



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: BIS209	Level: Undergraduate	Credit: 3
Course Title: Business Information Systems		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
Business Information Systems is a course on how an organization uses information systems (hardware, software, data, procedures, and people) to add value to an organization or to gain competitive advantage. As such, we are concerned with managing and leading the information systems function within organizations. The focus is on issues and problems facing the manager as strategist and orchestrating assets. They include alignment and strategic fitness of IT services and infrastructure, with the organizational design, processes and systems.		
LEARNING OUTCOME		
Upon successful completion of this course, students should be able to: 1. Appreciate and understand the strategic and transforming role of IT in all types of organizations from the perspective of a strategic leader. 2. Learn and demonstrate an understanding of critical concepts and frameworks from the information systems literature as it relates to strategic management. 3. Demonstrate critical thinking regarding FinTech developments and the impact on business in terms of strategy analysis, formulation, and implementation. 4. Design different frameworks to analyze the role of IT and how organizations create business value from IT		
CLASS HOURS		
Total Program Duration:	3 Weeks in Total	
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)	
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)	
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)	
LEARNING RESOURCES		
Required Textbook		
Piccoli , G., & Pigni, F. (2016). <i>Information Systems for Managers with Cases</i> . 3rd Edition. Prospect Press.		
Reference Books & Online Resources		
N/A		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



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Course Code: BIS209		Level: Undergraduate	Credit: 3
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WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part I: Foundations The Role General and Functional Managers	Chapter 1
	2	The Four Components of an Information System	Chapter 2
	3	Organizational Informational Systems	Chapter 3
	4	Part II: Competitive Advantage in the Internet Age Changes in the Competitive Environment Network Economics/The Economics of Information	Chapter 4
	5	Electronic Commerce Small-Group Case Study Presentation	Chapter 5
2	1	Part III: The Strategic Use of Information Systems Strategic Information Systems Planning Six Decisions	Chapter 6
	2	Value Creation and Strategic Information Systems Analysis of Added Value Defining Components of Value Created	Chapter 7
	3	Value Creation with Strategic Information Systems Traditional Models and Emerging Frameworks	Chapter 8
	4	Appropriating IT-Enabled Value Over Time Sustainable Competitive Advantage/The Resource-	Chapter 9
	5	Team Project Report	
3	1	Part IV: Getting It Done Funding Information Systems Budgeting and Project Prioritization Outsourcing	Chapter 10
	2	Creating Information Systems	Chapter 11
	3	Trends in Information Systems	Chapter 12
	4	Ethics, Security, and Privacy	Chapter 13
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Project Report		35%	
Small-Group Case Study Presentation		15%	
Final Exam		40%	
Total		100%	



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Course Code: BIS209	Level: Undergraduate	Credit: 3
Course Title: Business Information Systems		
DETAILS ON GRADE COMPONENTS		
Homework, Class Attendance, and Participation		
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion.</p> <p>It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective based on these interactions.</p> <p>Please note the following: <u>In case of an absence</u>, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it is better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions. Accordingly, you are expected to come fully prepared and ready to participate for every class.</p> <p>Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.</p> <p>Class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics:</p> <p>(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</p> <p>Some specific criteria for evaluating discussion contributions are:</p> <ul style="list-style-type: none">• Does the student demonstrate an eagerness to participate?• Is the student a good listener? Does he/she build on others' comments?• Is the student willing to interact with other class members?• Are the points made relevant to the discussion? Are they linked to others' comments?• Do comments demonstrate evidence of in-depth analysis of the case?• Do comments add to our understanding of the situation?• Do comments make a substantive contribution to the advancement of our analysis?• Is there a willingness to test new ideas, or are the comments "safe?"		



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<ul style="list-style-type: none"> • Do comments show an understanding of concepts or analytical techniques properly applied to the current situation? • Is the student presenting insightful quantitative analysis (when required)? • Is the student demonstrating ethical considerations and insights? <p>Examinations An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.</p> <p>Project Report Team Each team must submit one report at the end of the second week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the report will be provided on the 3rd day of the first week.</p> <p>Small Group Case Study Presentation Students will be assigned to a small group and each of these groups will make an in- class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.</p>														
COURSE GRADING														
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ACADEMIC INTEGRITY & ACCOMMODATION														
<p>E-classroom Protocol Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off. Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams. Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>														



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<p>Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.</p> <p>Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.</p>		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
Academic Integrity		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
Accommodation to Students' Religious Holidays		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: BUS302	Level: Undergraduate Credit: 3
Course Title: Doing Business in Asia	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>Rapid economic growth in most part of Asia has resulted in the emergence of large and small enterprises which are organized in different ways compared to their western counterpart. This course examines and discuss business practices, leadership, culture, key countries and their governance and enterprises in Asia. This course is divided into three parts. The first part introduces students to the basics of the evolving economic context in which Asian businesses are embedded. The second part examines the importance of cultural intelligence in developing business leaders in Asia. This part also discusses institutional, governance, political, social and economic environments in Asia. The third part of this course focuses on some of the fastest growing economics in Asia, e.g. China, India and East Asia in particular, where students are required to do an (1) interim group presentation, and a (2) final group presentation.</p>	
LEARNING OUTCOME	
<p>After successful completion of this course students should be able to:</p> <ol style="list-style-type: none"> 1. Understand the drivers for rapid economic growth in Asia 2. Develop a comprehensive understanding on business environment in Asia 3. Identify, understand the challenges for doing business in Asia and able to develop strategies to overcome those challenges 4. Appreciate and understand diversities and commonalities in business environment in Asia <p>General Skills: Appreciate and understand cultural diversity Conduct scientific research Develop interpersonal and communication skills</p>	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[HW] Hasegawa, H., & Witt, M. A. (2019). <i>Asian Business and Management: Theory, Practice and Perspectives</i> . 3rd Edition. Springer.	
Reference Books & Online Resources	
An "extended syllabus" will be posted, which includes discussion points and suggested readings.	
Suggested Textbook	
[GTI] Goto, K., Endo, T., & Ito, A. (2020). <i>The Asian Economy: Contemporary Issues and Challenges</i> . 1st Edition. Routledge.	
Other Teaching Methods	
N/A	



