected component • Topological sort	Chapter 22			
	1	 Graph Minimum Spanning Tree Dijkstra's algorithm Bellman-Ford Algorithm Assignment 2 Due 	Chapter 23 & 24			
3	2	Advanced Algorithms • Dynamic Programming • Greedy algorithms	Chapter 15 & 16			
	3	String Matching • Rabin-Karp Algorithm • KMP Algorithm	Chapter 32			
	4	Revision	Review			
	5	Final Exam				
ASSESSMENT Assessment Tas	-		rcent (%)			
Attendance/Partic			10%			
Quiz 1			5%			
Quiz 2			5%			
Assignment 1			10%			
Assignment 2			10%			
Mid-Term Exam	20%					
Final Exam			40%			
Total	100%					



Course Code:	COMP506	Level:	Postgraduate	Credit: 3		
Course Title:	Algorithm and I	Data Structure				
DETAILS ON GRADE COMPONENTS						

Attendance and Participation

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insightfulness, and contribution to class learning) and **quantity** (consistency and regularity of performance). Accordingly, **you are expected to read the related chapters before participating the class.** Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.

The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.

Quizzes

Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.

Assignments

To enhance the learning process, students have to submit two assignments. Each assignment weighs 10% of the total marks.

Assignment 1 covers the contents of the first week. It is due on Friday of the first week.

Assignment 2 covers the contents of the second week. It is due on Monday of the third week.

Mid-Term Exam

The mid-semester examination will be held on Monday of the second week. It will cover the contents of the first week.

Final Examination

An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49



Course Code:	COMP506	Level: Po	stgraduate	Credit: 3
Course Title:	Algorithm and I	Data Structure		
COURSE GRA	DING			

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

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3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.



Course Code:COMP506Level:PostgraduateCredit:3

Course Title: Algorithm and Data Structure

UNIVERSITY POLICIES

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Academic Integrity

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Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays



COURSE INFORMATION

 Course Code:
 COMP603
 Level:
 Postgraduate

Credit: 3

Course Title: Advanced Machine Learning PREREOUISITE

N/A

COURSE OVERVIEW

This course introduces students to recent developments and state-of-the-art methods in machine learning with an focus on artificial neural networks. This advanced course builds on prior knowledge of machine learning and provides a comprehensive coverage of many concepts, models, and algorithms with artificial neural networks. The goal is to become familiar with several advanced machine-learning methods, and to code them efficiently in Python using current neural-network packages. Students will learn how to apply such techniques to a range of problems, using Python, and learn how to analyze outputs from the applications. Students will perform assignments that involve a variety of real- world datasets from a variety of domains. The course expects the students to have a basic understanding of Python programming.

LEARNING OUTCOME

After successful completion of this course students should be able to:

1. Understand the core theories and concepts of Machine Learning.

2. Understand the core concepts and algorithms of Artificial Neural Networks.

3. Understand a wide variety of advanced machine learning models and algorithms.

5. Formulate an algorithm that instantiates a given Machine Learning model using appropriate data.

6. Understand how to evaluate models generated from real-world data.

7. Apply the algorithms to a real-world problem, optimize the models learned and report on the expected accuracy that can be achieved by applying the models.

8. Interpret the results of Machine Learning running on real data.

CLASS HOURS

Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
	Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)

LEARNING RESOURCES

Required Textbook

Goodfellow, I., Bengio, Y., & Courville, A. (2016). Deep learning. MIT press.

Jurafsky, D. & Martin, J. H. (2021). Speech and Language Processing (3rd ed. Draft).

Reference Books & Online Resources

N/A

Suggested Textbook

N/A

Other Teaching Methods

N/A



INTERNATIONAL PROGRAMS

COURSE INFO						
Course Code:	COMP603Level: PostgraduateCredit: 3					
Course Title:	Advanced Machine Learning					
WEEKLY SCH				Reading		
Week	Day	Торіс	-			
	1	Introduction and course overview Introduction to Machine Learning u	sing Python	Chapter 1 of [GBC]		
	2	Machine Learning Foundations: PA generalization, bias-variance tradeof cross-validation	-	Chapter 5 of [GBC]		
1	3	Neural Networks I: Perceptron and Networks (ANNs)	Artificial Neural	Chapter 6 of [GBC]		
	4	Neural Networks II: Artificial Neur (prediction and back-propagation) (Chapters 6, 8 of [GBC]		
	5	Neural Networks III: Other techniques for ANNs, including drop off, various normalization and regularization techniques		Chapter 7 of [GBC]		
	1	Mid-Term Exam (Assignment 1 Due)				
	2	Neural Networks IV: ANN models for computer vision		Chapter 9 of [GBC]		
2	3	Special Topics I: Introduction to natural language processing		Chapter 1 of [JM]		
	4	Special Topics II: Word and sentence representation learning		Chapters 6, 7 of [JM]		
	5	Special Topics III: Recurrent neural networks (Quiz 2)		Chapter 10 of [GBC]		
	1	Special Topics IV: Attention Mechanism Assignment 2 Due		Research papers		
	2	Recommendation System I: Similarity-based and Matrix factorization-based Models		Research papers		
3	3	Recommendation System II: Neural Network-based Models		Research papers		
	4	Revision		Review		
	5	Final Exam				
ASSESSMENT						
Assessment Tas				ent (%)		
Attendance/Participation			0%			
			5%			
Quiz 2	. 1			5%		
Practical Assignr	ment I		1	0%		



COURSE INFORMATION				
Course Code: COMP603	Level: Postgraduate	Credit: 3		
Course Title: Advanced Machine	Learning			
ASSESSMENT				
Practical Assignment 2		10%		
Mid-Term Exam	20%			
Final Exam	40%			
Total		100%		
DETAILS ON GRADE COMPONENTS				

Attendance and Participation

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.

