



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: ART213	Level: Undergraduate Credit: 4
Course Title: Western Art Since 1400 (Renaissance to Modern)	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>This course is designed to introduce students to a broad-based history of the development of western art and architecture from the Renaissance to the present. In pursuing this objective, we will consider material objects and aesthetic theories but will also discuss thematic and critical issues such as the relationship of nature to culture, the roles of reason and emotion, the demands of the marketplace and the allure of celebrity, the desire for social activism and aesthetic detachment, and the relationship between technology and creativity. Although we will employ a framework that resembles what has come to be known as the art historical canon, we will not simply pursue a history of stylistic development, but will also consider the social and intellectual implications of works of art.</p> <p>The course assumes no prior knowledge of the history of western art, mythology, or philosophical traditions.</p>	
LEARNING OUTCOME	
<p>Upon the completion of this course, students will be able to:</p> <ol style="list-style-type: none">1. Students will be able to identify and analyze the visual characteristics of each of the selected artists, artworks, and architectural styles from the renaissance to modern periods.2. Students will be able to critically analyze the form and content of art and architecture during the renaissance to modern periods, with emphasis on their cultural and historical significance.3. Students will be able to evaluate the various technologies utilized by artists during the renaissance to modern periods, and will describe the roles of those technologies in the development of art.4. Students will be able to critically analyze the concepts that define and distinguish Western art and demonstrate the ability to discuss these concepts contextually.	
CLASS HOURS	
Total Program Duration:	4 Weeks in Total
Total Contact Hours:	66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)
Lectures:	Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions:	2.5 Hours or 150 Minutes per Week (4 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Stokstad, M., & Cothren, M. W. (2013). <i>Art History</i> . 5th edition., Volume. 2. Pearson.	
Reference Books & Online Resources	
N/A	
Suggested Textbook	
N/A	
Other Teaching Methods	
Weekly discussions, documentary films, in-class observation exercises	



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WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Intro to course, close looking exercise	Stater Kit, Intro
	2	Fifteenth-Century Northern Renaissance & the Royal Scene	Chapter 18
	3	Fifteenth-Century Italian Renaissance, Florence & Influence	Chapter 19
	4	Sixteenth-Century Italy, High Renaissance & Cult of Genius	Chapter 20
	5	Synthesis / Review Activity + Documentary	Review 18-20
2	1	Art of the Reformation & Counter-Reformation (Mannerism)	Chapter 21
	2	Seventeenth-Century Art: Europe Goes Baroque	Chapter 22
	3	Eighteenth Century Art: Rococo to Revolution (Neoclassicism)	Chapter 29
	4	Nineteenth-Century Art Romanticism + Realism	Chapter 30
	5	Preparation for Research Presentations	Practicum
3	1	Student Research Presentations	Practicum
	2	Review for Midterm Exam	Review 18-30
	3	Midterm Exam	Exam Day
	4	The Salon + Academic Art	Chapter 30
	5	Impressionism + Post-Impressionism	Chapter 31
4	1	Modern Art in Europe + the Americas	Chapter 31
	2	Post War, Pop Art and Conceptual Art	Chapter 32
	3	Contemporary Art + Postmodernism	Chapter 32
	4	Final Exam Review	Review 30-32
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Research Presentation		20%	
Formal Analysis Paper		20%	
Midterm Exam		25%	
Final Exam		25%	
Total		100%	



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DETAILS ON GRADE COMPONENTS		
<p>Students will be responsible for a critical writing paper, a presentation and two exams. Each assignment will be discussed more fully in class. As far as late assignments go, I accept them up until the next class meets ONLY. All late assignments in that time frame will receive one grade deduction. Below is an overview of assessment for this course:</p>		
Attendance/Participation		
<p>Everyone is expected to actively participate in class! In any classroom situation that includes discussion and critical thinking, there are bound to be many differing viewpoints. Students may not only disagree with each other at times, but the student and instructor may also find that they have disparate views on sensitive and volatile topics. It is our hope that these differences will enhance the class and create an atmosphere where students and instructors alike will be encouraged to think and learn. Therefore, be assured that your grade will not be adversely affected by any beliefs or ideas expressed in class or assignments. Rather, we will respect the views of others when expressed appropriately in classroom discussions.</p>		
<p>Regular attendance is essential for your successful completion of this course. Students may miss two classes with no penalty. A third absence results in the automatic loss of one letter grade and so on. Students who miss 5 classes will be asked to drop the class. Excused absences require outside verification, e.g., a doctor's note. It is your responsibility to officially drop the class if necessary. If you do not attend the class the entire term, you will receive a failing grade.</p>		
Examinations		
<p>Two exams are designed to assess your understanding and application of key course concepts. Test questions can come in a variety of forms, including: Multiple choice, True/False, fill-in-the-blank, short answers, essays, and slide identification.</p>		
<p>To prepare for each test, review the chapters and articles you've read, class discussion notes, and class activities. Think about the big concepts explored in class and practice articulating them in meaningful ways. Try to think about what questions will be on the test! I will share a study guide the week of the midterm/final which covers material which you are accountable for knowing in preparation for the exam. We will also spend class-time reviewing for exams.</p>		
Formal Analysis Paper		
<p>In order to synthesize your understanding of course concepts, you will write an analysis paper during the course based on readings, content presented in class. These papers will practice context and description of the formal elements of an artwork and you will synthesize these observations through a thesis statement which which will suggest the meaning or content of the work in order to introduce the formal elements you have chosen to analyze.</p>		



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Research Presentation:		
For this research presentation, each student will prepare a 10 slide presentation on one of the subjects from the list provided. Your presentations will be evaluated based on the following criteria:		
A. Organization and Development of Content		
Opening statement gained immediate attention?		
Purpose of presentation made clear?		
Previewed contents of speech?		
Main ideas stated clearly and logically?		
Organizational pattern easy to follow?		
Main points explained or proved by supporting points?		
Variety of supporting points (testimony, statistics, etc.)		
Conclusion adequately summed up main points, purpose?		
B. Delivery		
Presenter “owned the space” and was in control?		
Held rapport with audience throughout speech?		
Eye contact to everyone in audience?		
Strong posture and meaningful gestures?		
C. Visuals		
Visuals clear and visible to entire audience?		
Creative and emphasized main points?		
Presenter handled unobtrusively and focused on audience?		
D. Voice		
Volume		
Rate (pacing)		
Pitch		
Quality		
Energetic and included everyone in dialogue?		



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COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



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Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: HIS280	Level: Undergraduate Credit: 4
Course Title: United States History Since 1865	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>This course follows the narrative of United States history from the end of the Civil War to the turn of the twenty-first century, into the first decades of the 21st century. We'll follow the events of Reconstruction after the Civil War and, then examine the impact of industrialization, immigration, and urbanization on the country over the decades of the Gilded Age. By 1900, on the heels of the War of 1898 (the Spanish-American War), the United States had emerged from three-and-a-half decades of turmoil and become a world power. The nation played an important role in the world wars that marked the next fifty years. After 1945, the Cold War with the Soviet Union dominated foreign affairs until the early 1990s. Meanwhile, the nation also experienced the New Deal, the Civil Rights upheavals of the 1960s, and the interplay between liberalism and conservatism, among other important themes and debates we will explore. The War on Terror began the 21st century. A New Era of Hope became a reality with the election of the first African American President. The course will end with a consideration of the Trump Presidency and its demise.</p>	
LEARNING OUTCOME	
<p>Upon the completion of this course, students will be able to:</p> <ol style="list-style-type: none"> 1. Understand a wide range of historical information regarding post Civil War America 2. Explain historical continuity and change for the period between 1865 and present 3. Develop skills in critical thinking and reading with an emphasis on US History 4. Develop the ability to construct reasonable historical arguments with an emphasis on US History 5. Evaluate corporate and technological growth in the United States 6. Consider the correlation between economic growth and the rise of immigration 7. Explain the social and political complexities of ethnic urban communities 8. Demonstrate the varieties of Progressive social reform 	
CLASS HOURS	
Total Program Duration:	4 Weeks in Total
Total Contact Hours:	66 Contact Hours or 3,000 Minutes (1 Contact Hour = 45 Minutes)
Lectures:	Monday - Friday 150 Minutes per Day (20 Days in Total)
Discussion Sessions:	2.5 Hours or 150 Minutes per Week (4 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Corbett, S. P., Janssen, L. J. V. M., Pfannestiel, T., Vickery, P., & O. (2014). <i>U.S. History</i> . OpenStax.	
Reference Books & Online Resources	
Other Course Materials will be provided by Professor	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



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Course Code:	HIS280	Level: Undergraduate	Credit: 4
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WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Course, Syllabus Review, Restoring the Union, Remaking the South, Reconstruction and Collapse	Chapter 16
	2	Westward Spirit, Homesteading, Gold and Cattle, American Indian Life and Culture, Immigration	Chapter 17
	3	Inventors, Industrial Growth, Industrial America, New Consumer Culture	Chapter 18
	4	Urbanization, African Americans and New European Immigration, Urban Life, Change Reflected in Thought and Literature	Chapter 19
	5	Political Corruption, Patronage, Tariffs, Gold, Farmers Revolt, Social and Labor Unrest in the 1890s	Chapter 20
2	1	Progressive Spirit, Progressivisms, New Voices Women and African Americans, Progressivism in the White House	Chapter 21
	2	American Foreign Policy, Turner, Mahan, The Spanish-American War, Economic Imperialism in East Asia, Roosevelt's Big Stick Foreign Policy, Taft's Dollar Diplomacy	Chapter 22
	3	American Isolationism, European Origins of War, US prepares for War, New Home Front, War to Peace, Demobilization	Chapter 23
	4	Prosperity, Popular Entertainment, The Jazz Age, Transformation and Backlash, New Generation, Republican Ascendancy, Politics in the 1920s	Chapter 24
	5	Midterm Exam	
3	1	Stock Market Crash of 1929, President Hoover, The Great Depression, Eve of the New Deal	Chapter 25
	2	Franklin Roosevelt, The First New Deal, The Second New Deal	Chapter 26
	3	The Origins of War, Europe, Asia and the US, The Home Front, Victory in the European Theater, The Pacific Theater and the A bomb	Chapter 27



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WEEKLY SCHEDULE			
Week	Day	Topic	Reading
3	4	The Challenges of Peacetime, The Cold War, The American Dream, Popular Culture, Mass Media, Civil Rights	Chapter 28
	5	Paper Presentations and Quiz	
4	1	The Kennedy Promise, Lyndon Johnson and the Great Society, The Civil Rights Movement	Chapter 29
	2	Identity Politics, Vietnam, Watergate, Nixon's Domestic Nightmare, Jimmy Carter in the Aftermath of the Storm	Chapter 30
	3	The War on Terror, The Domestic Mission, New Century, Hope and Change	Chapter 31
	4	Trump Failures, Hate Comes Back to America, COVID19	Chapter 32
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Weekly Quizzes			20%
Weekly Discussions			10%
Reflection Paper			20%
Midterm Exam			20%
Final Exam			20%
Total			100%