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Course Title: Doing Business in Asia			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part 1. Introduction: Doing Business in a Dynamically Evolving Asian Economy – contexts and frameworks. Introduction to the Course: Asian Business Systems in the Asian Economy.	Introduction [GTI] Chapter 1
	2	Understanding the Dynamics of the Contemporary Asian Economy	[GTI] Chapter 2
	3	Part 2. Asian Business Systems: Major Issues of Asian Business and Management. The Idea of a Business System	[HW] Chapter 1
	4	Asian Cultures and Business Systems and Corporate Governance in Asia	[HW] Chapters 2 & 3
	5	Human Resource Management, and Technology Development in Asia	[HW] Chapters 4 & 5 [GTI] Chapter 7
2	1	Family Business Groups in Asia	[HW] Chapter 6
	2	Introduction to Economic Integration and Global Value Chains	[GTI] Chapter 4
	3	Interim Group Presentations	NA
	4	MNEs in Asia	[HW] Chapter 7
	5	Regionalism and Production Networks in Asia	[HW] Chapter 8
3	1	ESG Policies and Practices in Asia: Toward Contingent Convergence	[HW] Chapter 9
	2	Part 3. Varieties of Business Systems in Asia Final Presentations 1: Group A: The Business system of China Group B: The Business system of India	[HW] Chapters 10-12
	3	Final Presentations 2: Group D: The Business system of Japan Group E: The Business system of Korea Group F: The Business system of Malaysia	[HW] Chapters 13-15
	4	Final Presentations 3: Group G: The Business system of Singapore Group H: The Business system of Vietnam	[HW] Chapters 16 & 17
	5	Wrapping Up and Thinking of Emerging Issues – Mainstreaming Sustainability into Business?	



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Course Code: BUS302	Level: Undergraduate
Credit: 3	
Course Title: Doing Business in Asia	
ASSESSMENT	
Assessment Task	Percent (%)
Attendance and Participation in class Discussion	15%
Interim Group Presentation	10%
Final Group Presentation	30%
Individual Final Report	45%
Total	100%
DETAILS ON GRADE COMPONENTS	
<p>Active participation is highly encouraged. During the course, students are required to work in groups (assigned randomly by the lecturer) to prepare for the (1) Interim group presentation and (2) Final group presentation. Students should read the relevant chapter(s) assigned for each class in advance (optional, however, when the assigned reading is from the suggested textbook). Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lectures, and may also involve discussions from the suggested readings, which will be highlighted in the supplementary Class Note (Extended Syllabus).</p> <p>Class Attendance and Participation If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Interim Group Presentation Every student will be assigned randomly to a group, which size is conditional on how many students would enroll into this class. There will be a total of 8 groups. Each group will be automatically assigned to a target country in which they must analyze the national/local business environment that allows further identification of potential areas of business intervention and/or investment. In this, the presentation should include a concise summary of the respective chapters assigned, and further identify one or more target sectors (industries) for further investigation. The group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.</p> <p>Final Group Presentation The final group presentation will be based on the interim presentation, where the group must come up with a business strategy in their respective target countries. The presentations must include a brief country analysis, which allows them to identify potential sectors for intervention and/or investment, which should be based on solid analysis of the national/local business and economic contexts. It should clearly link the analytical perspectives that have been addressed in class. Again, the group is expected to work as a team. All the group members MUST be involved in group discussions, and contribute to the overall quality of the report. Any evidence of students free-riding within a group will get a zero.</p>	



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DETAILS ON GRADE COMPONENTS														
<p>Individual Final Report</p> <p>The individual final report must be written individually. The report must include the following two parts.</p> <p>Part 1: This part should be based on the interim and final group presentations, and it is an extended write-up of the oral group presentations. The tables and figures produced in group work can be shared among the group members, <u>however the write-up must be done individually</u>. In addition, the report must contain additional analyses which pertains to sustainability and corporate social responsibility.</p> <p>Part 2: This part should be completely individual, where each student must identify a company that operates in their respective target countries, and provide an analysis of the success and/or failure of that company in light of 2 or more perspectives which we have addressed in class, such as changing business and economic environments, cultural aspects, human resource management, technology and innovation, business groups, and regional integration and global value chains.</p> <p>The individual final report should be about 1500-2000 words. A list of reference must be attached. Plagiarism/ similarity of the report will be checked. More detailed guidelines will be provided in class.</p>														
COURSE GRADING														
<p>Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.</p> <table border="1" data-bbox="564 1039 1023 1279"> <thead> <tr> <th>Grade</th> <th>Percentage %</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>80-100</td> </tr> <tr> <td>B</td> <td>70-79</td> </tr> <tr> <td>C</td> <td>60-69</td> </tr> <tr> <td>D</td> <td>50-59</td> </tr> <tr> <td>E</td> <td>0-49</td> </tr> </tbody> </table>			Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
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<p>For Post-Graduate Students</p> <p>To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.</p> <p>For Undergraduate Students</p> <p>To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.</p>														
ACADEMIC INTEGRITY & ACCOMMODATION														
<p>E-classroom Protocol</p> <p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>														