In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as

possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a ""cold call"" for comment during the discussion.

The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.

Quizzes

Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.

Practical Assignments

To enhance the learning process, students have to submit two practical assignments. Each assignment weighs 10% of the total marks.

Assignment 1 covers Linear regression, Over-fitting and Regularization. It is due on Friday of the first week.

Assignment 2 covers Decision trees, Artificial Neural Network (ANN), Deep Learning and Clustering. It is due on Monday of the third week.

Midterm Exam

The mid-semester examination will be held on Monday of the second week. It will cover all the contents of the first week.

Final Exam

An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.



COMP603 Course Code: Credit: 3 Level: Postgraduate **Advanced Machine Learning**

Course Title:

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)



Course Code:	COMP603	Level:	Postgraduate	Credit: 3
Course Title:	Advanced Machine	e Learning		

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays



COURSE INFORMATION

Level: Postgraduate

Credit: 3

Course Title: Fixed Income Securities

FIN503

PREREQUISITE

Course Code:

Business finance/ Foundation course (Finance/Accounting)

COURSE OVERVIEW

This unit aims to provide students with a thorough understanding of the fixed income market, securities and portfolio management. Topics include fixed income analysis, interest rate volatility and security, the term structure of interest rates, interest rate risk and return, securitized products, bond portfolio management ; and risk management techniques.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

- 1. Critically analyze the characteristics of fixed income, securities, markets, and valuation techniques.
- 2. Apply quantitative skills in risk analysis and valuation of fixed income portfolios.

3. Demonstrate good understanding of various term structure of interest rate theories and apply appropriate techniques to use them.

4. Understand and be able to apply advance interest rate risk management tools.

5. Critically evaluate trading and portfolio management strategies and performance.

CLASS HOURS

Total Program Duration:		3 Weeks in Total
	Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
	Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
		Day (15 Days in Total)
	Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)

Office Hours:

LEARNING RESOURCES

Required Textbook

Fabozzi, F. J. (2021). Bond Markets, Analysis, and Strategies. 10th Edition. MIT Press.

Reference Books & Online Resources

Martellini, L., Priaulet, S., & Priaulet, S. (2003). Fixed-Income Securities. Wiley.

(Reading list: MPP)

Suggested Textbook

N/A

Other Teaching Methods

N/A

WEEKLY SCHEDULE

WEEKLY SCHEDULE				
Week	Day	Topic Reading		
1		Basic Analytical Tools and Interest Rates	Chapter 1-3	
	1	Introduction to the Course & Bond Prices		
	2	Pricing of Bonds & Measuring Yield	Chapter 2-4	
1 3 4		Bond Price Volatility, Duration and convexity	Chapter 5 & 6	
		The Theory and History of Interest Rates	Chapter 6	
		Factors Affecting Bond Yields		
5		Term structure of Interest rates, Spot rate and	Chapter 7 & 9	
	5	forward rates & bond yields		



COURSE INFORMATION					
Course Code:	FIN503 Level: Postgraduate Credit: 3				
Course Title:	Fixed Income S	ecurities			
WEEKLY SCH	IEDULE				
Week	Day	Торіс	Reading		
		Bond Markets	Chapter 7 & 12-		
	1	Government Bonds, Agency securities, Mortgage-	13		
		backed Securities: Pass-Through & CMO			
2	2	Corporate bonds and notes, securitization &	Chapter 8 & 15-		
2	2	Asset-Backed Securities	16		
	3	International Bonds	Chapter 10		
	4	Corporate Bond Credit Analysis	Chapter 22		
	5	Quiz			
	5	Deadline: Group Assignment			
		Bond Derivatives & Bond Portfolio	Chapter 19		
	1	Management			
		Analysis of Bonds with Embedded Options			
3	2	Bond Portfolio Management I: Strategies &	Chapter 24 & 25		
5	2	Construction			
	3	Bond Portfolio Management II: Managing Corporate	Chapter 26		
		Bond Portfolio			
	4	Revision			
	5	Final Exam			
ASSESSMENT	1				
	Assessment Task Percent (%)				
Attendance/Participation 1		0%			
			5%		
Quiz 15%					
Final Exam 40%			0%		
Total					
DETAILS ON GRADE COMPONENTS					

Note: Students should note that the lecture program outlined above is a guide to the material to be covered in this course and not a definitive statement of when that material will be covered. Adjustments might be made during the course if the pace is faster/slower than expected.

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss. Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.



Course Code:FIN503Level:PostgraduateCredit:3	
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Course Title: Fixed Income Securities

DETAILS ON GRADE COMPONENTS

Group Assignment (4 students per group)

More detailed assessment guidelines will be provided in class.

The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.

Quiz

May consist of a combination of multiple choice questions, short answer questions. The quiz will be 1.0 hour long. The quiz will take place during Day 5 of Week 2 (or lecture day 10). The quiz will be held online. Lecture slides from Lecture day 1 to 8 will help students prepare for the test.

Final Exam

May consist of a combination of multiple choice questions, short answer questions, and problem solving questions. The Final exam will take place during Day 5 of week 3. The final exam will be 2.0 hours long. More Detailed information on the final exam will be provided by the lecturer in class.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

COURSE GRADING

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.