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DETAILS ON GRADE COMPONENTS														
Weekly Quizzes There will be a weekly quiz based on readings and class notes and discussions. Quizzes will consist of Multiple Choice, True/False and Short Answer questions. Quizzes are worth 20% of the total grade.														
Weekly Discussions There will be weekly discussions based on a current topic related to a US History topic. Students will be given a discussion prompt and asked to answer several questions. Students will also be required to respond to classmates to discuss the topic. Discussions are worth 10% of the total grade.														
Reflection Paper Students will be assigned a 2-page reflection paper based on the viewing of documentary that covers a US Historical topic. Reflection papers are due at the end of the 3rd week of the term. Students may present their papers for extra credit. Reflections Papers are worth 20% of the total grade.														
Midterm Exam A short answer and/or multiple-choice midterm examination will be given approximately half way through the course. The midterm will cover all readings, lectures, and discussions up to the date of the test. The midterm is worth 20% of the total grade.														
Final Exam The final examination may include short answer, multiple choice, and short essay questions. The test will cover all readings, lectures, and discussions and is cumulative. Administered the last day of class, the final exam is worth 20% of the final grade.														
COURSE GRADING														
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COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: BIS209	Level: Undergraduate	Credit: 3
Course Title: Business Information Systems		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
Business Information Systems is a course on how an organization uses information systems (hardware, software, data, procedures, and people) to add value to an organization or to gain competitive advantage. As such, we are concerned with managing and leading the information systems function within organizations. The focus is on issues and problems facing the manager as strategist and orchestrating assets. They include alignment and strategic fitness of IT services and infrastructure, with the organizational design, processes and systems.		
LEARNING OUTCOME		
Upon successful completion of this course, students should be able to: 1. Appreciate and understand the strategic and transforming role of IT in all types of organizations from the perspective of a strategic leader 2. Learn and demonstrate an understanding of critical concepts and frameworks from the information systems literature as it relates to strategic management 3. Demonstrate critical thinking regarding FinTech developments and the impact on business in terms of strategy analysis, formulation, and implementation 4. Design different frameworks to analyze the role of IT and how organizations create business value from IT		
CLASS HOURS		
Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	
LEARNING RESOURCES		
Required Textbook		
Piccoli , G., & Pigni, F. (2016). <i>Information Systems for Managers with Cases</i> . 3rd Edition. Prospect Press.		
Reference Books & Online Resources		
N/A		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE SYLLABUS			
COURSE INFORMATION			
Course Code:	BIS209	Level: Undergraduate	Credit: 3
Course Title:	Business Information Systems		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part I: Foundations The Role General and Functional Managers	Chapter 1
	2	The Four Components of an Information System	Chapter 2
	3	Organizational Informational Systems	Chapter 3
	4	Part II: Competitive Advantage in the Internet Age Changes in the Competitive Environment Network Economics/The Economics of Information	Chapter 4
	5	Electronic Commerce Small-Group Case Study Presentation	Chapter 5
2	1	Part III: The Strategic Use of Information Systems Strategic Information Systems Planning Six Decisions	Chapter 6
	2	Value Creation and Strategic Information Systems Analysis of Added Value Defining Components of Value Created	Chapter 7
	3	Value Creation with Strategic Information Systems Traditional Models and Emerging Frameworks	Chapter 8
	4	Appropriating IT-Enabled Value Over Time Sustainable Competitive Advantage/The Resource-Based View	Chapter 9
	5	Team Project Report	
3	1	Part IV: Getting It Done Funding Information Systems Budgeting and Project Prioritization Outsourcing	Chapter 10
	2	Creating Information Systems	Chapter 11
	3	Trends in Information Systems	Chapter 12
	4	Ethics, Security, and Privacy	Chapter 13
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			25%
Project Report			25%
Final Exam			50%
Total			100%



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Course Code: BIS209	Level: Undergraduate	Credit: 3
Course Title: Business Information Systems		
DETAILS ON GRADE COMPONENTS		
<p>Homework, Class Attendance, and Participation</p> <p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.</p> <p>It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective based on these interactions.</p> <p>Please note the following: <u>In case of an absence</u>, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it is better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions. Accordingly, you are expected to come fully prepared and ready to participate for every class.</p> <p>Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.</p> <p>Class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</p> <p>Some specific criteria for evaluating discussion contributions are:</p> <ul style="list-style-type: none"> • Does the student demonstrate an eagerness to participate? • Is the student a good listener? Does he/she build on others' comments? • Is the student willing to interact with other class members? • Are the points made relevant to the discussion? Are they linked to others' comments? • Do comments demonstrate evidence of in-depth analysis of the case? • Do comments add to our understanding of the situation? • Do comments make a substantive contribution to the advancement of our analysis? • Is there a willingness to test new ideas, or are the comments "safe?" 		



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<ul style="list-style-type: none"> • Do comments show an understanding of concepts or analytical techniques properly applied to the current situation? • Is the student presenting insightful quantitative analysis (when required)? • Is the student demonstrating ethical considerations and insights? <p>Examinations An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.</p> <p>Project Report Team Each team must submit one report at the end of the second week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the report will be provided on the 3rd day of the first week.</p> <p>Small Group Case Study Presentation Students will be assigned to a small group and each of these groups will make an in- class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.</p>														
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COURSE SYLLABUS		
COURSE INFORMATION		
Course Code:	BIS209	Level: Undergraduate
Course Title:	Business Information Systems	
		Credit: 3
ACADEMIC INTEGRITY & ACCOMMODATION		
<p>Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.</p> <p>Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.</p>		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university’s policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
Academic Integrity		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
Accommodation to Students' Religious Holidays		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: BUS230	Level: Undergraduate Credit: 3
Course Title: Entrepreneurship and Innovation	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
By doing this unit students will gain an understanding of the constraints and advantages in developing a new venture. Students will learn the theoretical concepts behind the nature and importance of entrepreneurship, frameworks/models to identify and assess opportunities and challenges of a start-up, how to resource and market a startup, and learn the importance of ethics in developing a potential new venture.	
LEARNING OUTCOME	
Upon successful completion of this course, students should be able to: 1. Learn the theories and practices of entrepreneurship 2. Understand the challenges and opportunities of entrepreneurship 3. Understand and evaluate domestic and international legal, social, political, economic, ethical, and cultural issues of entrepreneurship 4. Identify the importance of creativity, innovation, and network building in entrepreneurship	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Spinelli, S., & Adams, R. (2016). <i>New Venture Creation: Entrepreneurship for the 21st Century (Irwin Management)</i> , 10th Edition. McGraw Hill.	
Reference Books & Online Resources	
1. Ries, E. (2012). <i>The Lean Start-Up</i> . Pearson. 2. Kawasaki, G., & Filby, L. (2015). <i>The Art of the Start: The Time-Tested, Battle-Hardened Guide for Anyone Starting Anything</i> . Portfolio. 3. Kahney, L. (2009). <i>Inside Steve's Brain</i> . Atlantic. 4. Barringer, B. R. (2010). <i>Entrepreneurship: Successfully Launching New Ventures</i> . 3rd Edition. TBS. 5. Wolcott, R., & Lippitz, M. (2009). <i>Grow from Within: Mastering Corporate Entrepreneurship and Innovation</i> . McGraw Hill.	
Journals:	
1. Journal of Business Venturing 2. Entrepreneurship Theory and Practice 3. Journal of Small Business and Entrepreneurship 4. Venture Capital 5. Small Business Economics 6. Harvard Business Review	



COURSE INFORMATION		
Course Code: BUS230	Level: Undergraduate	Credit: 3
Course Title: Entrepreneurship and Innovation		
LEARNING RESOURCES		
Suggested Textbook		
N/A		
Other Teaching Methods		
<p>Barringer, Bruce R. & Ireland, R. Duane (2008). <i>'Building a new-venture team'</i>, in <i>Entrepreneurship: successfully launching new ventures</i>, 2nd Edition, Pearson/Prentice Hall, Upper Saddle River, NJ, pp. 254-267.</p> <p>Bessant, J. R. (2003). <i>High-Involvement Innovation: Building and Sustaining Competitive Advantage Through Continuous Change</i>. Wiley. pp. 79-90.</p> <p>Fagerberg, J, Mowery, DC and Nelson, RR (2005). <i>The Oxford Handbook of Innovation</i>, Oxford University Press, NY.</p> <p>Freeman, S. & S.T. Cavusgil (2007). <i>'Entrepreneurial Strategies for Accelerated Internationalization of Smaller Born Globals'</i>, Journal of International Marketing, Vol. 15, No.4, pp.1-40.</p> <p>Freeman, S., Hutchings, K., & Chetty, S. (2012). <i>'Born-globals and Culturally Proximate Markets'</i>, Management International Review, Vol. 52, No.3, pp. 425-460</p> <p>Freeman, S., R. Edwards, & Schroder, B. (2006) <i>'How Smaller Born-global Firms Use Networks and Alliances to Overcome Constraints to Rapid Internationalization'</i>, Journal of International Marketing, Vol. 14, No.3, pp. 33-63.</p> <p>Hisrich, Robert D., Peters, Michael P. & Shepherd, Dean A. (2010), <i>'Entrepreneurial strategy: generating and exploiting new entries'</i>, in <i>Entrepreneurship</i>, 8th edition, McGraw-Hill/Irwin, New York, pp. 64-90.</p> <p>Online Learning</p> <ol style="list-style-type: none">1. www.ausindustry.gov.au2. www.austrade.gov.au3. www.noie.gov.au4. www.mckinsey.com / www.ipaustralia.com.au5. www.wipo.org6. www.ted.com/talks/tags/entrepreneur7. www.business.gov.au8. www.wdc-econdev.com		



COURSE INFORMATION			
Course Code: BUS230		Level: Undergraduate	Credit: 3
Course Title: Entrepreneurship and Innovation			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part I: Introduction • Course Introduction • What is entrepreneurship, why it matters • Size, rate of growth and types of entrepreneurship around the world and in Australia • The Entrepreneurial Mind	Lecture Slides & Chapter 2
	2	• The Global Entrepreneurial Revolution • Entrepreneurs and Ventures	Lecture Slides & Chapter 1
	3	Part II: Opportunity • The entrepreneurial Process: Effectuation and Causation • E-Commerce and Sustainable Enterprise Movements	Lecture Slides & Chapter 3 & 4
	4	• Opportunities for Social Entrepreneurship • Creativity, Innovation and International Entrepreneurship	Lecture Slides & Chapter 5 & 6
	5	Part III: The Founder and Team • The Entrepreneurial Leader and the Team • Ethical Decision Making and the Entrepreneur	Lecture Slides & Chapter 8 & 9
2	1	Part IV: Financing Entrepreneurial Ventures • Resource Requirements • Franchising • Entrepreneurial Finance	Lecture Slides & Chapter 10-12
	2	Obtaining Venture and Growth Capital	Lecture Slides & Chapter 13
	3	The Deal: Valuation, Structure, and Negotiation	Lecture Slides & Chapter 14
	4	Obtaining Debt Capital	Lecture Slides & Chapter 15
	5	Deadline: Group Assignment & Presentation	
3	1	Part V: Start-up & Beyond Managing Uncertainty and Risk. The Role of Governance	Lecture Slides
	2	Leading Rapid Growth, Crises, and Recovery	Lecture Slides & Chapter 16
	3	The Family as Entrepreneur	Lecture Slides & Chapter 17
	4	Revision	
	5	Final Exam	



COURSE INFORMATION		
Course Code: BUS230	Level: Undergraduate	Credit: 3
Course Title: Entrepreneurship and Innovation		
ASSESSMENT		
Assessment Task	Percent (%)	
Attendance/Participation	10%	
Group Assignment	25%	
Group Presentation	25%	
Final Exam (Open Book)	40%	
Total	100%	
DETAILS ON GRADE COMPONENTS		
Class Attendance and Participation Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook. If students miss more than 5 classes and did not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss. Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.		
Group Assignment (4 students per group, 3000 words) 1. Theme: Write a Business plan (analyze business opportunities, Team building and Source of finance) 2. More detailed assessment guidelines will be provided in class. 3. The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report. 4. Any evidence of students freeloading within a group will get Zero.		
Group Presentation 1. Group presentation based on the group assignment 2. All group members must participate.		
Final Exam (Open Book): 1. MCQs 2. Case study 3. Open Questions Detailed information on the final exam will be provided by the lecturer in class.		