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: BUS308	Level: Undergraduate Credit: 3
Course Title: Project Management	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>This course is designed to help students with the concepts, techniques, strategy and context of project management. By doing this course, students will gain critical knowledge and skills required to work as a project manager in a range of industries, including information technology, manufacturing, defence, logistics and supply chain etc. Topics covered in this course include modern project management issues and challenges, project evaluation technique, strategy for project selection, costing, budgeting and project scheduling, risk management, monitoring and project control and international project management.</p>	
LEARNING OUTCOME	
<p>After completing this course, a student should be able to:</p> <ol style="list-style-type: none"> 1. Understand modern project management issues and challenges 2. Learn the techniques of scheduling, resource allocation and risk management of a project 3. Learn the techniques of project control and auditing 4. Understand the social, ethical and cultural issues of project management 5. Gain the required knowledge and skills to work as a project manager 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
<p>[MS] Meredith, J. R., Jr., S. M. J., & Shafer, S. M. (2019). <i>Project Management: A Strategic Managerial Approach</i>. 10th Edition. Wiley.</p> <p>[LG] Larson, E., & Gray, C. (2017). <i>Project Management: The Managerial Process</i>. 7th Edition. McGraw-Hill Education</p>	
Reference Books & Online Resources	
<p><i>A Guide to the Project Management Body of Knowledge (PMBOK® Guide)</i>. 6th Edition. (2017). Project Management Institute.</p> <p>Kerzner, H. R. (2009). <i>Project Management: A Systems Approach to Planning, Scheduling, and Controlling</i>. Wiley.</p>	
Journals	
<ul style="list-style-type: none"> •International Journal of Project Management https://www.journals.elsevier.com/international-journal-of-project-management •Project Management Journal https://journals.sagepub.com/home/pmx •International Journal of Managing Projects in Business https://www.emerald.com/insight/publication/issn/1753-8378 	



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Course Title: Project Management			
LEARNING RESOURCES			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Module 1: Project initiation Course Overview Introduction to Contemporary Project Management <i>Group formation & discussion on the project topic</i>	[MS] Chapter 1
	2	Organization Strategy & Project selection <i>Finalise group project</i>	[MS] Chapter 2 [LG] Chapter 2
	3	Being an effective project manager, managing risk, conflict & negotiation	[MS] Chapter 3 & 4 [LG] Chapter 7 & 10
	4	Organisation structure & culture <i>Discussion on individual essay and topic selection</i>	[MS] Chapter 5 [LG] Chapter 3
	5	Module 2: Project planning Activity planning	[MS] Chapter 6
2	1	Budgeting and risk management	[MS] Chapter 7
	2	Scheduling	[MS] Chapter 8
	3	Resource and cost allocation	[MS] Chapter 9
	4	Module 3: Project execution Monitoring and information systems	[MS] Chapter 10
	5	Deadline: Group Assignment & Presentation	
3	1	Project control	[MS] Chapter 11
	2	Project auditing: Progress and Performance Measurement and Evaluation	[MS] Chapter 12 [LG] Chapter 13
	3	Project closure International Project Management	[MS] Chapter 13 [LG] Chapter 15
	4	Review	
	5	Deadline: Submit Individual Essay (Critical Writing)	



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ASSESSMENT													
Assessment Task	Percent (%)												
Attendance & Class Participation	15%												
Group Assignment & Presentation	45%												
Critical Writing - Individual Essay	40%												
Total	100%												
DETAILS ON GRADE COMPONENTS													
<p>Attendance & Class Participation Students are expected to attend lectures and tutorials, participate in class discussion and activities.</p> <p>Group Assignment & Presentation Prepare and Present Project Plan report Summary of group assignment. Group size 3-4 persons per group. Groups will do a 10 minutes presentation followed by 5 minutes Q&A session. All group members have to present. Students are expected to prepare a 2000 words report. Times New Roman, 12 font, 1.5 spacing. Cover page, Executive Summary, Tables, Graphs and Reference list are not counted in word limits. Students should apply theories, concepts, formulas and relevant knowledge covered in this course to understand and analyse a problem and recommend a solution. More details on the group assignment will be discussed in the class.</p> <p>Critical writing (Individual) Students will select a relevant topic (e.g. risk management, project scheduling, international projects etc)/ case study and write a critical review on this. More details on the assignment will be discussed in the class.</p> <p>Notes:</p> <ol style="list-style-type: none"> 1. All assessments will be checked for plagiarism 2. Students are encouraged to check their grades and notify the course coordinator of any discrepancies 3. A student freeloading within a group will get zero if it is proved with sufficient evidence(s). 													
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Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: BUS403	Level: Undergraduate
Course Title: Business Ethics in a Global Environment	
Credit: 3	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>Business Ethics in a Global Environment is designed to develop students moral reasoning about the conduct of business in the global context. They will achieve this by exploring theories of ethics and justice in business and in its relationships with society, across different cultural traditions and reflect on their own moral development through analysis of ethical and unethical behaviours in business. The course explores fundamental concepts in ethical issues facing businesses and multiple stakeholders. It will explore issues that accompany making ethical business decisions that reflect integrity in conducting global business. Students taking this class will learn and demonstrate an understanding of what it means to be ethical.</p>	
LEARNING OUTCOME	
<p>Upon successful completion of this course, the students should have basic expertise in the following areas:</p> <ol style="list-style-type: none"> 1. Understand categories of ethical theory (normative and descriptive) and explain how they contribute to ethical business practices. 2. Examine best practices of ethical decision-making in management, and leadership as relevant to value creation and capture. 3. Explain ethical dilemmas managers face in a global business environment and how they can resolve them. 4. Provide a basic understanding of the application of ethical concepts to corporate, not-for-profit, and entrepreneurial practices and decision-making. 5. Learn to use tools and techniques of business ethics management. 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
Lecture: Monday to Friday, 180 minutes each day	
LEARNING RESOURCES	
Required Textbook	
Crane, Andrew, & Matten, Dirk. (2016). <i>Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization</i> . 4th edition. Oxford.	
Reference Books & Online Resources	
N/A	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code:	BUS403	Level:	Undergraduate
		Credit:	3
Course Title:	Business Ethics in a Global Environment		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part A: Understanding Business Ethics Introducing Business Ethics	Chapter 1
	2	What is Business Ethics and Why is Business Ethics Important?	Chapter 1
	3	Framing Business Ethics: Corporate Responsibility, Stakeholders, and Citizenship	Chapter 2
	4	Evaluating Business Ethics: Normative Ethical	Chapter 3
	5	Making Decisions in Business Ethics: Descriptive	Chapter 4
2	1	Managing Business Ethics: Tools and Techniques of	Chapter 5
	2	Part B: Contextualizing Business Ethics Shareholders and Business Ethics Understanding Governance and Ethics	Chapter 6
	3	Employees and Business Ethics	Chapter 7
	4	Consumers and Business Ethics	Chapter 8
	5	Review and Group Study	
3	1	Suppliers, Competitors, and Business Ethics	Chapter 9
	2	Civil Society and Business Ethics	Chapter 10
	3	Government, Regulation, and Business Ethics	Chapter 11
	4	Conclusions and Future Perspectives	Chapter 12
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Small-Group Case Presentation			20%
Short Written Assignment			20%
Final Exam			50%
Total			100%