Course Code:	FIN503	Level:	Postgraduate	Credit: 3
Course Title:	Fixed Income Securities			

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

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E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

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UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

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COURSE INFORMATION

Course Code:	FIN503	Level:	Postgraduate	Credit: 3
Course Title:	Fixed Income Securities			

UNIVERSITY POLICIES

Academic Integrity

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Campus Policy on Disabilities

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Accommodation to Students' Religious Holidays



COURSE INFORMATION

Level: Postgraduate **Course Code: FIN504 Investment and Portfolio Management Course Title:**

Credit: 3

PREREOUISITE

A course in fundamental finance or equivalent

COURSE OVERVIEW

This course will provide students with a solid background and understanding of key issues involved in investment analysis and portfolio management. Students will learn the theory and practical skills necessary to evaluate investment proposals that meet financial aims. Students will also develop the ability to apply the key principles and best practices in portfolio management, and evaluate different investment strategies.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

- 1. Understand major asset classes and financial instruments.
- 2. Describe the characteristics of various groups in the funds management industry.
- 3. Analyse financial data in order to assess a particular investment or investment strategy.
- 4. Understand modern portfolio theory and asset allocation.
- 5. Evaluate market efficiency and its implications for investment and portfolio management.

CLASS HOURS

Total Program Duration:		3 Weeks in Total	
	Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
	Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per	
		Day (15 Days in Total)	
	Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	

Office Hours:

LEARNING RESOURCES

Required Textbook

Bodie, Z., Kane, A., Marcus, A. (2021). Investments . 12th Edition. McGraw-Hill

Reference Books & Online Resources

N/A

Suggested Textbook

N/A

LEARNING RESOURCES

Other Teaching Methods

Lecture slides, supplementary readings and other supporting teaching materials

WFFKLV SCHEDULF

Week	Day	Торіс	Reading
	1	Investment environment, asset classes and how securities are traded	Chapters 1-3
1	2	Risk and returns	Chapter 5
1	3	Market model	Chapter 8
	4	ETFs, mutual funds and hedge funds	Chapters 4 & 26
	5	Excel refresher, Quiz #1	Lecture slides



COURSE INF	ORMATION		
Course Code:	FIN504	Level: Postgraduate	Credit: 3
Course Title:	Investment a	and Portfolio Management	
WEEKLY SCH	HEDULE		
	1	Efficient market hypothesis	Chapter 11
	2	Capital allocation to risky assets	Chapter 6
2	3	Efficient diversification	Chapter 7
	4	Efficient diversification (con't), Quiz #	2 Chapter 7
	5	Capital asset pricing model	Chapter 9
	1	Multifactor models	Chapter 10
	2	Size, value and momentum	Chapter 13
3	3	Performance evaluation, Quiz #3	Chapter 24
	4	Course Review	Lecture slides
	5	Final Exam	
ASSESSMENT	Г		
Assessment Ta	sk		Percent (%)
Attendance /Part	ticipation		10%
Group Assignment			30%
Mid-Term Exam/Quiz			30%
Final Exam			30%
Total			100%
DETAILS ON	CDADE CON	IDONENTS	

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss. Class attendance and participation each requires (5%), in total 10% of the grade.

Assignment

The assignment is addressed in group of three students (the group size is determined by total enrollment for the course). Failure to turn in the assignment will result in 0 mark. At the end of the semester all students will be allowed to submit a form evaluating the contributions of their teammates. Penalties will be assigned to a student only if there is a consensus that his or her contributions were significantly lower than those of the rest of the team.

Midterm/Quiz

There are 3 quizzes, conducted during class time. Each quiz is worth 10% and will run for about 40 minutes

DETAILS ON GRADE COMPONENTS

Exam

The final exam will be cumulative. Students experiencing medical and family emergencies will be given an opportunity to take a makeup exam; the exam makeup will occur after the regular exam and will differ from the original exam. The time of the exam makeup will be at my discretion, and I reserve the right to ask for documentation of all requests for this.



Course Code:	FIN504	Level: Postgraduate	Credit: 3
Course Title:	Investment and Portfolio Management		

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

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2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)



Course Code:	FIN504	Level: Postgraduate	Credit: 3

Course Title: Investment and Portfolio Management ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

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Academic Integrity

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Accommodation to Students' Religious Holidays



COURSE INFORMATION

Course Code:FIN520Level: PostgraduateCourse Title:Risk Management and Derivatives

Credit: 3

PREREOUISITE

Financial Management, Calculus, and Statistics. Students who have not met those prerequisites must obtain a permission from the course instructor in order to take this course.

COURSE OVERVIEW

This course is designed to provide students with in-depth knowledge of important concepts about risks and risk management in business. Students will learn how to carry out detailed analysis of the measurement of financial risk and get familiar with the tools and techniques to manage financial risk. While the emphasis is on financial risk, students will be exposed to broader areas where risk and risk management are relevant. For example, how to reduce operational risk is normally considered outside the traditional field of financial risk management, but it is a common risk in business with potentially big consequences. Duration matching is a risk-hedging technique widely used in the banking industry that can be applied to managing a business's cash flows and its debt policy. All the concepts and techniques introduced in this course are closely related one way or the other. Successful completion of the course will help to identify the best strategy of decision-making process. Topics include risk and return, mapping out the landscape of risk, financial disasters and insurance, operational risk, understanding bankruptcy, global and foreign currency exchange risk, interest rate risk, credit risk, business and corporate risk, hedging techniques, financial derivatives – futures, call and put options, swaps, and exotic options and swaptions, and how to use them to reduce financial risk. Specifically, students will learn how some of those pricing frameworks are developed and how they are implemented in various situations. A strong quantitative background will be very helpful for the success in this course.