COURSE INFORMATION

Course Code: BUS230	Level: Undergraduate	Credit: 3
Course Title: Entrepreneurship and Innovation		

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

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COURSE INFORMATION

Course Code: BUS230

Level: Undergraduate

Credit: 3

Course Title: Entrepreneurship and Innovation

UNIVERSITY POLICIES

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Accommodation to Students' Religious Holidays

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COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: BUS302	Level: Undergraduate Credit: 3
Course Title: Doing Business in Asia	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>Rapid economic growth in most part of Asia has resulted in the emergence of large and small enterprises which are organized in different ways compared to their western counterpart. This course examines and discuss business practices, leadership, culture, key countries and their governance and enterprises in Asia. This course is divided into three parts. The first part introduces students to the basics of the evolving economic context in which Asian businesses are embedded. The second part examines the importance of cultural intelligence in developing business leaders in Asia. This part also discusses institutional, governance, political, social and economic environments in Asia. The third part of this course focuses on some of the fastest growing economies in Asia, e.g. China, India and East Asia in particular, where students are required to do an (1) interim group presentation, and a (2) final group presentation.</p>	
LEARNING OUTCOME	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none">1. Understand the drivers for rapid economic growth in Asia2. Develop a comprehensive understanding on business environment in Asia3. Identify, understand the challenges for doing business in Asia and able to develop strategies to overcome those challenges4. Appreciate and understand diversities and commonalities in business environment in Asia	
General Skills: Appreciate and understand cultural diversity Conduct scientific research Develop interpersonal and communication skills	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[HW] Hasegawa, H., & Witt, M. A. (2019). <i>Asian Business and Management: Theory, Practice and Perspectives</i> . 3rd Edition. Springer.	
Reference Books & Online Resources	
An "extended syllabus" will be posted, which includes discussion points and suggested readings.	
Suggested Textbook	
[GTI] Goto, K., Endo, T., & Ito, A. (2020). <i>The Asian Economy: Contemporary Issues and Challenges</i> . 1st Edition. Routledge.	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: BUS302		Level: Undergraduate	Credit: 3
Course Title: Doing Business in Asia			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part 1. Introduction: Doing Business in a Dynamically Evolving Asian Economy – contexts and frameworks. Introduction to the Course: Asian Business Systems in the Asian Economy.	Introduction [GTI] Chapter 1
	2	Understanding the Dynamics of the Contemporary Asian Economy	[GTI] Chapter 2
	3	Part 2. Asian Business Systems: Major Issues of Asian Business and Management. The Idea of a Business System	[HW] Chapter 1
	4	Asian Cultures and Business Systems and Corporate Governance in Asia	[HW] Chapters 2 & 3
	5	Human Resource Management, and Technology Development in Asia	[HW] Chapters 4 & 5 [GTI] Chapter 7
2	1	Family Business Groups in Asia	[HW] Chapter 6
	2	Introduction to Economic Integration and Global Value Chains	[GTI] Chapter 4
	3	Interim Group Presentations	NA
	4	MNEs in Asia	[HW] Chapter 7
	5	Regionalism and Production Networks in Asia	[HW] Chapter 8
3	1	ESG Policies and Practices in Asia: Toward Contingent Convergence	[HW] Chapter 9
	2	Part 3. Varieties of Business Systems in Asia Final Presentations 1: Group A: The Business system of China Group B: The Business system of India	[HW] Chapters 10-12
	3	Final Presentations 2: Group D: The Business system of Japan Group E: The Business system of Korea Group F: The Business system of Malaysia	[HW] Chapters 13-15
	4	Final Presentations 3: Group G: The Business system of Singapore Group H: The Business system of Vietnam	[HW] Chapters 16 & 17
	5	Wrapping Up and Thinking of Emerging Issues – Mainstreaming Sustainability into Business?	



COURSE INFORMATION		
Course Code: BUS302	Level: Undergraduate	Credit: 3
Course Title: Doing Business in Asia		
ASSESSMENT		
Assessment Task	Percent (%)	
Attendance and Participation in class Discussion	15%	
Interim Group Presentation	10%	
Final Group Presentation	30%	
Individual Final Report	45%	
Total	100%	
DETAILS ON GRADE COMPONENTS		
<p>Active participation is highly encouraged. During the course, students are required to work in groups (assigned randomly by the lecturer) to prepare for the (1) Interim group presentation and (2) Final group presentation. Students should read the relevant chapter(s) assigned for each class in advance (optional, however, when the assigned reading is from the suggested textbook). Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lectures, and may also involve discussions from the suggested readings, which will be highlighted in the supplementary Class Note (Extended Syllabus).</p> <p>Class Attendance and Participation</p> <p>If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Interim Group Presentation</p> <p>Every student will be assigned randomly to a group, which size is conditional on how many students would enroll into this class. There will be a total of 8 groups. Each group will be automatically assigned to a target country in which they must analyze the national/local business environment that allows further identification of potential areas of business intervention and/or investment. In this, the presentation should include a concise summary of the respective chapters assigned, and further identify one or more target sectors (industries) for further investigation. The group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.</p> <p>Final Group Presentation</p> <p>The final group presentation will be based on the interim presentation, where the group must come up with a business strategy in their respective target countries. The presentations must include a brief country analysis, which allows them to identify potential sectors for intervention and/or investment, which should be based on solid analysis of the national/local business and economic contexts. It should clearly link the analytical perspectives that have been addressed in class. Again, the group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.</p>		



COURSE INFORMATION														
Course Code: BUS302	Level: Undergraduate	Credit: 3												
Course Title: Doing Business in Asia														
DETAILS ON GRADE COMPONENTS														
Individual Final Report														
<p>The individual final report must be written individually. The report must include the following two parts.</p> <p>Part 1: This part should be based on the interim and final group presentations, and it is an extended write-up of the oral group presentations. The tables and figures produced in group work can be shared among the group members, <u>however the write-up must be done individually</u>. In addition, the report must contain additional analyses which pertains to sustainability and corporate social responsibility.</p> <p>Part 2: This part should be completely individual, where each student must identify a company that operates in their respective target countries, and provide an analysis of the success and/or failure of that company in light of 2 or more perspectives which we have addressed in class, such as changing business and economic environments, cultural aspects, human resource management, technology and innovation, business groups, and regional integration and global value chains.</p> <p>The individual final report should be about 1500-2000 words. A list of reference must be attached. Plagiarism/ similarity of the report will be checked. More detailed guidelines will be provided in class.</p>														
COURSE GRADING														
<p>Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.</p> <table border="1" data-bbox="564 1077 1021 1319"> <thead> <tr> <th>Grade</th> <th>Percentage %</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>80-100</td> </tr> <tr> <td>B</td> <td>70-79</td> </tr> <tr> <td>C</td> <td>60-69</td> </tr> <tr> <td>D</td> <td>50-59</td> </tr> <tr> <td>E</td> <td>0-49</td> </tr> </tbody> </table>			Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %													
A	80-100													
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For Post-Graduate Students														
<p>To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.</p>														
For Undergraduate Students														
<p>To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.</p>														
ACADEMIC INTEGRITY & ACCOMMODATION														
E-classroom Protocol														
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>														



COURSE INFORMATION

Course Code: BUS302

Level: Undergraduate

Credit: 3

Course Title: Doing Business in Asia

UNIVERSITY POLICIES

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Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

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Accommodation to Students' Religious Holidays

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COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: BUS308	Level: Undergraduate Credit: 3
Course Title: Project Management	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
This course is designed to help students with the concepts, techniques, strategy and context of project management. By completing this course, students will gain critical knowledge and skills required to work as a project manager in a range of industries, including information technology, manufacturing, defense, logistics and supply chain etc. Topics covered in this course include modern project management issues and challenges, project evaluation technique, strategy for project selection, costing, budgeting and project scheduling, risk management, monitoring and project control and international project management.	
LEARNING OUTCOME	
Upon successful completion of this course, students should be able to:	
<ol style="list-style-type: none">1. Understand modern project management issues and challenges2. Learn the techniques of scheduling, resource allocation and risk management of a project3. Define the techniques of project control and auditing4. Categorize the social, ethical and cultural issues of project management5. Understand the required knowledge and skills to work as a project manager	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[LG] Larson, E., & Gray, C. (2021). <i>Project Management: The Managerial Process</i> . 8th edition. McGraw-Hill Education	
Reference Books & Online Resources	
<i>A Guide to the Project Management Body of Knowledge (PMBOK® Guide)</i> . 6th Edition. (2017). Project Management Institute.	
Journals	
• <i>International Journal of Project Management</i> https://www.journals.elsevier.com/international-journal-of-project-management	
• <i>Project Management Journal</i> https://journals.sagepub.com/home/pmx	
• <i>International Journal of Managing Projects in Business</i> https://www.emerald.com/insight/publication/issn/1753-8378	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: BUS308		Level: Undergraduate	Credit: 3
Course Title: Project Management			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Module 1: Project initiation Course Overview Modern Project Management <i>Group Formation & Introductions</i>	Chapter 1
	2	Organization Strategy & Project Selection <i>Group Project Introduction and Project Topic</i>	Chapter 2
	3	Managing Risk and Being an Effective PM <i>Discussion on Individual Essay</i>	Chapters 7 & 10
	4	Organization: Structure & Culture <i>Finalize Group Project</i>	Chapter 3
	5	Module 2: Project planning Activity Planning: Traditional and Agile	Chapter 4 & 15
2	1	Estimating Project Times and Costs	Chapter 5
	2	Developing a Project Schedule	Chapter 6
	3	Scheduling Resources and Costs	Chapter 8
	4	Module 3: Project Execution Reducing Project Duration	Chapter 9
	5	Managing Project Teams Deadline: Submit Individual Critical Writing Project by 8AM Day of Class and Present in Class Discussion	Chapter 11
3	1	Outsourcing: Managing Interorganizational Relations	Chapter 12
	2	Progress and Performance Measurement and Evaluation	Chapter 13
	3	Project Closure and International Projects <i>Group Meet with Project Sponsor to Ensure on Track for Success</i>	Chapters 14 & 16
	4	Final Review and Group Project Workshop	
	5	Deadline: Group Assignment by 8AM Day of Class & Presentations During Class and Wrap Up	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance & Class Participation			15%
Group Assignment & Presentation (Final)			45%
Critical Writing - Individual Essay (Mid-Term)			40%
Total			100%



COURSE INFORMATION														
Course Code: BUS308	Level: Undergraduate	Credit: 3												
Course Title: Project Management														
DETAILS ON GRADE COMPONENTS														
Attendance & Class Participation Students are expected to attend lectures and tutorials, participate in class discussion and activities. There will be no substitutions for in class Presentations.														
Group Project & Presentation Prepare and Present Project Plan Report Summary of group assignment. Group size 3-4 persons per group. Groups will do a 10 minute presentation followed by a 5 minute Q&A session. All group members have to present. Students are expected to prepare about a 2000 word report around the work we have been doing in class in creating a Project Charter. Times New Roman, 12 font, 1.5 spacing. Cover page, Executive Summary, Tables, Graphs and Reference list are not counted in word limits. Students should apply theories, concepts, formulas and relevant knowledge covered in this course to understand and analyze the aspects of a project charter. More details on the group assignment will be discussed in the class.														
Critical Writing (Individual) Students will select a relevant topic from the provided case study and write a critical review on it per the parameters provided in class. More details on the assignment will be discussed in the class.														
Notes: 1. All assessments will be checked for plagiarism 2. Students are encouraged to check their grades and notify the course coordinator of any discrepancies 3. A student freeloading within a group will get zero if it is proved with sufficient evidence(s). If someone is not doing their work, please contact Dr. B or the TA immediately.														
COURSE GRADING														
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.														
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For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.														