COURSE INFORMATION		
Course Code:	BUS403	Level: Undergraduate
		Credit: 3
Course Title:	Business Ethics in a Global Environment	
DETAILS ON GRADE COMPONENTS		
Attendance and Participation		
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers. In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed.</p>		
<p>Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p>		
<p>Participation grades will be based on quality (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).</p>		
<p>Accordingly, you are expected to read the related chapters before participating in the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.</p>		
<p>The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</p>		
Short Written Assignment		
<p>Each student must submit a one-page written paper at the end of the first week, on a given question (drawn from a set of alternatives) provided by the instructor. The questions for the paper will be provided on the first day of class.</p>		
Small-Group Case Presentation		
<p>Students will be assigned to a small group and each of these groups will make an in-class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.</p>		
Examinations		
<p>An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.</p>		
<p>Some specific criteria for evaluating discussion contributions are:</p>		
<ul style="list-style-type: none">• Does the student demonstrate an eagerness to participate?• Is the student a good listener? Does he/she build on others' comments?• Is the student willing to interact with other class members?• Are the points made relevant to the discussion? Are they linked to others' comments?• Do comments demonstrate evidence of in-depth analysis of the case?• Do comments add to our understanding of the situation?• Do comments make a substantive contribution to the advancement of our analysis?		



COURSE INFORMATION		
Course Code: BUS403	Level: Undergraduate	Credit: 3
Course Title: Business Ethics in a Global Environment		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: ECON455	Level: Undergraduate Credit: 3
Course Title: Competition Policy and the Economics of Regulation	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
This course uses organization models as tools and do economic analysis on the application of competition policy and regulations. The goals of this course are to understand different government policies and theories to regulate the market, why & when government regulate a market, understand policy options, their strengths and weaknesses. We analyze market in a number of settings, such as oligopoly, collusion, mergers, monopolization and price discrimination. We also cover theories of economic regulations. Students who have done intermediate macro economics should enroll this course.	
LEARNING OUTCOME	
After completing this course, a student should be able to: 1. Understand policies and challenges of modern competition and government regulations 2. Understand why and when government wants to regulate market 3. Understand how government policies and regulations effect consumers, producers and the government 4. Critically evaluate policies and proposed purpose of the regulations	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[PRN] Pepall, L., Richards, D., & Norman, G. (2014). <i>Industrial Organization: Contemporary Theory and Empirical Applications</i> . 5th Edition. Wiley.	
Reference Books & Online Resources	
• Whinston, M. D. (2008). <i>Lectures on Antitrust Economics (Cairol Lectures)</i> . 50049th Edition. The MIT Press. • Motta, M. (2015). <i>Competition Policy: Theory and Practice</i> . Cambridge University Press.	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: ECON455		Level: Undergraduate	Credit: 3
Course Title: Competition Policy and the Economics of Regulation			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview & Introduction to Basic Concepts I: The Rationale for Regulation and Antitrust Policies, Antitrust Regulation, Economic Regulation, Health, Safety, and Environmental Regulation, Criteria for Assessment	Chapter 1 & 3
	2	Course Overview & Introduction to Basic Concepts II: Introduction to Economic Regulation, Alternatives to Regulation in the Market	Chapter 1 & 2
	3	Monopoly Power in Theory and Practice	Chapter 5-7
	4	Oligopoly, Collusion, and Antitrust	Chapter 9-11
	5	Market Structure and Dynamic Competition	Chapter 10
2	1	Horizontal Mergers	Chapter 11
	2	Vertical Mergers	Chapter 11
	3	Monopolization and Price Discrimination	Chapter 14
	4	Optimal Pricing	Chapter 14
	5	Mid-Term Exam	
3	1	Incentive Regulation	Chapter 15
	2	Natural Monopoly Regulation	Chapter 14
	3	Regulation of Potentially Competitive Markets: Theory and Estimation Methods	Chapter 14
	4	Revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Mid-Term Exam		40%	
Final Exam		50%	
Total		100%	



COURSE INFORMATION

Course Code: ECON455 **Level:** Undergraduate **Credit:** 3

Course Title: Competition Policy and the Economics of Regulation

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Mid-Term and Final Examinations

There will be 2 exams for this class, one midterm and one final exam, which makes up 90% of the total grade. The instructor will hold a review session before each exam.

Analytical problem and short answer

Open book exam

Details of the examination will be available during the semester

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.