LEARNING OUTCOMES

Upon successful completion of this course, students should be able to:

1. Adopt a holistic view of risk and return.

2. Understand the tools for measuring risks and their limitations.

3. Apply various hedging techniques to manage business and financial risks; 4. price risky assets in a more systematic and economically sound way.

5. Understand the implication of arbitrage-free principle and its critical role in asset pricing.

6. Understand insurance and its role in managing risk, and some fundamental

issues in insurance risk management.

7. Understand financial derivatives, how to use them, and their limitations.

8. Be able to analyze contemporary economic issues such as financial and economic crises, and the role of financial derivatives and innovations in the that context.

CL	ASS	HO	URS

CLASS HOURS		
Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per	
	Day (15 Days in Total)	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	
LEARNING RESOURCES		
Required Textbook		
Unit LC (2017) Evidence markets of Extensor and Octions Manhats, Oth Edition, Deserver		

Hull, J.C. (2017). Fundamentals of Futures and Options Markets, 9th Edition. Pearson.

Total

COURSE INFORMATION

Course Code: FIN520 Level: Postgraduate Credit: 3 **Course Title: Risk Management and Derivatives Reference Books & Online Resources** 1. Koski, J. L., & Pontiff, J. (1999). How Are Derivatives Used? Evidence from the Mutual Fund Industry. Journal of Finance, 54(2), 791-816. 2. Stulz, R. M. (2004). Should We Fear Derivatives?. No. w10574. National Bureau of Economic Research. 3. Taleb, N. N. (2010). The Black Swan: The Impact of the Highly Improbable . 2nd Edition. Random House LLC. 4. Taleb, N.N. (2008). Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets. Random House LLC. 5. Ball, P. (2006). Critical Mass. 1st American Edition. Farrar, Straus and Giroux. 6. Kahneman, D. (2011). Thinking, Fast and Slow. Farrar, Straus and Giroux. 7. Mandelbrot, B., & Hudson, R. L. (2007). The Misbehavior of Markets . Basic Books. **Suggested Textbook** N/A **Other Teaching Methods** N/A WEEKLY SCHEDULE Week Reading Day Topic Introduction; Overview of Business Risk and Chapter 1 1 **Financial Risk** Futures markets and central counterparties 2 Chapter 2 1 3 Hedging strategies using futures Chapter 3 4 Chapter 5 Determination of forward and futures prices 5 Mechanics of options markets Chapter 9 1 Trading strategies involving options Chapter 11 Valuing stock options: Binomial trees and the Black-Chapter 13 2 Scholes-Merton model 2 Option hedging: The Greek letters 3 Chapter 17 4 Discussion and Review 5 Mid-Term Exam Interest Rate risk, Duration-Matching and Interest Chapter 4 & 6 1 **Rate Futures** 2 Interest Rate Swap; Comparative Advantage Chapter 7 3 3 Chapter 7 Currency Swap 4 Credit Derivatives, Exotic Derivatives Chapter 23 5 Final Exam ASSESSMENT Percent (%) Assessment Task Attendance/Participation 10% 30% Quizzes and Assignments Mid-Term Exam 30% Final Exam 30%

100%



Course Code:	FIN520	Level: Postgraduate	Credit: 3	
Course Title:	Risk Management and Derivatives			
DETAILS ON GRADE COMPONENTS				

Quizzes and Assignments

Quizzes and assignments will be given and collected. They will help students better understand the topics under discussion and provide students the opportunities to work on problems. There is no credit for a late turn-in of the quizzes and assignments unless there is a verifiable reason for the delay.

Class Attendance and Participation

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion. It is important that you read the assigned readings as background information on the issue/topic *before* each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.

Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more.

However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions.

DETAILS ON GRADE COMPONENTS

Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.



COURSE INFORMATION Course Code: FIN520 Level: Postgraduate Credit: 3 **Course Title: Risk Management and Derivatives DETAILS ON GRADE COMPONENTS** The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand. Some specific criteria for evaluating discussion contributions are: • Does the student demonstrate an eagerness to participate? • Is the student a good listener? Does he/she build on others' comments? • Is the student willing to interact with other class members? • Are the points made relevant to the discussion? Are they linked to others' comments? • Do comments demonstrate evidence of in-depth analysis of the case? • Do comments add to our understanding of the situation? • Do comments make a substantive contribution to the advancement of our analysis? • Is there a willingness to test new ideas, or are the comments "safe?" • Do comments show an understanding of concepts or analytical techniques properly applied to the current situation? • Is the student presenting insightful quantitative analysis (when required)? • Is the student demonstrating ethical considerations and insights? Exam An in-class mid-term examination will be administered during the middle of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates. Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below. **COURSE GRADING** Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

COURSE GRADING

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code:	FIN520	Level: Postgraduate	Credit: 3	
Course Title:	Risk Management and Derivatives			

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



Course Code:	FIN520	Level: Postgraduate	Credit: 3	
Course Title:	Risk Management and Derivatives			

UNIVERSITY POLICIES Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

UNIVERSITY POLICIES

Campus Policy on Disabilities

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Accommodation to Students' Religious Holidays