COURSE INFORMATION		
Course Code: BUS308	Level: Undergraduate	Credit: 3
Course Title: Project Management		
ACADEMIC INTEGRITY & ACCOMMODATION		
E-classroom Protocol		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
Academic Integrity		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
Accommodation to Students' Religious Holidays		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: BUS403	Level: Undergraduate Credit: 3
Course Title: Business Ethics in a Global Environment	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
Business Ethics in a Global Environment is designed to develop students moral reasoning about the conduct of business in the global context. They will achieve this by exploring theories of ethics and justice in business and in its relationships with society, across different cultural traditions and reflect on their own moral development through analysis of ethical and unethical behaviours in business. The course explores fundamental concepts in ethical issues facing businesses and multiple stakeholders. It will explore issues that accompany making ethical business decisions that reflect integrity in conducting global business. Students taking this class will learn and demonstrate an understanding of what it means to be ethical.	
LEARNING OUTCOME	
Upon successful completion of this course, students should be able to: 1. Understand categories of ethical theory (normative and descriptive) and explain how they contribute to ethical business practices 2. Examine best practices of ethical decision-making in management, and leadership as relevant to value creation and capture 3. Explain ethical dilemmas managers face in a global business environment and how they can resolve them 4. Provide a basic understanding of the application of ethical concepts to corporate, not-for-profit, and entrepreneurial practices and decision-making 5. Learn to use tools and techniques of business ethics management.	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
Lecture: Monday to Friday, 180 minutes each day	
LEARNING RESOURCES	
Required Textbook	
Crane, Andrew, & Matten, Dirk. (2016). <i>Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization</i> . 4th edition. Oxford.	
Reference Books & Online Resources	
N/A	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code:	BUS403	Level:	Undergraduate
		Credit:	3
Course Title: Business Ethics in a Global Environment			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part A: Understanding Business Ethics Introducing Business Ethics	Chapter 1
	2	What is Business Ethics and Why is Business Ethics Important?	Chapter 1
	3	Framing Business Ethics: Corporate Responsibility, Stakeholders, and Citizenship	Chapter 2
	4	Evaluating Business Ethics: Normative Ethical	Chapter 3
	5	Making Decisions in Business Ethics: Descriptive	Chapter 4
2	1	Managing Business Ethics: Tools and Techniques of Business Ethics Management Managing Stakeholder Relations/Assessing Ethical Performance/Organizing A Framework for Business Ethics Management	Chapter 5
	2	Part B: Contextualizing Business Ethics Shareholders and Business Ethics Understanding Governance and Ethics	Chapter 6
	3	Employees and Business Ethics	Chapter 7
	4	Consumers and Business Ethics	Chapter 8
	5	Review and Group Study	
3	1	Suppliers, Competitors, and Business Ethics	Chapter 9
	2	Civil Society and Business Ethics	Chapter 10
	3	Government, Regulation, and Business Ethics	Chapter 11
	4	Conclusions and Future Perspectives	Chapter 12
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Small-Group Case Presentation			20%
Short Written Assignment			20%
Final Exam			50%
Total			100%



COURSE INFORMATION		
Course Code: BUS403	Level: Undergraduate	Credit: 3
Course Title: Business Ethics in a Global Environment		
DETAILS ON GRADE COMPONENTS		
Attendance and Participation Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers. In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis. Participation grades will be based on quality (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating in the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion. The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.		
Short Written Assignment Each student must submit a one-page written paper at the end of the first week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the paper will be provided on the first day of class.		
Small-Group Case Presentation Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.		
Examinations An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates. Some specific criteria for evaluating discussion contributions are: <ul style="list-style-type: none">• Does the student demonstrate an eagerness to participate?• Is the student a good listener? Does he/she build on others' comments?• Is the student willing to interact with other class members?• Are the points made relevant to the discussion? Are they linked to others' comments?• Do comments demonstrate evidence of in-depth analysis of the case?• Do comments add to our understanding of the situation?• Do comments make a substantive contribution to the advancement of our analysis?		



COURSE INFORMATION														
Course Code: BUS403	Level: Undergraduate	Credit: 3												
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DETAILS ON GRADE COMPONENTS														
<ul style="list-style-type: none">• Is there a willingness to test new ideas, or are the comments “safe?”• Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?• Is the student presenting insightful quantitative analysis (when required)?• Is the student demonstrating ethical considerations and insights?														
COURSE GRADING														
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it														
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Academic Integrity		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p>		
<p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
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COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: COMP220	Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>This course provides students with the opportunity to understand the essential data structures and algorithms. It covers fundamental data structures, algorithm analysis and design techniques required to address real-world programming challenges. It deepens students' understanding of the design and analysis of memory and time-efficient data structures and problem-solving strategies used in various complex applications.</p> <p>The course covers topics including:</p> <ul style="list-style-type: none">• Asymptotic complexity analysis• Basic data structures (arrays, lists, trees, graphs, and hash tables)• General algorithm design patterns (recursion, dynamic programming)• Sorting algorithms• Basic graph algorithms (traversal, topological sorting, connected component)• Advanced graph algorithms (MST, Shortest-path, Matching)		
LEARNING OUTCOME		
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none">1. Understand the internal workings of fundamental data structures and algorithms2. Determine the running time and memory space usage of common algorithms3. Adapt or invent new algorithms and data structures for software engineering problems4. Analyze the performance of algorithms built on fundamental data structures and algorithms5. Select and justify appropriate combinations of data structures and algorithms to solve software engineering problems		
CLASS HOURS		
Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	
LEARNING RESOURCES		
Required Textbook		
[CLRS] Cormen, T., Leiserson, C.E., Rivest, R.L., Stein, C. <i>Introduction to Algorithms</i> . 3rd Edition. MIT Press.		
Reference Books & Online Resources		
[GTG] Goodrich, M.T., Tamassia, R., Goldwasser M.H. <i>Data Structures & Algorithms in Python</i> , 1st Edition, Wiley.		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: COMP220		Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Analysis of Algorithms • Programming Basics • Big-O and Other Notations • Asymptotic Analysis • Recursion	Chapter 2 & 3
	2	Linked Lists, Stacks, Queues • Singly Linked List • Doubly Linked List • Stacks • Queues	Chapter 10
	3	Trees: • Tree Traversal • Binary Search Tree • Advanced Trees (Splay Tree, Red-black Tree, B-Tree)	Chapter 12 & 13
	4	Priority Queues • Priority Queues and Heaps • Adaptive Priority Queues Quiz 1	Chapter 19
	5	Sorting • Bubble Sort • Merge Sort • Quick Sort Assignment 1 Due	Chapter 7
2	1	Mid-Term Exam	
	2	Sorting • Bucket Sort • Radix Sort • Sorting Lower Bounds	Chapter 8
	3	Maps and Dictionaries • Maps • Hash tables • Skip lists	Chapter 11



COURSE INFORMATION			
Course Code: COMP220		Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	4	Graph • Graph types • Graph representations: Adjacency matrix and adjacency list Quiz 2	Chapter 22
	5	Graph • Graph traversal • Connected component • Topological sort	Chapter 22
3	1	Graph • Minimum Spanning Tree • Dijkstra's algorithm • Bellman-Ford Algorithm Assignment 2 Due	Chapter 23 & 24
	2	Advanced Algorithms • Dynamic Programming • Greedy algorithms	Chapter 15 & 16
	3	String Matching • Rabin-Karp Algorithm • KMP Algorithm	Chapter 32
	4	Revision	Review
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Quiz 1		5%	
Quiz 2		5%	
Assignment 1		10%	
Assignment 2		10%	
Mid-Term Exam		20%	
Final Exam		40%	
Total		100%	



COURSE INFORMATION		
Course Code: COMP220	Level: Undergraduate	Credit: 3
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DETAILS ON GRADE COMPONENTS		
Attendance and Participation Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers. In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis. Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion. The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.		
Quizzes Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.		
Assignments To enhance the learning process, students have to submit two assignments. Each assignment weighs 10% of the total marks. Assignment 1 covers the contents of the first week. It is due on Friday of the first week. Assignment 2 covers the contents of the second week. It is due on Monday of the third week.		
Mid-Term Exam The mid-semester examination will be held on Monday of the second week. It will cover the contents of the first week.		
Final Exam An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.		