COURSE INFORMATION

Course Code: ECON455 **Level:** Undergraduate **Credit:** 3

Course Title: Competition Policy and the Economics of Regulation

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

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COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: FIN304	Level: Undergraduate Credit: 3
Course Title: Investment and Portfolio Management	
PREREQUISITE	
An intro-level course in at least one of these three courses: microeconomics, statistics or calculus. Those who have not met the prerequisites must obtain a permission from the course instructor in order to take this course.	
COURSE OVERVIEW	
This course is designed to focus on the investment decision making from the perspective of the portfolio manager. We will prepare students with technical skills that are essential in making optimal investment decisions, as well as a broad scope of vision that is vital in constructing a robust portfolio in this globalized modern world. We will particularly emphasize the solid understanding of key concepts of various return measures, trade-off between risk and return, etc. The latest development in behavioral science and its impact on investment and market will also be introduced in the course. Upon successfully finishing this course, students are expected to have either obtained a solid foundation for more in-depth exploration in the field for graduate studies or been prepared for further pursuing a professional career in investment. Due to the time limitation of the course, we will only briefly touch on fixed income investment, and completely skip financial derivatives and their role in portfolio (risk) management.	
LEARNING OUTCOME	
<ol style="list-style-type: none"> 1. Describe the meaning of investment and the challenges in portfolio management 2. Correctly value the common financial assets 3. Analyze the various investment return measures 4. Know how to construct financial market indices 5. Get familiar with various investment vehicles and their risk-return characteristics 6. Demonstrate quantitative assessment of required return based on risk 7. Explain the fundamentals about managing risk for portfolios of risk assets 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Reilly, F. K., Brown, K. C., & Leeds, S. J. (2018). <i>Investment Analysis and Portfolio Management</i> . 11th Edition. Cengage Learning.	
Reference Books & Online Resources	
<ol style="list-style-type: none"> 1. Bodie, Z., Kane, A., & Marcus, A. (2018). <i>Investments</i>. 11th Edition. McGraw-Hill Education. 2. Yahoo Finance 3. Fidelity 	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: FIN304		Level: Undergraduate	Credit: 3
Course Title: Investment and Portfolio Management			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Investment setting, measures of return and risk and their relationship	Chapter 1
	2	Determination of required rates of return, life cycle; asset allocation	Chapter 2
	3	Life cycle, portfolio management process, policy statement Quiz #1	Chapter 2
	4	Global investments	Chapter 3
	5	Security markets: types and their functions Quiz #2	Chapter 4
2	1	Classification of the secondary equity markets, order types	Chapter 4
	2	Security market indexes: types and meanings Quiz #3	Chapter 5
	3	Security market indexes: constructing an index; composite stock-bond indexes; investment strategies	Chapter 5
	4	Efficient capital markets and behavioral finance	Chapter 6
	5	Markowitz portfolio theory Quiz #4	Chapter 7
3	1	The capital asset pricing model - CAPM	Chapter 8
	2	Multifactor models of risk and return, arbitrage pricing theory, risk estimation; course review Quiz #5	Chapter 9
	3	Presentation	
	4	Presentation and special topics: alternative investments, trend, cyclical, monetary policy, FinTech	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance			10%
Quizzes			40%
Assignments and Presentation			10%
Discussion and Participation			15%
Final Exam			25%
Total			100%



COURSE INFORMATION														
Course Code: FIN304	Level: Undergraduate	Credit: 3												
Course Title: Investment and Portfolio Management														
DETAILS ON GRADE COMPONENTS														
<p>Homework, Class Attendance, and Participation (Cont')</p> <ul style="list-style-type: none"> • Do comments show an understanding of concepts or analytical techniques properly applied to the current situation? • Is the student presenting insightful quantitative analysis (when required)? • Is the student demonstrating ethical considerations and insights? <p>Group Case Presentation</p> <p>Students will be assigned to a small group and each of these groups will make an in- class presentation of a case taken from the textbook. Details of the issues to be examined and expectations of the presentations (e.g., length, format) will be provided in class.</p> <p>Examinations</p> <p>There will be five shorter tests or quizzes and one longer and cumulative final exam. Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.</p>														
COURSE GRADING														
<p>Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.</p> <table border="1" data-bbox="564 1025 1023 1267"> <thead> <tr> <th>Grade</th> <th>Percentage %</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>80-100</td> </tr> <tr> <td>B</td> <td>70-79</td> </tr> <tr> <td>C</td> <td>60-69</td> </tr> <tr> <td>D</td> <td>50-59</td> </tr> <tr> <td>E</td> <td>0-49</td> </tr> </tbody> </table>			Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %													
A	80-100													
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E	0-49													
<p>For Post-Graduate Students</p> <p>To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.</p> <p>For Undergraduate Students</p> <p>To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.</p>														
ACADEMIC INTEGRITY & ACCOMMODATION														
<p>E-classroom Protocol</p> <p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>														



COURSE SYLLABUS

COURSE INFORMATION

Course Code: FIN320 **Level:** Undergraduate **Credit:** 3

Course Title: Risk Management and Derivatives

PREREQUISITE

- Financial Management
- One of the two: Principles of Microeconomics, Principles of Macroeconomics.
- One of the two: Calculus, Statistics.

Those who have not met these prerequisites must obtain a permission from the course instructor in order to take this course.

COURSE OVERVIEW

This course is designed to provide students with in-depth knowledge of the important concepts about risks and risk management in business. Students will learn how to carry out detailed analysis of the measurement of financial risk and get familiar with the tools and techniques to manage financial risk. While the emphasis is on financial risk, students will be exposed to broader areas where risk and risk management are relevant. For example, how to reduce operational risk is normally considered outside the traditional field of financial risk management, but it is a common risk in business with potentially big consequences. Duration matching is a risk-hedging technique widely used in the banking industry that can be applied to managing a business's cash flows and its debt policy. All the concepts and techniques introduced in this course are closely related one way or the other. Successful completion of the course will help to identify the best strategy of decision-making process. Topics include risk and return, mapping out the landscape of risk, financial disasters and insurance, operational risk, real options, credit risk, business and corporate risk, hedging techniques, working capital risk, financial derivatives – futures, call and put options, swaps, and how to use them to reduce financial risk. The course also introduces methodologies for analyzing and managing risks in business. Specifically, students will learn how some of those pricing frameworks are developed and how they are implemented in various situations. A strong quantitative background and critical thinking capacity will be very helpful for the success in this course.