Level: Postgraduate

COURSE INFORMATION

Course Code: FIN602

0

Credit: 3

Course Title: International Finance PREREOUISITE

N/A

COURSE OVERVIEW

This unit is designed to provide students with the theoretical and analytical skills to understand international financial issues, portfolio management, and capital market. This course should help students to acquire required theoretical and practical knowledge and skills relevant to international finance which is essential to run a successful global business operation. Topic covered in this course includes global financial issues, international foreign exchange market, international monetary system, international finance and currency forecasting, currency swaps, interest rate, derivatives, financial risk analysis, corporate strategy and capital budgeting for the multinational corporation.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

- 1. Understand the contemporary financial market and issues.
- 2. Understand key theories and concepts of international finance.
- 3. Critically analyze and interprets financial data and information.
- 4. Analyze financial risks and develop strategies for businesses operating in the global environment.
- 5. Analyze, interpret and communicate financial data and information in a professional environment.

CLASS HOURS

Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
	Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEADNINC DESCUDCES	

LEARNING RESOURCES Required Textbook

Shapiro, A. C., & Hanoian, P. (2019). Multinational Financial Management. 11th Edition. Wiley.

Reference Books & Online Resources

• Financial Times https://www.ft.com/

• Wall Street Journal https://www.wsj.com/

Suggested Textbook

Other Teaching Methods

• Eun, C., Resnick, B., & Chuluun, T. (2020). *International Financial Management*. 9th Edition. McGraw-Hill Education.

• Jarrow, R. A., & Chatterjea, A. (2019). *An Introduction to Derivative Securities, Financial Markets, and Risk Management:* 2nd Edition. World Scientific US.



INTERNATIONAL PROGRAMS

COURSE INFORMATION				
Course Code:	FIN602	Level: Postgraduate Credit:	3	
Course Title: International Finance				
WEEKLY SCHEDULE				
Week	Day	Торіс	Reading	
		Course Overview	Chapter 1	
		Introduction to International Finance	Discuss articles	
	1	Discuss some contemporary global financial issues	from Financial	
		Group formation & Topic Discussion	Times & Wall	
			Street Journal	
		Exchange Rate & International Foreign Exchange	Chapter 2 & 6	
		Market	Discuss relevant	
			articles from	
1	2		Financial Times	
			& Wall Street	
			Journal	
	2	International Monetary System	Chapter 3	
	3	Discussion on Group Presentation	1	
	4	International Finance and Currency Forecasting	Chapter 4	
		The Balance of Payments and International	Chapter 5	
	5	Economic Linkages	-	
		Presentation (Group)		
	1	Currency Futures and Options Markets	Chapter 7	
	1	Discuss Group Assignment progress	1	
	2	Currency Swaps, Interest Rate, and Credit	Chapter 8	
	2	Derivatives	1	
2	3	Measuring and Managing Translation and	Chapter 9	
2		Transaction Exposure		
	4	Measuring and Managing Economic Exposure	Chapter 10	
		International Financing and National Capital Markets	Chapter 11&13	
	5	International Portfolio Management		
		Deadline: Submit Group Assignment		
	1	Country Risk Analysis	Chapter 14&15	
	1	The Cost of Capital for Foreign Investments		
3	2	Corporate Strategy and Foreign Direct Investment	Chapter 16	
5	3	Capital Budgeting for the Multinational Corporation	Chapter 17	
	4	Review		
	5	Final Exam		
ASSESSMENT				
Assessment Task Perce		nt (%)		
Class Participation		0%		
			5%	
Assignment 3			5%	
Final Exam 4			0%	
Total		10	0%	



COURSE INFORMATION				
Course Code:	FIN602	Level:	Postgraduate	Credit: 3
Course Title:	International Fin	nance		
DETAILS ON	GRADE COMPO	NENTS		
Class Participa	tion			
Students are exp	ected to attend lectu	res and tutorials,	participate in class	discussion and activities.
Group Presenta	ntion			
Group size 3-4 p	persons per group. S	Students are expec	cted to critically an	alyze a case study and prepare a 5
to 7 minutes pres	sentation.			
Group Assignn	nent			
Students are exp	ected to prepare 120	00 words report. 7	Fimes New Roma	n, 12 font, 1.5 spacing. Cover page,
Executive Summ	ary, Tables, Graph	s and Reference li	st are not counted	in word limits.
Students should	apply theories, con-	cepts, formulas ar	nd relevant knowle	edge covered in this course to
	nalyze a problem a			
More details on	the group assignme	nt will be discuss	ed in the class.	
Final Exam				
The final exam n	nay consist of case	studies, short que	stions and critical	discussion type essay questions.
More details abo	More details about the final exam will be provided in the class.			
Notes:				
1. All assessmen	1. All assessments will be checked for plagiarism			
2. Students are encouraged to check their grades and notify the course coordinator of any discrepancies				
3. A student freeloading within a group will get zero if it is proved with sufficient evidence(s).				
COURSE GRADING				
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with				
it a numerical value, as outlined below.				
		Grade	Percentage %	
		А	80-100	
		В	70-79	
		С	60-69	
		D	50-59	
		Е	0-49	

For Post-Graduate Students

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For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



FIN602 Course Code: Level: Postgraduate Credit: 3 **Course Title: International Finance** ACADEMIC INTEGRITY & ACCOMMODATION **Classroom Behavior Statements** 1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences. 2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand. 3. You are expected to be on time. Packing up your things early is disruptive. 4. Raise your hand to be recognized. 5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences. 6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations. 7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