COURSE INFORMATION														
Course Code: COMP220	Level: Undergraduate	Credit: 3												
Course Title: Algorithm and Data Structure														
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COURSE INFORMATION		
Course Code: COMP220	Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure		
ACADEMIC INTEGRITY & ACCOMMODATION		
General Expectations, Rights and Responsibilities of the Student		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
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<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p>		
<p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities		
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Accommodation to Students' Religious Holidays		
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COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: ECON302	Level: Undergraduate Credit: 3
Course Title: Intermediate Macroeconomics	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>The unit aims to provide a deeper understanding and skills on the Macroeconomic concepts and policies essential to work as a macroeconomist. Students who did foundation course on Economics and Macroeconomics should choose this unit. This course covers intermediate level macroeconomics topics. This course focus on Neo-Classical Growth Model, New Growth Theory, the IS-LM Model, the Aggregate Demand/Aggregate Supply Model. The policy focus on fiscal, monetary, trade policy, unexpected economic shocks, government debts and budget deficit.</p>	
LEARNING OUTCOME	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none">1. Understand macroeconomic theories, principles, short and long run macroeconomic policies and challenges2. Apply macroeconomic theories to analyze macroeconomic policies3. Develop arguments by applying macroeconomic theories, principles and models4. Explain economic growth facts and models5. Understand the model of exchange rate determination and explain exchange rate regime6. Evaluate macroeconomic policies and develop arguments to make an appropriate policy response	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[M] Mankiw, N.G. (2019). <i>Macroeconomics</i> . 10th Edition. Worth Publishers.	
Reference Books & Online Resources	
[BS] Blanchard, O. J., & Sheen, J. R. (2013). <i>Macroeconomics</i> . 4th Edition. Pearson Australia Group Pty Limited.	
[DBFS] Dornbusch, R., Bodman, P., Fischer, S., & Startz, R. (2018). <i>Macroeconomics</i> . 13th Edition. McGraw-Hill Education.	
[ABC] Abel, A., Bernanke, B., & Croushore, D. (2020). <i>Macroeconomics, Global Edition</i> . Pearson.	
Online Resources	
Reserve Bank of Australia https://www.rba.gov.au/publications/rdp/2011-2020.html	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: ECON302		Level: Undergraduate	
		Credit: 3	
Course Title: Intermediate Macroeconomics			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview Introduction to Macroeconomics: Microeconomic Thinking and Macroeconomic Models	Chapter 1
	2	Measuring the Value of Economic Activity (GDP, The Consumer Price Index, The Unemployment Rate, Wages, Inflation) Constructing Economic Models	Chapter 2
	3	National Income: The Factors of Production, The Production Function, The Supply and Demand of Goods and Services, How is National Income Distributed, Saving and Investment	Chapter 3
	4	The Monetary System: What It Is and How It Works Inflation: Its Causes, Effects, and Social Costs	Chapter 4 & 5
	5	Exchange Rate, Saving & Investment in the Open Economy	Chapter 6
2	1	Unemployment and the Labor Market	Chapter 7
	2	Economic Growth I: Capital Accumulation and Population Growth	Chapter 8
	3	Economic Growth II: Technology, Empirics, and Policy	Chapter 9
	4	Economic Fluctuations & the Business Cycle, Stabilization Policy	Chapter 10
	5	IS-LM Model, The Keynesian Cross	Chapter 11 & 12
3	1	The Mundell-Fleming Model and the Exchange-Rate Regime, Fiscal Policy, Monetary Policy, Trade Policy Aggregate Supply and the Short-Run: Tradeoff Between Inflation and Unemployment	Chapter 13 & 14
	2	Alternative Stabilization Policies	Chapter 16
	3	Macroeconomic Policy in the Open Economy, Monetary Policy and the Federal Reserve System, Government Debt and Budget Deficits	Chapter 17
	4	Unit Revision	
	5	Final Exam	



COURSE INFORMATION													
Course Code: ECON302	Level: Undergraduate Credit: 3												
Course Title: Intermediate Macroeconomics													
ASSESSMENT													
Assessment Task	Percent (%)												
Attendance/Participation	10%												
Presentation	40%												
Final Exam	50%												
Total	100%												
DETAILS ON GRADE COMPONENTS													
<p>Class Attendance and Participation Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.</p> <p>If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.</p>													
<p>Presentation Each student will have to make an oral presentation on a reading that will be assigned to them. Detailed information on the presentation will be provided in class.</p>													
<p>Final Exam The exam covers all the topics from the prescribed text book, and materials covered in the lecture. Detailed information on the Final Exam will be provided in class.</p>													
COURSE GRADING													
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.													
<table border="1"><thead><tr><th>Grade</th><th>Percentage %</th></tr></thead><tbody><tr><td>A</td><td>80-100</td></tr><tr><td>B</td><td>70-79</td></tr><tr><td>C</td><td>60-69</td></tr><tr><td>D</td><td>50-59</td></tr><tr><td>E</td><td>0-49</td></tr></tbody></table>		Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %												
A	80-100												
B	70-79												
C	60-69												
D	50-59												
E	0-49												



COURSE INFORMATION		
Course Code: ECON302	Level: Undergraduate	Credit: 3
Course Title: Intermediate Macroeconomics		
COURSE GRADING		
For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
E-classroom Protocol Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off. Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams. Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		



COURSE INFORMATION

Course Code: ECON302 **Level:** Undergraduate **Credit:** 3

Course Title: Intermediate Macroeconomics

UNIVERSITY POLICIES

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: ECON360	Level: Undergraduate Credit: 3
Course Title: Economics of International Financial Institutions and Markets	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
Financial institutes, markets, and securities form the basis of modern financial and monetary systems. This course covers Australian and International economics and its financial systems. It explores economic methods, principles, and theories of financial asset evaluation and pricing: theories and assumptions of risk analysis and decision making; portfolio analysis. Students will also develop a thorough understanding of the key financial markets, money market, debt market, equity market, foreign exchange market, and derivative market.	
LEARNING OUTCOME	
Upon successful completion of this course, students should be able to: 1. Understand the process and concepts of asset pricing 2. Identify and explain Australian and international financial markets and institutes 3. Understand the objectives of monetary policy, can describe an orthodox and unconventional approach to monetary policy implementation 4. Describe how foreign exchange market, bond market, and share market work 5. Understand future and option contracts, explain critical determinants of the value of an option contract 6. Apply theories and concepts of financial markets and institutes in a real-world situation	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[M] Mishikin, F. (2018). <i>Economics of Money, Banking, and Financial Markets (What's New in Economics)</i> . 12th Edition. Pearson Publishing Company. [CS] Cecchetti, S. & Schoenholtz, K. (2017). <i>Money, Banking, and Financial Markets</i> . 5th Edition. McGraw Hill Education Company.	
Reference Books & Online Resources	
Sources of Daily News • The Wall Street Journal https://www.wsj.com • Financial times https://www.ft.com • Bloomberg www.bloomberg.com • Yahoo Finance https://finance.yahoo.com Sources of Weekly News •The Economist https://www.economist.com •Bloomberg Businessweek www.bloomberg.com/businessweek	



COURSE INFORMATION			
Course Code:	ECON360	Level:	Undergraduate
		Credit:	3
Course Title: Economics of International Financial Institutions and Markets			
LEARNING RESOURCES			
Reference Books & Online Resources			
Economic and Financial Data			
<ul style="list-style-type: none"> • The Federal Reserve Board http://www.federalreserve.gov • The Federal Reserve Bank of St. Louis http://research.stlouisfed.org/fred2 • New York Stock Exchange (NYSE) www.nyse.com • Bulletin – Reserve Bank of Australia http://www.rba.gov.au/publications/bulletin/ • Reserve Bank of Australia (RBA) www.rba.gov.au • Australian Stock Exchange (ASX) https://www2.asx.com.au 			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Outline; Introduction to Financial Markets & Financial Institutions; Introduction to International Finance; Overview of Financial System & Financial Market Instruments	[M] Chapter 1 & 2 [CS] Chapter 1
	2	Measuring Money & Money Market; Interest Rates and Present Value; Determination of the Bond Price	[M] Chapter 3 & 4 [CS] Chapter 2 & 4
	3	Yield to Maturity; Measuring Interest-Rate Risk Duration; Bond Markets	[M] Chapter 4 & 5 [CS] Chapter 4 & 6
	4	Models of Asset Pricing; Risk Structure of Interest Rates; The Global Financial Crisis	[M] Chapter 5 & 6 [CS] Chapter 5 & 7
	5	Monetary Policy & Stock Prices; The Global Financial Crisis & the Stock Market Deadline: Select a company for a group research project	[M] Chapter 7 [CS] Chapter 8



COURSE INFORMATION			
Course Code:	ECON360	Level:	Undergraduate
		Credit:	3
Course Title: Economics of International Financial Institutions and Markets			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	1	Economic Analysis of Financial Structure; Financial Development and Economic Growth	[M] Chapter 8 [CS] Chapter 13 & 14
	2	Banking & the Management of Financial Institutions; Duration Gap Analysis; Measuring Bank Performance	[M] Chapter 9 [CS] Chapter 12
	3	Economic Analysis of Financial Regulation; International Financial Regulation	[M] Chapter 10 [CS] Chapter 14
	4	Banking Crises around the World; Review the Materials for the Midterm exam	[M] Chapter 10
	5	Mid-Term Exam	
3	1	Central Bank and the Monetary Policy; Structure and Independence of the Central Bank	[M] Chapter 13 [CS] Chapter 17 & 18
	2	The Foreign Exchange Market – Determination of Exchange Rate	[M] Chapter 17 [CS] Chapter 10
	3	Intervention in the Foreign Exchange Market; Balance of Payments; Exchange Rate Regimes	[M] Chapter 18 [CS] Chapter 19
	4	Research Project Presentation	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance & Participation		10%	
Quizzes		10%	
Written Assignments		10%	
Group Research Project		10%	
Mid-Term Exam		30%	
Final Exam		30%	
Total		100%	
DETAILS ON GRADE COMPONENTS			
Class Attendance and Participation			
Class lectures will be virtual lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Students can use discussion sessions to clarify their understanding of the topics from the lecture and textbook.			



COURSE INFORMATION		
Course Code: ECON360	Level: Undergraduate	Credit: 3
Course Title: Economics of International Financial Institutions and Markets		
DETAILS ON GRADE COMPONENTS		
Class Attendance and Participation (Con't)		
<p>If students miss more than five classes and do not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.</p>		
Quizzes and Assignments		
<p>There will be three quizzes and two long written in class assignments. The time and date to take an in-class quiz will be announced during the class in advance. In doing the assignment, students can discuss it but should write their answers in submitting it.</p>		
Group Research Project		
<p>The objective of the group research project (each group consists of two or three students) is to develop your research skills, improve your ability to apply learned skills in a real-world environment, present your ideas concisely and coherently.</p>		
<ol style="list-style-type: none">1. You pretend to work in a team of bankers of an investment bank that provides capital and treasury solutions to stock market-listed companies.2. Your research and analysis should include the following:<ul style="list-style-type: none">▫ Briefly explain a history of a company your team selected▫ Research the company's primary sources of revenue and costs; describe main products or technology.▫ Research the company's assets and liabilities; check the capital ratio.▫ Research the trend of the company's stock performance▫ Identify the company's new product and technology development▫ Identify opportunities of the company concerning investment and treasury management▫ Forecast the company's profits and stock price based on its opportunities3. The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.4. Any evidence of students freeloading within a group will get zero.		
Midterm and Final Examinations		
<p>There will be two exams for this class, one midterm exam and one final exam, which make up 60% of the total grade. The instructor will hold a review session before each exam. Details of the examination will be available during the semester.</p>		