LEARNING OUTCOME

This course is designed to provide students with valuable knowledge, experience and understanding of the risk management and derivatives.

Successful completion of the course will allow students to:

1. Adopt a holistic view of risk and return
2. Understand the tools for measuring risks and their limitations
3. Apply various hedging techniques to manage business and financial risks
4. Price risky assets in a more systematic and economically sound way
5. Understand the implication of arbitrage-free principle and its critical role in asset pricing
6. Understand insurance and its role in managing risk, and some fundamental issues in insurance risk management
7. Understand financial derivatives, how to use them, and their limitations
8. Be able to analyze contemporary economic issues such as financial and economic crises, and the role of financial derivatives and innovations in the that context



COURSE INFORMATION			
Course Code:	FIN320	Level:	Undergraduate
		Credit:	3
Course Title:	Risk Management and Derivatives		
CLASS HOURS			
Total Program Duration:	3 Weeks in Total		
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)		
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per		
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)		
LEARNING RESOURCES			
Required Textbook			
[H] Hull, J. C. (2018). <i>Risk Management and Financial Institutions</i> . 5th Edition. Wiley.			
[SC] Saunders, A., & Cornett, M. (2017). <i>Financial Institutions Management: A Risk Management Approach</i> . 9th Edition. McGraw-Hill Education.			
[BMA] Brealey, R., Myers, S., & Allen, F. (2016). <i>Principles of Corporate Finance</i> . 12th Edition. McGraw- Hill Education.			
[BE] Brigham, E. F., & Ehrhardt, M. C. (2016). <i>Financial Management: Theory & Practice</i> . 15th Edition. Cengage Learning.			
[J] Jorion, P. (2010). <i>Financial Risk Manager Handbook</i> . 6th Edition. Wiley.			
LEARNING RESOURCES			
Reference Books & Online Resources			
1. Koski, J. L., & Pontiff, J. (1999). How Are Derivatives Used? Evidence from the Mutual Fund Industry. <i>The Journal of Finance</i> , 54(2), 791–816.			
2. Taleb, N. N. (2010). <i>The Black Swan: The Impact of the Highly Improbable</i> . 2nd edition. Random House LLC.			
3. Kahneman, D. (2011). <i>Thinking, Fast and Slow</i> . Farrar, Straus and Giroux.			
4. Mandelbrot, B., & Hudson, R. L. (2007). <i>The Misbehavior of Markets</i> . Basic Books.			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course overview and introduction Financial options: concepts and risk profile Guidelines for the midterm presentation	Assign in Class
	2	Binomial method and the BS formula: derivation and meaning	Assign in Class
	3	Agency problems in corporations and risk bonds and equity: an options perspective Further discussion of the midterm presentation	Assign in Class
	4	Managing operational risks: mythologies for analyzing risks	Assign in Class
	5	Real options, decision tree, Monte Carlo simulation, AI applications in risk management Q&A on the midterm presentation preparation	Assign in Class



COURSE INFORMATION			
Course Code:	FIN320	Level:	Undergraduate
		Credit:	3
Course Title:	Risk Management and Derivatives		
WEEKLY SCHEDULE			
2	1	Managing working capital risk: cash flows risk and bankruptcy, cash conversion cycle, inventory risk management	Assign in Class
	2	Trade credit, compensating balance and hidden cost	Assign in Class
	3	Methods for managing risks for short-term assets and liabilities	Assign in Class
	4	Insurance: risk and return perspective and common issues in the insurance industry	Assign in Class
	5	Mid-Term Exam	
3	1	The classical case of BP and Louisiana oil spill; External insurance versus self-insurance: who should get insurance	Assign in Class
	2	Forward, futures and swaps: concepts and mechanism	Assign in Class
	3	Pricing futures and swaps, hedging strategies	Assign in Class
	4	Course review	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			20%
Mid-Term Exam			40%
Final Exam			40%
Total			100%
DETAILS ON GRADE COMPONENTS			
Assignments, Discussion, Class Attendance, and Participation			
<ul style="list-style-type: none"> • Students are required to attend all classes and participate actively. The participation grade (20% of the total course grade) will be based on the instructor's assessment of how much engagement you have demonstrated relative to your class peers; each class member is expected and encouraged to contribute to the discussion. • There will be assignments that need learners to thoroughly go through problem solving on suggested cases or topics for discussion. • Students are strongly advised to follow the course progress outlined in this syllabus. 			
Examinations			
There will be one graded midterm presentation and one cumulative final exam. The instructor will help the learners in this class to choose a topic based on our lectures for developing the midterm presentation. Criteria and detailed guidelines will be discussed in class in the first week.			
Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.			