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Course Code:	FIN602	Level:	Postgraduate	Credit: 3	
Course Title:	International Finance				
UNIVERSITY POLICIES					

Academic Integrity

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Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

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Accommodation to Students' Religious Holidays



COURSE INFORMATION

Course Code: FIN610

Level: Postgraduate

Credit: 3

Course Title: Intermediate Corporate Finance

PREREQUISITE

Introductory Finance course

COURSE OVERVIEW

Students with a fundamental concept of finance should take this unit. This unit focuses on some of the advance aspects of corporate finance; apply financial theory to develop and interpret financial policy, valuation and instruments. This course is structured to help students to understand the link between financial theory and practice. This course examines techniques and issues in corporate finance with a focus on corporate decisions. The course covers several aspects of valuation in a corporate setting: Economic Value Added, free cash flow, valuation of growth opportunities and option pricing applications. Further topics include merger and acquisition strategies, corporate capital structure, dividend payout, leasing, and behavioral corporate finance.

LEARNING OUTCOMES

Upon successful completion of this course, students should be able to:

1. Understand the link between theories and practice of corporate finance.

- 2. Understand different models and arguments in corporate finance.
- 3. Evaluate and interpret results from a model.
- 4. Explain the implications of theory in financial management.
- 5. Measure the financial performance of a business.
- 6. Critically communicate for and against arguments of a proposed corporate policy.

CLASS HOURSTotal Program Duration:3 Weeks in TotalTotal Contact Hours:68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)Lectures and Tutorials:Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
Day (15 Days in Total)Office Hours:2 Hours or 120 Minutes per Week (3 Sessions in Total)

LEARNING RESOURCES

Required Textbook

[RWJ] Ross, S., Wester field, R., Jaffe, J., & Jordan, B. (2018). *Corporate Finance*. 12th Edition. McGraw-Hill Education.

[AD] Ackert, L., & R. Deaves. (2010). *Behavioral Finance: Psychology, Decision-Making, and Markets*, Cengage Learning.

Reference Books & Online Resources

[BMA] Brealey, R., Myers, S., & Allen, F. (2019). *Principles of Corporate Finance*. 13th Edition. McGraw-Hill Education.

[BD] Berk, J., & Demarzo, P. (2010). Corporate Finance. 2nd edition. Pearson College Div.

- Reserve Bank of Australia (RBA),
- Australian Stock Exchange (ASX),
- New York Stock Exchange (NYSE),



COURSE INFORMATION				
Course Code:	FIN610	Level: Postgraduate	Credit	: 3
Course Title:	Intermediate	Corporate Finance		
Suggested Text	book			
N/A				
Other Teaching	g Methods			
N/A				
WEEKLY SCH	IEDULE			-
Week	Day	Торіс		Reading
	1	Course Overview, Introduction to Corporate		[RWJ]
	1	Finance, Financial Statement and Ratio Analysis		Chapter 3
	2	Equity Valuation, Investment Criteria and Making		[RWJ]
	2	Capital Investment Decisions	Capital Investment Decisions	
1	3	Capital Budgeting		[RWJ]
1				Chapters 6 & 7
	4	Options & Corporate Finance: Basic	8	[RWJ]
	-			Chapter 22
	5	Applications of Options to Corporate Finance and		[RWJ]
	5	Real Options	Real Options	
	1	Warrants and Convertible Securities	Warrants and Convertible Securities	
				Chapter 24
	2	Mergers and Acquisitions	Mergers and Acquisitions	
2	3	Debt Financing and Capital Structure		[RWJ]
				Chapters 16 & 17
	4	Capital Structure and Valuation for the Levered Firm		
				Chapter 18
	5	Mid-Term Exam		
	1	Dividends and Other Payouts		[RWJ]
				Chapter 19
	2	Leasing		[RWJ]
3				
5	3	Prospect Theory with Financial Applications		[AD]
		Behavioral Corporate Finance		Chapters 3 & 16
	4	Review		
	5 Final Exam			
ASSESSMENT				
			ent (%)	
Attendance/Participation		10%		
Assignments			30%	
Mid-Term Exam			30%	
Final Exam				30%
Total			1	00%


COURSEIN	OIMINITOIT				
Course Code:	FIN610	Level:	Postgraduate	Credit: 3	
Course Title:	Intermediate Corporate	Finance	;		
DETAILS ON GRADE COMPONENTS					

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Assignments

Assignments will be given and collected. They will help students better understand the topics under discussion and provide students the opportunities to work on problems. There is no credit for a late turn-in of the assignments unless there is a verifiable reason for the delay.

Mid-Term and Final Examinations:

There will be 2 exams for this class, one mid-term and one final exam, which makes up 60% of the total grade. The instructor will hold a review session before each exam. Details of the examination will be available during the semester.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



Course Code: FIN610 Level: Postgraduate Credit: 3 **Intermediate Corporate Finance Course Title: ACADEMIC INTEGRITY & ACCOMMODATION Classroom Behavior Statements** 1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences. 2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand. 3. You are expected to be on time. Packing up your things early is disruptive. 4. Raise your hand to be recognized. 5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences. 6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

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Course Code:	FIN610	Level: Postgraduat	e Credit: 3
Course Title:	Intermediate Corporate Finance		

Academic Integrity

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Campus Policy on Disabilities

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Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE SYLLABUS

Level: Postgraduate

COURSE INFORMATION

Course Code: MKT508

Credit: 3

Course Title: International Marketing PREREOUISITE

N/A

COURSE OVERVIEW

International Marketing is an intensive postgraduate business school course about how organizations develop strategies to compete in foreign markets -- that is, host markets as opposed to their home market. While the fundamental principles of marketing apply throughout the world, such as market analysis through application of the "Four Ps," the particular challenge of cross-border marketing strategy is to understand how differing cultural values effect markets and their consumers, and how differing political and regulatory regimes either constrain or expand opportunities for the firm. A principal concern of this course will be how "globalization" has brought about a world-wide convergence of values, and how current threats to globalization might alter a firm's cross- border marketing strategy.