COURSE INFORMATION

Course Code: ECON360 **Level:** Undergraduate **Credit:** 3

Course Title: Economics of International Financial Institutions and Markets

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



COURSE INFORMATION

Course Code: ECON360 **Level:** Undergraduate **Credit:** 3

Course Title: Economics of International Financial Institutions and Markets

UNIVERSITY POLICIES

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE SYLLABUS

COURSE INFORMATION		
Course Code: FIN301	Level: Undergraduate	Credit: 3
Course Title: Intermediate Corporate Finance		
PREREQUISITE		
Introductory Finance course		
COURSE OVERVIEW		
<p>Students with a fundamental concept of finance should take this unit. This unit focuses on some of the advance aspects of corporate finance; apply financial theory to develop and interpret financial policy, valuation and instruments. This course is structured to help students to understand the link between financial theory and practice. This course examines techniques and issues in corporate finance with a focus on corporate decisions. The course covers several aspects of valuation in a corporate setting: Economic Value Added, free cash flow, valuation of growth opportunities and option pricing applications. Further topics include merger and acquisition strategies, corporate capital structure, dividend payout, leasing, and behavioral corporate finance.</p>		
LEARNING OUTCOMES		
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none"> 1. Understand the link between theories and practice of corporate finance 2. Understand different models and arguments in corporate finance 3. Evaluate and interpret results from a model 4. Explain the implications of theory in financial management 5. Measure the financial performance of a business 6. Critically communicate for and against arguments of a proposed corporate policy 		
CLASS HOURS		
Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	
LEARNING RESOURCES		
Required Textbook		
[RWJ] Ross, S., Wester field, R., Jaffe, J., & Jordan, B. (2018). <i>Corporate Finance</i> . 12th Edition. McGraw-Hill Education.		
[AD] Ackert, L., & R. Deaves. (2010). <i>Behavioral Finance: Psychology, Decision-Making, and Markets</i> , Cengage Learning.		
Reference Books & Online Resources		
[BMA] Brealey, R., Myers, S., & Allen, F. (2019). <i>Principles of Corporate Finance</i> . 13th Edition. McGraw-Hill Education.		
[BD] Berk, J., & Demarzo, P. (2010). <i>Corporate Finance</i> . 2nd edition. Pearson College Div.		
<ul style="list-style-type: none"> • Reserve Bank of Australia (RBA), • Australian Stock Exchange (ASX), • New York Stock Exchange (NYSE), 		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code:	FIN301	Level:	Undergraduate
		Credit:	3
Course Title: Intermediate Corporate Finance			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview, Introduction to Corporate Finance, Financial Statement and Ratio Analysis	[RWJ] Chapter 3
	2	Equity Valuation, Investment Criteria and Making Capital Investment Decisions	[RWJ] Chapters 9 & 6
	3	Capital Budgeting	[RWJ] Chapters 6 & 7
	4	Options & Corporate Finance: Basics	[RWJ] Chapter 22
	5	Applications of Options to Corporate Finance and Real Options	[RWJ] Chapter 23
2	1	Warrants and Convertible Securities	[RWJ] Chapter 24
	2	Mergers and Acquisitions	[RWJ] Chapter 29
	3	Debt Financing and Capital Structure	[RWJ] Chapters 16 & 17
	4	Capital Structure and Valuation for the Levered Firm	[RWJ] Chapter 18
	5	Mid-Term Exam	
3	1	Dividends and Other Payouts	[RWJ] Chapter 19
	2	Leasing	[RWJ] Chapter 21
	3	Prospect Theory with Financial Applications Behavioral Corporate Finance	[AD] Chapters 3 & 16
	4	Review	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Assignments		30%	
Mid-Term Exam		30%	
Final Exam		30%	
Total		100%	



COURSE INFORMATION

Course Code: FIN301 **Level:** Undergraduate **Credit:** 3

Course Title: Intermediate Corporate Finance

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Assignments

Assignments will be given and collected. They will help students better understand the topics under discussion and provide students the opportunities to work on problems. There is no credit for a late turn-in of the assignments unless there is a verifiable reason for the delay.

Mid-Term and Final Examinations:

There will be 2 exams for this class, one mid-term and one final exam, which makes up 60% of the total grade. The instructor will hold a review session before each exam. Details of the examination will be available during the semester.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: FIN302	Level: Undergraduate Credit: 3
Course Title: International Finance	
PREREQUISITE	
Principles of Microeconomics, Principles of Macroeconomics, and Financial Management. Those who have not met those prerequisites must obtain a permission from the course instructor in order to take this course.	
COURSE OVERVIEW	
<p>This course will explore the theory and practice of international finance. This course deals with the analysis of three important and related macroeconomics issues in open economies: exchange rates, capital flows and financial crises. The objectives of the course are two-fold: to introduce and critically evaluate the main relevant economic theories, models and empirical works in these three key areas of International Finance; and to apply these analytical tools to build an understanding of relevant economic developments and policy issues in the global markets. There will be discussions of relevant current events relating to Australia, our main trading partners and the rest of the world.</p> <p>Topics on contemporary issues will be discussed and critically analyzed using the knowledge we learn in this course. Students will be encouraged to investigate some controversial issues in global trade and globalization and present their own views and possible solutions as a caring stakeholder in the global economy and socially responsible world citizen. There will be no right or wrong views in the course context. However, students are expected to demonstrate breadth and depth of their knowledge of the issues and the logic cohesion of their argument using the key concepts and theories covered in this course.</p>	
LEARNING OUTCOME	
Upon successful completion of this course, students should be able to:	
<ol style="list-style-type: none">1. Explain the organization and institutional details of foreign exchange and international money markets2. Apply, at a formal level, the main neoclassical models of exchange rate determination, and assess their empirical validity3. Describe and apply insights provided by behavioral economics into expectations formation and decision making on the foreign exchange market4. Apply a heterodox macroeconomic model to exchange rate forecasting5. Analyze the causes of historical exchange rate movements, and some of the contributory factors to a variety of financial crises, with reference to the models covered	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
<ol style="list-style-type: none">1. Madura, J., Hoque, A., Krishnamurti, C.. (2018). <i>International Financial Management</i>. 1st Edition. Asia-Pacific Edition. Cengage.2. Harvey, John T. (2009). <i>Currencies, Capital Flows and Crises</i>. 1st Edition. Routledge.	



COURSE INFORMATION			
Course Code:	FIN302	Level:	Undergraduate
Course Title:	International Finance		
Course Code:	FIN302	Credit:	3
LEARNING RESOURCES			
Reference Books & Online Resources			
1. Bekaert, Geert, & Hodrick, Robert. (2017). <i>The International Financial Management</i> . 3rd edition. Cambridge University Press.			
2. The Wall Street Journal and Forbes			
3. World Finance: an online magazine on contemporary issues in global finance and trade. Source: https://www.worldfinance.com/			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Basic Concepts in International Finance and Foreign Exchange Markets	Assign in Class
	2	International Parity Relationships	Assign in Class
	3	Neoclassical Models 1 -The Monetary Model of Floating and Fixed Exchange Rates	Assign in Class
	4	Neoclassical Models 2 - The Mundell-Fleming Model of Fixed and Floating Exchange Rates	Assign in Class
	5	Neoclassical Models 3 - The Dornbusch Overshooting Model of Floating Exchange Rates	Assign in Class
2	1	Empirical Evidence on These Models and Later Developments	Assign in Class
	2	Institutional and Behavioral Economics and Decision Making in the Foreign Exchange Market	Assign in Class
	3	Capital Flows and Exchange Rates	Assign in Class
	4	Review of Topics	Assign in Class
	5	Mid-Term Exam	
3	1	Exchange Rate Modelling using a Post-Keynesian Model	Assign in Class
	2	Expectations and Crises - Theory and Application	Assign in Class
	3	Further Real World Applications - Volatility in the USD over time	Assign in Class
	4	Optimal Currency Areas, Monetary Sovereignty and the Euro-Zone Experiment	Assign in Class
	5	Final Exam	



COURSE INFORMATION	
Course Code: FIN302	Level: Undergraduate Credit: 3
Course Title: International Finance	
ASSESSMENT	
Assessment Task	Percent (%)
Attendance/Participation	10%
Mid-Term Exam	30%
Quizzes/ Case Study	10%
Assignments	10%
Final Exam	40%
Total	100%
DETAILS ON GRADE COMPONENTS	
Homework, Class Attendance, and Participation	
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion. It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.</p> <p>Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one- page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight.</p> <p>But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions.</p>	



COURSE INFORMATION

Course Code: FIN302

Level: Undergraduate

Credit: 3

Course Title: International Finance

DETAILS ON GRADE COMPONENTS

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"
- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

EXAMINATIONS

An in-class mid-term examination will be administered during the middle of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



COURSE INFORMATION

Course Code: FIN302

Level: Undergraduate

Credit: 3

Course Title: International Finance

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

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Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE SYLLABUS			
COURSE INFORMATION			
Course Code:	FIN303	Level:	Undergraduate
		Credit:	3
Course Title:	Fixed Income Securities		
PREREQUISITE			
Business finance/ Foundation course (Finance/Accounting)			
COURSE OVERVIEW			
This unit aims to provide students with a thorough understanding of the fixed income market, securities and portfolio management. Topics include fixed income analysis, interest rate volatility and security, the term structure of interest rates, interest rate risk and return, securitized products, bond portfolio management ; and risk management techniques.			
LEARNING OUTCOME			
After successful completion of this course students should be able to:			
1. Critically analyze the characteristics of fixed income, securities, markets, and valuation techniques			
2. Apply quantitative skills in risk analysis and valuation of fixed income portfolios			
3. Demonstrate good understanding of various term structure of interest rate theories and apply appropriate techniques to use them			
4. Understand and be able to apply advance interest rate risk management tools			
5. Critically evaluate trading and portfolio management strategies and performance			
CLASS HOURS			
Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per Day (15 Days in Total)		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		
LEARNING RESOURCES			
Required Textbook			
Fabozzi, F. J. (2021). <i>Bond Markets, Analysis, and Strategies</i> . 10th Edition. MIT Press.			
Reference Books & Online Resources			
Martellini, L., Priaulet, S., & Priaulet, S. (2003). <i>Fixed-Income Securities</i> . Wiley. (Reading list: MPP)			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Basic Analytical Tools and Interest Rates Introduction to the Course & Bond Prices	Chapter 1-3
	2	Pricing of Bonds & Measuring Yield	Chapter 2-4
	3	Bond Price Volatility, Duration and convexity	Chapter 5 & 6
	4	The Theory and History of Interest Rates	Chapter 6
	5	Term structure of Interest rates, Spot rate and forward rates & bond yields	Chapter 7 & 9



COURSE INFORMATION			
Course Code: FIN303		Level: Undergraduate	
Credit: 3			
Course Title: Fixed Income Securities			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	1	Bond Markets Government Bonds, Agency securities, Mortgage-backed Securities: Pass-Through & CMO	Chapter 7 & 12-13
	2	Corporate bonds and notes, securitization & Asset-Backed Securities	Chapter 8 & 15-16
	3	International Bonds	Chapter 10
	4	Corporate Bond Credit Analysis	Chapter 22
	5	Quiz Deadline: Group Assignment	
3	1	Bond Derivatives & Bond Portfolio Management Analysis of Bonds with Embedded Options	Chapter 19
	2	Bond Portfolio Management I: Strategies & Construction	Chapter 24 & 25
	3	Bond Portfolio Management II: Managing Corporate Bond Portfolio	Chapter 26
	4	Revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Group Assignment			35%
Quiz			15%
Final Exam			40%
Total			100%
DETAILS ON GRADE COMPONENTS			
<p>Note: Students should note that the lecture program outlined above is a guide to the material to be covered in this course and not a definitive statement of when that material will be covered. Adjustments might be made during the course if the pace is faster/slower than expected.</p> <p>Class Attendance and Participation Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to allow students to clarify their understanding of the topics from the lecture and textbook.</p> <p>If students miss more than 5 classes and did not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p>			



COURSE INFORMATION

Course Code: FIN303

Level: Undergraduate

Credit: 3

Course Title: Fixed Income Securities

DETAILS ON GRADE COMPONENTS

Group Assignment (4 students per group)

More detailed assessment guidelines will be provided in class.