COURSE INFORMATION		
Course Code: FIN320	Level: Undergraduate	Credit: 3
Course Title: Risk Management and Derivatives		
UNIVERSITY POLICIES		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: ECON360	Level: Undergraduate Credit: 3
Course Title: Economics of International Financial Institutions and Markets	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
Financial institutes, markets, and securities form the basis of modern financial and monetary systems. This course covers Australian and International economics and its financial systems. It explores economic methods, principles, and theories of financial asset evaluation and pricing: theories and assumptions of risk analysis and decision making; portfolio analysis. Students will also develop a thorough understanding of the key financial markets, money market, debt market, equity market, foreign exchange market, and derivative market.	
LEARNING OUTCOME	
After completing this course, a student should be able to: 1. Understand the process and concepts of asset pricing 2. Identify and explain Australian and international financial markets and institutes 3. Understand the objectives of monetary policy, can describe an orthodox and unconventional approach to monetary policy implementation 4. Describe how foreign exchange market, bond market, and share market work 5. Understand future and option contracts, explain critical determinants of the value of an option contract 6. Apply theories and concepts of financial markets and institutes in a real-world situation	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[M] Mishikin, F. (2018). <i>Economics of Money, Banking, and Financial Markets (What's New in Economics)</i> . 12th Edition. Pearson Publishing Company. [CS] Cecchetti, S. & Schoenholtz, K. (2017). <i>Money, Banking, and Financial Markets</i> . 5th Edition. McGraw Hill Education Company.	
Reference Books & Online Resources	
Sources of Daily News • The Wall Street Journal https://www.wsj.com • Financial times https://www.ft.com • Bloomberg www.bloomberg.com • Yahoo Finance https://finance.yahoo.com Sources of Weekly News •The Economist https://www.economist.com •Bloomberg Businessweek www.bloomberg.com/businessweek	



COURSE INFORMATION			
Course Code:	ECON360	Level:	Undergraduate
		Credit:	3
Course Title:	Economics of International Financial Institutions and Markets		
LEARNING RESOURCES			
Reference Books & Online Resources			
Economic and Financial Data			
<ul style="list-style-type: none"> • The Federal Reserve Board http://www.federalreserve.gov • The Federal Reserve Bank of St. Louis http://research.stlouisfed.org/fred2 • New York Stock Exchange (NYSE) www.nyse.com • Bulletin – Reserve Bank of Australia http://www.rba.gov.au/publications/bulletin/ • Reserve Bank of Australia (RBA) www.rba.gov.au • Australian Stock Exchange (ASX) https://www2.asx.com.au 			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Outline; Introduction to Financial Markets & Financial Institutions; Introduction to International Finance; Overview of Financial System & Financial Market Instruments	[M] Chapter 1 & 2 [CS] Chapter 1
	2	Measuring Money & Money Market; Interest Rates and Present Value; Determination of the Bond Price	[M] Chapter 3 & 4 [CS] Chapter 2 & 4
	3	Yield to Maturity; Measuring Interest-Rate Risk Duration; Bond Markets	[M] Chapter 4 & 5 [CS] Chapter 4 & 6
	4	Models of Asset Pricing; Risk Structure of Interest Rates; The Global Financial Crisis	[M] Chapter 5 & 6 [CS] Chapter 5 & 7
	5	Monetary Policy & Stock Prices; The Global Financial Crisis & the Stock Market Deadline: Select a company for a group research project	[M] Chapter 7 [CS] Chapter 8



COURSE INFORMATION			
Course Code:	ECON360	Level:	Undergraduate
		Credit:	3
Course Title:	Economics of International Financial Institutions and Markets		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	1	Economic Analysis of Financial Structure; Financial Development and Economic Growth	[M] Chapter 8 [CS] Chapter 13 & 14
	2	Banking & the Management of Financial Institutions; Duration Gap Analysis; Measuring Bank Performance	[M] Chapter 9 [CS] Chapter 12
	3	Economic Analysis of Financial Regulation; International Financial Regulation	[M] Chapter 10 [CS] Chapter 14
	4	Banking Crises around the World; Review the Materials for the Midterm exam	[M] Chapter 10
	5	Mid-Term Exam	
3	1	Central Bank and the Monetary Policy; Structure and Independence of the Central Bank	[M] Chapter 13 [CS] Chapter 17 & 18
	2	The Foreign Exchange Market – Determination of Exchange Rate	[M] Chapter 17 [CS] Chapter 10
	3	Intervention in the Foreign Exchange Market; Balance of Payments; Exchange Rate Regimes	[M] Chapter 18 [CS] Chapter 19
	4	Research Project Presentation	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance & Participation		10%	
Quizzes		10%	
Written Assignments		10%	
Group Research Project		10%	
Mid-Term Examination		30%	
Final Exam		30%	
Total		100%	
DETAILS ON GRADE COMPONENTS			
Class Attendance and Participation			
Class lectures will be virtual lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Students can use discussion sessions to clarify their understanding of the topics from the lecture and textbook.			



COURSE INFORMATION

Course Code: ECON360 **Level:** Undergraduate **Credit:** 3

Course Title: Economics of International Financial Institutions and Markets

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation (Con't)

If students miss more than five classes and do not receive permission from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials to be well prepared for discussion.

Quizzes and Assignments

There will be three quizzes and two long written in class assignments. The time and date to take an in-class quiz will be announced during the class in advance. In doing the assignment, students can discuss it but should write their answers in submitting it.

Group Research Project

The objective of the group research project (each group consists of two or three students) is to develop your research skills, improve your ability to apply learned skills in a real-world environment, present your ideas concisely and coherently.

1. You pretend to work in a team of bankers of an investment bank that provides capital and treasury solutions to stock market-listed companies.
2. Your research and analysis should include the following:
 - Briefly explain a history of a company your team selected
 - Research the company's primary sources of revenue and costs; describe main products or technology.
 - Research the company's assets and liabilities; check the capital ratio.
 - Research the trend of the company's stock performance
 - Identify the company's new product and technology development
 - Identify opportunities of the company concerning investment and treasury management
 - Forecast the company's profits and stock price based on its opportunities
3. The group is expected to work as a team. All the group members **MUST** involve in group discussion, contribute to the overall quality of the group report.
4. Any evidence of students freeloading within a group will get zero.

Midterm and Final Examinations

There will be two exams for this class, one midterm exam and one final exam, which make up 60% of the total grade. The instructor will hold a review session before each exam. Details of the examination will be available during the semester.