The course will use lecture/discussion presentations by the Instructor, in-class exercises, and group presentations of assigned readings from the text. Students must be willing and ready to engage in classroom discussion if they expect to pass the course. In addition, two online quizzes, a mid-term examination, and a group presentation will be required of all students.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

1. Have a comprehensive understanding of international marketing theories and practices.

2. Should have the ability to apply these theories and concepts in real environment.

3. Ability to identify, analyze, and evaluate data, information related to international marketing

4. Have an understanding of the differences in the political, legal, economic, and cultural environment of nations.

5. The ability to clearly identify and explain the issues major issues and challenges of international marketing.

CLASS HOURS			
Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	: 68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per		
	Day (15 Days in Total)		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		
LEARNING RESOURCES			
Required Textbook			
Czinkota, Ronkainen, Sutton-Brady, and Stegemann (2019). International Marketing, Asia-Pacific edition,			
4th Edition, Cengage.			
Reference Books & Online Resources			
MindTap for Czinkota's International Marketing Asia-Pacific edition			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			



INTERNATIONAL PROGRAMS

COURSE INFO	ORMATION		
Course Code:	MKT508	Level: Postgraduate Cree	dit: 3
Course Title:	International N	Marketing	
WEEKLY SCH	IEDULE		
Week	Day	Торіс	Reading
		Part A – The Environment of International	
	1	Marketing	Chapter 1
		Introduction to International MarketingEconomic Environment and Trade Institutions	
1	2		Chapter 2 & 3
1	3	Political and Legal Environment	Chapter 4
	4	Global Cultural Environment	Chapter 5
	5	Online Quiz 1	
	5	Global Buying Behavior	
	1	Part B – International Marketing Entry	Chapter 6
		Research in International Markets	
	2	Mid-Term Exam	
2	3	Foreign Market Entry Strategies	Chapter 7
2	4	Global Distribution and Logistics Chapter 8	
		Part C – International Marketing Mix	
	5	Global Product Decisions	Chapter 9 & 10
		Global Product Brand Management	
	1	Online Quiz 2	C1 / 11
	1	International Services Marketing	Chapter 11
	2	International Marketing Communications	Chapter 13
3	3	Pricing in International Markets	Chapter 12
	4	Social Networks and Communications	Chapter 14
	_	International Marketing Strategy Group	1
	5	Presentation	
ASSESSMENT			
Assessment Ta	sk	Pe	ercent (%)
Attendance/Parti	cipation		10%
Two Online quiz	zzes		15%
Mid-Term Exam	l		35%
10 Minute Grou	p Presentation (G	roup usually teams of 2-3)	40%
Total			100%



Course Code:	MKT508	Level:	Postgraduate	Credit: 3
Course Title:	International Marketing			

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Mid-Term Exam

There will be one midterm exam in this class. The exams may consist of multiple choice questions, short answer and essay questions, etc. that require you show understanding, thought, and insight into lecture topics and reading assignments. All assigned textbook readings, additional handouts, videos, lectures or student discussion could be the basis for test questions, and, since they are all inter-related, it is impossible to say what to "emphasize" when you study.

Online Quizzes

Students will be required to do two short online quizzes that will test their knowledge.

International Marketing Strategy Group Presentation

The group project experientially integrates the material presented in the classroom and provides students the opportunity to conduct a country analysis and develop a market-entry strategy for a company in a foreign market. Choose ONE Australian company (SME) which you study through the group project.

• You need to assess Indonesia, Philippines and Malaysia as potential markets, analyze them, and present the viability of all three markets.

• You have to determine ONE international destination for the company (out of your initial three).

• You can choose ONE product line/type/service for these assignments if the company makes many.

• You build on your knowledge and research.

• www.Austrade.gov.au (Links to an external site.) is a good place to start for some

More detailed assessment guidelines will be provided in class.

The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.



Course Code:MKT508Level: PostgraduateCredit: 3Course Title:International Marketing

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
А	80-100
В	70-79
С	60-69
D	50-59
Е	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

Classroom Behavior Statements

1. Classroom attendance is a necessary part of this course. You are allowed no more than 1 number of unexcused absences.

2. Classroom participation is a part of your grade in this course. To participate you must attend class having prepared the materials for the day. Questions and comments must be relevant to the topic at hand.

3. You are expected to be on time. Packing up your things early is disruptive.

4. Raise your hand to be recognized.

5. Classroom discussion should be civilized and respectful to everyone and relevant to the topic we are discussing. Everyone is entitled to their opinion. Classroom discussion is meant to allow us to hear a variety of viewpoints. This can only happen if we respect each other and our differences.

6. Any discussion from class that continues on any listserv or class discussion list, should adhere to these same rules and expectations.

7. Any continued disruption of class will result in a report to the Teaching Quality Evaluation Committee for a conduct code infraction. After one warning, if the disruption continues, you will be asked to leave the classroom for the remainder of class.