The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.

Quiz

May consist of a combination of multiple choice questions, short answer questions. The quiz will be 1.0 hour long. The quiz will take place during Day 5 of Week 2 (or lecture day 10). The quiz will be held online. Lecture slides from Lecture day 1 to 8 will help students prepare for the test.

Final Exam

May consist of a combination of multiple choice questions, short answer questions, and problem solving questions. The Final exam will take place during Day 5 of week 3.

The final exam will be 2.0 hours long. More Detailed information on the final exam will be provided by the lecturer in class.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



COURSE INFORMATION		
Course Code: FIN303	Level: Undergraduate	Credit: 3
Course Title: Fixed Income Securities		
ACADEMIC INTEGRITY & ACCOMMODATION		
E-classroom Protocol		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
UNIVERSITY POLICIES		
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Academic Integrity		
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COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: FIN304	Level: Undergraduate Credit: 3
Course Title: Investment and Portfolio Management	
PREREQUISITE	
An intro-level course in at least one of these three courses: microeconomics, statistics or calculus. Those who have not met the prerequisites must obtain a permission from the course instructor in order to take this course.	
COURSE OVERVIEW	
This course is designed to focus on the investment decision making from the perspective of the portfolio manager. We will prepare students with technical skills that are essential in making optimal investment decisions, as well as a broad scope of vision that is vital in constructing a robust portfolio in this globalized modern world. We will particularly emphasize the solid understanding of key concepts of various return measures, trade-off between risk and return, etc. The latest development in behavioral science and its impact on investment and market will also be introduced in the course. Upon successfully finishing this course, students are expected to have either obtained a solid foundation for more in-depth exploration in the field for graduate studies or been prepared for further pursuing a professional career in investment. Due to the time limitation of the course, we will only briefly touch on fixed income investment, and completely skip financial derivatives and their role in portfolio (risk) management.	
LEARNING OUTCOME	
<ol style="list-style-type: none">1. Describe the meaning of investment and the challenges in portfolio management2. Correctly value the common financial assets3. Analyze the various investment return measures4. Know how to construct financial market indices5. Get familiar with various investment vehicles and their risk-return characteristics6. Demonstrate quantitative assessment of required return based on risk7. Explain the fundamentals about managing risk for portfolios of risk assets	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Reilly, F. K., Brown, K. C., & Leeds, S. J. (2018). <i>Investment Analysis and Portfolio Management</i> . 11th Edition. Cengage Learning.	
Reference Books & Online Resources	
<ol style="list-style-type: none">1. Bodie, Z., Kane, A., & Marcus, A. (2018). <i>Investments</i>. 11th Edition. McGraw-Hill Education.2. Yahoo Finance3. Fidelity	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: FIN304		Level: Undergraduate	Credit: 3
Course Title: Investment and Portfolio Management			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Investment setting, measures of return and risk and their relationship	Chapter 1
	2	Determination of required rates of return, life cycle; asset allocation	Chapter 2
	3	Life cycle, portfolio management process, policy statement Quiz #1	Chapter 2
	4	Global investments	Chapter 3
	5	Security markets: types and their functions Quiz #2	Chapter 4
2	1	Classification of the secondary equity markets, order types	Chapter 4
	2	Security market indexes: types and meanings Quiz #3	Chapter 5
	3	Security market indexes: constructing an index; composite stock-bond indexes; investment strategies	Chapter 5
	4	Efficient capital markets and behavioral finance	Chapter 6
	5	Markowitz portfolio theory Quiz #4	Chapter 7
3	1	The capital asset pricing model - CAPM	Chapter 8
	2	Multifactor models of risk and return, arbitrage pricing theory, risk estimation; course review Quiz #5	Chapter 9
	3	Presentation	
	4	Presentation and special topics: alternative investments, trend, cyclical, monetary policy, FinTech	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance			10%
Quizzes			40%
Assignments and Presentation			10%
Discussion and Participation			15%
Final Exam			25%
Total			100%



COURSE INFORMATION

Course Code: FIN304

Level: Undergraduate

Credit: 3

Course Title: Investment and Portfolio Management

DETAILS ON GRADE COMPONENTS

Homework, Class Attendance, and Participation

Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.

It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.

Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences

and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session.

Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).

Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions....

Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.

The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand. Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"



COURSE INFORMATION

Course Code: FIN304

Level: Undergraduate

Credit: 3

Course Title: Investment and Portfolio Management

DETAILS ON GRADE COMPONENTS

Homework, Class Attendance, and Participation (Cont')

- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

Group Case Presentation

Students will be assigned to a small group and each of these groups will make an in- class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.

Examinations

There will be five shorter tests or quizzes and one longer and cumulative final exam. Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

COURSE GRADING

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For Undergraduate Students

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ACADEMIC INTEGRITY & ACCOMMODATION

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COURSE INFORMATION

Course Code: FIN304

Level: Undergraduate

Credit: 3

Course Title: Investment and Portfolio Management

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COURSE SYLLABUS

COURSE INFORMATION

Course Code: FIN320 **Level:** Undergraduate **Credit:** 3

Course Title: Risk Management and Derivatives

PREREQUISITE

- Financial Management
- One of the two: Principles of Microeconomics, Principles of Macroeconomics.
- One of the two: Calculus, Statistics.

Those who have not met these prerequisites must obtain a permission from the course instructor in order to take this course.

COURSE OVERVIEW

This course is designed to provide students with in-depth knowledge of the important concepts about risks and risk management in business. Students will learn how to carry out detailed analysis of the measurement of financial risk and get familiar with the tools and techniques to manage financial risk. While the emphasis is on financial risk, students will be exposed to broader areas where risk and risk management are relevant. For example, how to reduce operational risk is normally considered outside the traditional field of financial risk management, but it is a common risk in business with potentially big consequences. Duration matching is a risk-hedging technique widely used in the banking industry that can be applied to managing a business's cash flows and its debt policy. All the concepts and techniques introduced in this course are closely related one way or the other. Successful completion of the course will help to identify the best strategy of decision-making process. Topics include risk and return, mapping out the landscape of risk, financial disasters and insurance, operational risk, real options, credit risk, business and corporate risk, hedging techniques, working capital risk, financial derivatives – futures, call and put options, swaps, and how to use them to reduce financial risk. The course also introduces methodologies for analyzing and managing risks in business. Specifically, students will learn how some of those pricing frameworks are developed and how they are implemented in various situations. A strong quantitative background and critical thinking capacity will be very helpful for the success in this course.

LEARNING OUTCOME

Upon successful completion of this course, students should be able to:

1. Adopt a holistic view of risk and return
2. Understand the tools for measuring risks and their limitations
3. Apply various hedging techniques to manage business and financial risks
4. Price risky assets in a more systematic and economically sound way
5. Understand the implication of arbitrage-free principle and its critical role in asset pricing
6. Understand insurance and its role in managing risk, and some fundamental issues in insurance risk management
7. Understand financial derivatives, how to use them, and their limitations
8. Be able to analyze contemporary economic issues such as financial and economic crises, and the role of financial derivatives and innovations in the that context



COURSE INFORMATION			
Course Code:	FIN320	Level:	Undergraduate
		Credit:	3
Course Title:	Risk Management and Derivatives		
CLASS HOURS			
Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		
LEARNING RESOURCES			
Required Textbook			
[H] Hull, J. C. (2018). <i>Risk Management and Financial Institutions</i> . 5th Edition. Wiley.			
[SC] Saunders, A., & Cornett, M. (2017). <i>Financial Institutions Management: A Risk Management Approach</i> . 9th Edition. McGraw-Hill Education.			
[BMA] Brealey, R., Myers, S., & Allen, F. (2016). <i>Principles of Corporate Finance</i> . 12th Edition. McGraw- Hill Education.			
[BE] Brigham, E. F., & Ehrhardt, M. C. (2016). <i>Financial Management: Theory & Practice</i> . 15th Edition. Cengage Learning.			
[J] Jorion, P. (2010). <i>Financial Risk Manager Handbook</i> . 6th Edition. Wiley.			
LEARNING RESOURCES			
Reference Books & Online Resources			
1. Koski, J. L., & Pontiff, J. (1999). <i>How Are Derivatives Used? Evidence from the Mutual Fund Industry</i> . The Journal of Finance, 54(2), 791–816.			
2. Taleb, N. N. (2010). <i>The Black Swan: The Impact of the Highly Improbable</i> . 2nd edition. Random House LLC.			
3. Kahneman, D. (2011). <i>Thinking, Fast and Slow</i> . Farrar, Straus and Giroux.			
4. Mandelbrot, B., & Hudson, R. L. (2007). <i>The Misbehavior of Markets</i> . Basic Books.			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course overview and introduction Financial options: concepts and risk profile Guidelines for the midterm presentation	Assign in Class
	2	Binomial method and the BS formula: derivation and meaning	Assign in Class
	3	Agency problems in corporations and risk bonds and equity: an options perspective Further discussion of the midterm presentation	Assign in Class
	4	Managing operational risks: mythologies for analyzing risks	Assign in Class
	5	Real options, decision tree, Monte Carlo simulation, AI applications in risk management Q&A on the midterm presentation preparation	Assign in Class



COURSE INFORMATION			
Course Code:	FIN320	Level:	Undergraduate
		Credit:	3
Course Title: Risk Management and Derivatives			
WEEKLY SCHEDULE			
2	1	Managing working capital risk: cash flows risk and bankruptcy, cash conversion cycle, inventory risk management	Assign in Class
	2	Trade credit, compensating balance and hidden cost	Assign in Class
	3	Methods for managing risks for short-term assets and liabilities	Assign in Class
	4	Insurance: risk and return perspective and common issues in the insurance industry	Assign in Class
	5	Mid-Term Exam	
3	1	The classical case of BP and Louisiana oil spill; External insurance versus self-insurance: who should get insurance	Assign in Class
	2	Forward, futures and swaps: concepts and mechanism	Assign in Class
	3	Pricing futures and swaps, hedging strategies	Assign in Class
	4	Course review	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			20%
Mid-Term Exam			40%
Final Exam			40%
Total			100%
DETAILS ON GRADE COMPONENTS			
Assignments, Discussion, Class Attendance, and Participation			
<ul style="list-style-type: none"> • Students are required to attend all classes and participate actively. The participation grade (20% of the total course grade) will be based on the instructor's assessment of how much engagement you have demonstrated relative to your class peers; each class member is expected and encouraged to contribute to the discussion. • There will be assignments that need learners to thoroughly go through problem solving on suggested cases or topics for discussion. • Students are strongly advised to follow the course progress outlined in this syllabus. 			
Examinations			
There will be one graded midterm presentation and one cumulative final exam. The instructor will help the learners in this class to choose a topic based on our lectures for developing the midterm presentation. Criteria and detailed guidelines will be discussed in class in the first week.			
Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.			