8. You are expected to do your own work. Cheating, plagiarism and any other form of academic dishonesty will not be tolerated. Please refer to the Code of Student Conduct by which all students are expected to abide. Grade penalty that will be issued to you should you be found responsible for academic dishonesty will be (F in course, F on assignment, 1 letter grade lower in course, redo assignment, etc.)



Course Code: MKT508

Level: Postgraduate

Credit: 3

Course Title: International Marketing ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



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		COURSE S	SYLLABUS	
COURSE INFO	ORMATION			
Course Code:	MKT608	Level:	Postgraduate	Credit: 3
Course Title:	Consumer Beh	avior		
PREREQUISI	ГЕ			
N/A				
COURSE OVE	RVIEW			
This unit introdu	ces students to th	e fundamental conc	epts, principles an	d theories of consumer behavior.
Theories and con	ncepts learned in t	his subject will help	p a marketing man	ager to develop a consumer-centric
marketing plan a	nd strategies. The	eories and concepts	from economics, j	psychology, and anthropology are
used to understan	nd consumer beha	avior.		
LEARNING O	UTCOME			
Upon successful	completion of th	is course, students	should be able to:	
1. Identify factor	s that influence c	onsumer behavior		
2. Identify variou	us social, econom	ic and cultural facto	ors that influence c	onsumer behavior and understand
their relationship	1			
3. Develop and p	present consumer	-centric marketing s	olutions	
CLASS HOUR	S			
Total Program D	uration:	3 Weeks in Total		
Total Contact Ho	ours:	68 Contact Hour	s or 3,060 Minutes	s (1 Contact Hour = 45 Minutes)
Lectures and Tut	orials:	Monday - Friday	120 Minutes of L	ecture & 60 Minutes of Tutorial per
		Day (15 Days in	Total)	
Office Hours:		2 Hours or 120 M	Minutes per Week	(3 Sessions in Total)
LEARNING R	ESOURCES			
Required Textb	ook			
[HWD] Hoyer, V	W. D., MacInnis,	D. J., & Pieters, R	. (2017). Consume	er Behavior. 7th Edition. Cengage
Learning.				
[SMR] Solomon	[SMR] Solomon, M. R. (2019). Consumer Behavior: Buying, Having, and Being, Global Edition 13th			
Edition. Pearson	Edition. Pearson.			
Reference Book	ts & Online Reso	ources		
Recommended J	ournals:			
Journal of Cons	sumer Marketing			
Journal of Business Research				
Journal of Consumer Research				
Journal of Consumer Culture				
Journal of Consumer Behavior				
Suggested Textbook				
N/A	N/A			
Other Teaching Methods				
N/A				



COURSE INFORMATION				
Course Code:	MKT608	Level: Postgraduate Credit:	3	
Course Title:	Consumer Be	havior		
WEEKLY SCHEDULE				
Week	Day	Торіс	Reading	
		Part 1: Foundations of Consumer Behavior	[HWD] -	
	1	An Introduction to Consumer Behavior	Chapter 1	
	1	Group Formation	[SMR] -	
			Chapter 1 & 2	
	2	Part II: Psychological factors	[HWD] –	
1		Motivation, Ability, and Opportunity	Chapter 2	
1	3	Exposure, Memory and Knowledge.	[HWD] –	
	5		Chapter 3 & 4	
	4	Consumer Attitudes	[HWD] –	
	4		Chapter 5 & 6	
	5	Part III: The Decision Making Process	[HWD] –	
	5	Problem Recognition and Information Search	Chapter 7	
	1	Judgment and Decision Making Based on High	[HWD] –	
	1	Effort	Chapter 8	
	-	Judgment and Decision Making Based on Low	[HWD] –	
	2	Effort	Chapter 9	
2		Post-Decision Processes	[HWD] –	
2	3		Chapter 10	
		Part IV: Consumer's Social and Cultural Settings	[HWD] –	
	4	Social Influences, Diversity, Values, Lifestyle	Chapter 11 & 12	
			& 14	
	5	Deadline: Group Assignment & Presentation		
	1	Culture, Group Influences and Social Media	[SMR] –	
	1		Chapter 11 & 13	
		Part V: Innovation, Social Responsibility and Ethics	[HWD] –	
2	2	Innovations	Chapter 15	
3		Ethics and Consumer Behavior	[HWD] –	
	3		Chapter 16 & 17	
	4	Revision		
	5	Final Exam		



COURSE INFORMATION		
Course Code: MKT608	Level: Postgraduate	Credit: 3
Course Title: Consumer Behavior		
ASSESSMENT		
Assessment Task		Percent (%)
Attendance/Participation		10%
Group Assignment		
Group Presentation		20%
Final Exam		40%
Total		100%
DETAILS ON ODADE COMDONENT		

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook.

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Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.

Group Assignment (Max. 4 students per group)

More detailed assessment guidelines will be provided in class.

The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.

Group Presentation

1. 15 minutes (10 minutes presentation + 5 minutes Q & A) PowerPoint presentation based on group assignment

2. All group members must participate

Final Exam

- 1. Case Study
- 2. MCQs
- 3. Short Answer exam questions
- 4. Open ended questions

Detailed information on the final exam will be provided by the lecturer in class



Course Code:	MKT608	Level: Postgraduate	Credit: 3	
Course Title:	Consumer Behavior			

Course Title: Consun COURSE GRADING

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Course Code: MKT608 Level: Postgraduate

Credit: 3

Course Title: Consumer Behavior ACADEMIC INTEGRITY & ACCOMMODATION

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