COURSE INFORMATION

Course Code: FIN320

Level: Undergraduate

Credit: 3

Course Title: Risk Management and Derivatives

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

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For Undergraduate Students

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E-classroom Protocol

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COURSE INFORMATION		
Course Code: FIN320	Level: Undergraduate	Credit: 3
Course Title: Risk Management and Derivatives		
UNIVERSITY POLICIES		
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COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: MGT205	Level: Undergraduate Credit: 3
Course Title: Leading and Managing People	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>Leadership skills are increasingly important in the full range of corporate, NGO and public agency settings. There are varying perspectives on leading and leadership, but in this class, we will focus on leading and leadership as it relates to challenges and change inherent in personal, business and social situations in the Twenty-first century. Leadership is what individuals do in mobilizing other people, in organizations or communities to do “adaptive” work – work in the context of environmental social and economic change rather than the maintenance of a given “status quo”. Leadership entails not only the capacity to have and maintain influence beyond your authority, but the ability to get people to face the gap between the values they stand for and the conditions they live in. While many of our personal and community core values may be somewhat stable, the conditions we encounter are subject to increasing change.</p>	
LEARNING OUTCOME	
<p>Students should be able to:</p> <ol style="list-style-type: none"> 1. Apply relevant theories, concepts and principles in leading and managing people in contemporary organizations 2. Identify and describe core leadership and management skills needed in the contemporary workplace 3. Apply various leadership and management skills in a variety of situations 4. Critically analyses the challenges of leading and managing people in the workplace 5. Reflect on ethical principles and social impact associated with the leadership and management of people in contemporary organizations 6. Develop and activate a plan to build upon your strengths and weaknesses in leading and managing people 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Lussier, R.N. & Achua, C.F.. (2016). <i>Leadership: Theory, Application, & Skill Development</i> . 6th Edition. Cengage.	
Reference Books & Online Resources	
N/A	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code:	MGT205	Level: Undergraduate	Credit: 3
Course Title:	Leading and Managing People		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Leading and Managing People	Chapter 1
	2	Leadership Traits and Ethics	Chapter 2
	3	Leadership behavior and Motivation	Chapter 3
	4	Contingency theories of leadership	Chapter 4
	5	Influencing through PPNN	Chapter 5
2	1	Team Leadership (Part 1)	Chapter 6
	2	Team Leadership (Part 2)	Chapter 7 & 8
	3	Styles of Leadership (Part 1)	Chapter 9
	4	Styles of Leadership (Part 2)	Chapter 9
	5	Essay due	
3	1	Ethical Leadership	Chapter 10
	2	Leading Diversity	Chapter 10
	3	Leadership and change management	Chapter 11
	4	Group Presentation-preparation	
	5	Group Presentation	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			25%
Individual Essay (2000 words)			35%
Case Study Presentation (Group)			40%
Total			100%
DETAILS ON GRADE COMPONENTS			
Class Participation			
Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.			
In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from five or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.			
Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).			



COURSE INFORMATION

Course Code: MGT205

Level: Undergraduate

Credit: 3

Course Title: Leading and Managing People

DETAILS ON GRADE COMPONENTS

Accordingly, **you are expected to read the related chapters before participating the class.** Be prepared to be called upon to “open” a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion. The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: **(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.**

Case Study (Group Project)

This is a team work. Students can set up teams by themselves or with the assistance from the instructor. The schedule, contents and all other details will be arranged in the first week of the program.

* The grade you receive for group activities will depend on two components: (1) the quality of the team submission and (2) the quality and level of your personal participation in the team. Thus, everyone on the team may receive different scores for an assignment.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.



COURSE INFORMATION

Course Code: MGT205

Level: Undergraduate

Credit: 3

Course Title: Leading and Managing People

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COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: MKT208	Level: Undergraduate Credit: 3
Course Title: Consumer Behavior	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>This course introduces the theory of consumer behavior and relates it to the practice of marketing. It will present relevant material drawn from psychology, anthropology, social and behavioral sciences within the framework of the consumer decision process and its main influencing factors. The course examines the rationality of consumer decision making process in view of the growing complexities and interactions of various factors, such as attitudes, perceptions, behavior, culture ... etc. Upon successful completion of the course, students should be able to understand the sophistication of consumer buying behavior in various contexts. This knowledge is considered necessary in developing effective marketing strategies.</p>	
LEARNING OUTCOME	
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none">1. Define and illustrate cognitive, behavioral, and cultural theories that inform an understanding of consumer behavior2. Explain the internal and external factors that influence consumer behavior (e.g., decision-making attitudes, personality, lifestyle, social class, consumer culture)3. Apply consumer behavior theories to analyze real-world problems and identify relevant ethical and sustainable marketing solutions4. Develop the ability and skills to select and use appropriate levels and means of communication in tutorial discussions and group assessment activities	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Hoyer, W. D., MacInnis, D. J., Pieters, R., Chan, E., & Northey, G. (2021). <i>Consumer Behavior</i> . 2nd Edition. Cengage Learning Australia.	
Reference Books & Online Resources	
Journal of Consumer Research	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: MKT208		Level: Undergraduate	Credit: 3
Course Title: Consumer Behavior			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Understanding consumer behavior	Chapter 1
	2	Motivation, ability and opportunity/Personality	Chapter 2 & 11
	3	Exposure to Comprehension	Chapter 3
	4	Memory and Knowledge/Learning (Chapter 7)	Chapter 4 & 7
	5	Attitudes and persuasion	Chapter 5
2	1	Mid-Term Exam	
	2	Problem recognition and information research/Judgement and decision-making	Chapter 6 & 7
	3	Post-decision process/Innovations	Chapter 8 & 12
	4	Social influences on consumer behavior	Chapter 9
	5	External influences	Chapter 11
3	1	Consumer diversity	Chapter 10
	2	Symbolic consumer behavior	Chapter 13
	3	Group report presentation	
	4	Marketing ethics/Course review	Chapter 14
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Mid-Term Exam			20%
Group Report			30%
Final Exam			40%
Total			100%
DETAILS ON GRADE COMPONENTS			
Class Participation			
<p>You are expected to attend all the classes. Absence will lead to point deduction unless the instructor is notified with legitimate reasons. Being absent for more than five classes will lead to fail automatically. By showing up to the class does not mean you'll receive the full grade; your grade is also depended on the quality of your in-class discussion and contribution to the whole class.</p> <p>Class participation also includes daily discussion and critical analysis of case studies or questions presented. Marks are given for each discussion.</p>			
DETAILS ON GRADE COMPONENTS			
Consumer Behavior Analysis (Group Report)			
<p>The purpose of this assignment is to assess your proficiency in applying consumer behavior knowledge to a known brand of your choice. You need to work as a team and bring your own business related global and cultural perspectives to the assessment. The assignment offers you the opportunity to tap into different concepts and theories to develop a deeper understanding of the key areas of consumer behavior. You need to demonstrate critical thinking and problem solving and the ability to communicate effectively.</p> <p>Report: 4000 words (maximum) Presentation: 10 minutes (maximum)</p>			



COURSE INFORMATION

Course Code: MKT208 **Level:** Undergraduate **Credit:** 3

Course Title: Consumer Behavior

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

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COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: MKT316	Level: Undergraduate	Credit: 3
Course Title: International Marketing		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>International Marketing is an intensive undergraduate business school course about how organizations develop strategies to compete in foreign markets-- that is, host markets as opposed to their home market. While the fundamental principles of marketing apply throughout the world, such as market analysis through application of the “Four Ps,” the particular challenge of cross-border marketing strategy is to understand how differing cultural values effect markets and their consumers, and how differing political and regulatory regimes either constrain or expand opportunities for the firm. A principal concern of this course will be how “globalization” has brought about a world-wide convergence of values, and how current threats to globalization might alter a firm’s cross- border marketing strategy.</p> <p>The course will use lecture/discussion presentations by the Instructor, in-class exercises, and group presentations of assigned readings from the text. Students must be willing and ready to engage in classroom discussion if they expect to pass the course. In addition, small group presentations, and two short weekly written assignments will be required of all students.</p>		
LEARNING OUTCOME		
<p>Upon successful completion of this course, students should be able to:</p> <ol style="list-style-type: none">1. Have a comprehensive understanding of international marketing theories and practices2. Should have the ability to apply these theories and concepts in real environment3. Ability to identify, analyze, and evaluate data, information related to international marketing4. Have an understanding of the differences in the political, legal, economic, and cultural environment of nations5. The ability to clearly identify and explain the issues major issues and challenges of international marketing		
CLASS HOURS		
Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	
LEARNING RESOURCES		
Required Textbook		
Fletcher F., Crawford H. (2016). <i>International Marketing: An Asia-Pacific Perspective</i> . 7th Edition. Pearson		
Reference Books & Online Resources		
N/A		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: MKT316		Level: Undergraduate	Credit: 3
Course Title: International Marketing			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part A – The Environment of International Marketing Rationale for International Marketing	Chapter 1
	2	Avoiding the Pitfalls of the International Political and Legal Environment	Chapter 2
	3	Appreciating the dynamics of the International Economic and Financial Environment	Chapter 3
	4	Catering for the Social and Cultural Environment of International Marketing	Chapter 4
	5	Technology Change and International Marketing	Chapter 5
2	1	Contemporary Environmental Variables in International Marketing	Chapter 6
	2	Part B – Strategies for International Marketing Research in International Markets International	Chapter 7
	3	Market Selection and Entry	Chapter 8
	4	Internationalization, Relationships and Networks	Chapter 10
	5	Globalization Planning for Effective International Marketing	Chapter 11 Chapter 12
3	1	Part C – International Marketing Implementation Modifying Products for International Markets International Pricing for profit	Chapter 13 Chapter 14
	2	Promotion in International Marketing Effective International Distribution	Chapter 15 Chapter 16
	3	Marketing Services and Projects Overseas	Chapter 17
	4	International Marketing in the Decade Ahead	Chapter 18
	5	Strategy Report	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Case Study Analysis			40%
2500 words Assignment Strategy Report (Group usually teams of 2-3)			50%
Total			100%



COURSE INFORMATION		
Course Code: MKT316	Level: Undergraduate	Credit: 3
Course Title: International Marketing		
DETAILS ON GRADE COMPONENTS		
Class Attendance and Participation		
<p>Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.</p> <p>If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.</p>		
Case Study		
<p>A case study will be given study in the class, you will be required to analyze the situation in the case and fulfill the required task. As this would be the open book case study – so you can use internet, book and any supplementary material necessary to solve the case.</p>		
Group Report		
<p>Choose ONE Australian company (SME) which you study through the Strategy Report.</p> <ul style="list-style-type: none">• You need to assess Indonesia, Philippines and Malaysia as potential markets, analyze them, and present the viability of all three markets.• You have to determine ONE international destination for the company (out of your initial three).• You can choose ONE product line/type/service for these assignments if the company makes many.• You build on your knowledge and research.• www.Austrade.gov.au (Links to an external site.) is a good place to start for some <p>More detailed assessment guidelines will be provided in class.</p> <p>The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report.</p> <p>Any evidence of students freeloading within a group will get Zero.</p>		



COURSE INFORMATION														
Course Code: MKT316	Level: Undergraduate	Credit: 3												
Course Title: International Marketing														
COURSE GRADING														
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COURSE INFORMATION

Course Code: MKT316 **Level:** Undergraduate **Credit:** 3

Course Title: International Marketing

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