COURSE INFORMATION

Course Code: ECON360 **Level:** Undergraduate **Credit:** 3

Course Title: Economics of International Financial Institutions and Markets

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



COURSE INFORMATION

Course Code: ECON360 **Level:** Undergraduate **Credit:** 3

Course Title: Economics of International Financial Institutions and Markets

UNIVERSITY POLICIES

Academic Integrity

Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.

Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: FIN301	Level: Undergraduate
Credit: 3	
Course Title: Intermediate Corporate Finance	
PREREQUISITE	
Students should have knowledge of theories and concepts covered in an Introductory Finance Course. Students without basic knowledge of finance will find this course difficult to understand and complete. Before choosing this course, students are strongly advised to go through the course contents and match it with their background knowledge, particularly in Finance, Economics and Accounting.	
COURSE OVERVIEW	
The objective of this course is to help students to understand core financial principles to evaluate financial decision making. This course should help students to understand conceptual frameworks and tools for solving real-world financial problems both at an individual and corporate level. This course will cover various theories and practices of corporate finance, including financial statements analysis, security valuation, theories & practices of capital investment decisions, corporate capital structure, analysis of risk & return, dividend decisions & policies and analysis of mergers & acquisitions.	
LEARNING OUTCOME	
Upon successful completion of this course, students will have the knowledge and skills to:	
<ol style="list-style-type: none"> 1. Understand and be able to analyze a range of financial decisions by applying the concepts, theories and tools learned throughout this course 2. Understand the central concepts of modern finance, this includes ability to calculate time value of money, arbitrage, stock valuation, capital structure and dividend policy decisions, investment decisions, analysis of merger & acquisition decision 3. Critically analyze industry-based problems to make sound financial decisions. 4. Conduct research for financial decision making and understand how academic research can influence industry practice and policymaking 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecture & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Ross, S., Westerfield, R., Jaffe, J., Jordan, B. (2019). <i>Corporate Finance</i> . 12th Edition. McGraw-Hill Education.	
Reference Books & Online Resources	
N/A	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code:	FIN301	Level:	Undergraduate
		Credit:	3
Course Title:	Intermediate Corporate Finance		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Corporate Finance Financial Statements Analysis and Financial Models [Group Project is based on Chapter 3]	Chapter 1 & 3
	2	Financial Statements Analysis and Financial Models Discounted Cash Flow Valuation Discussion on Group Assignment • Group formation • Discuss Structure • Content of the report	Chapter 3 & 4
	3	Return, Risk, and the Capital Asset Pricing Model (CAPM) An Alternative View of Risk and Return: The Arbitrage Pricing Theory	Chapter 11 & 12
	4	Stock Valuation, Financial Markets	Chapter 9
	5	Dividends and Other Payouts	Chapter 19
2	1	Efficient Capital Markets and Behavioral Challenges	Chapter 14
	2	Interest Rates and Bond Valuation	Chapter 8
	3	Risk, Cost of Capital, and Valuation	Chapter 13
	4	Capital Structure: Basic Concepts Review	Chapter 16
	5	Mid-Term Exam	
3	1	Valuation and Capital Budgeting for the Levered Firm	Chapter 18
	2	Mergers, Acquisitions, and Divestitures Group Assignment Submission Deadline	Chapter 29
	3	International Corporate Finance	Chapter 31
	4	Review	Review
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Group Research Project		30%	
Mid-Term Examination		30%	
Final Exam		30%	
Total		100%	



COURSE INFORMATION		
Course Code: FIN301	Level: Undergraduate	Credit: 3
Course Title: Intermediate Corporate Finance		
ACADEMIC INTEGRITY & ACCOMMODATION		
E-classroom Protocol Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off. Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams. Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: FIN302	Level: Undergraduate Credit: 3
Course Title: International Finance	
PREREQUISITE	
Principles of Microeconomics, Principles of Macroeconomics, and Financial Management. Those who have not met those prerequisites must obtain a permission from the course instructor in order to take this course.	
COURSE OVERVIEW	
<p>This course will explore the theory and practice of international finance. This course deals with the analysis of three important and related macroeconomics issues in open economies: exchange rates, capital flows and financial crises. The objectives of the course are two-fold: to introduce and critically evaluate the main relevant economic theories, models and empirical works in these three key areas of International Finance; and to apply these analytical tools to build an understanding of relevant economic developments and policy issues in the global markets. There will be discussions of relevant current events relating to Australia, our main trading partners and the rest of the world.</p> <p>Topics on contemporary issues will be discussed and critically analyzed using the knowledge we learn in this course. Students will be encouraged to investigate some controversial issues in global trade and globalization and present their own views and possible solutions as a caring stakeholder in the global economy and socially responsible world citizen. There will be no right or wrong views in the course context. However, students are expected to demonstrate breadth and depth of their knowledge of the issues and the logic cohesion of their argument using the key concepts and theories covered in this course.</p>	
LEARNING OUTCOME	
<p>On successful completion of this course, students will be able to:</p> <ol style="list-style-type: none"> 1. Explain the organization and institutional details of foreign exchange and international money markets. 2. Apply, at a formal level, the main neoclassical models of exchange rate determination, and assess their empirical validity. 3. Describe and apply insights provided by behavioral economics into expectations formation and decision making on the foreign exchange market. 4. Apply a heterodox macroeconomic model to exchange rate forecasting. 5. Analyze the causes of historical exchange rate movements, and some of the contributory factors to a variety of financial crises, with reference to the models covered 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
<ol style="list-style-type: none"> 1. Madura, J., Hoque, A., Krishnamurti, C.. (2018). <i>International Financial Management</i>. 1st Edition. Asia-Pacific Edition. Cengage. 2. Harvey, John T. (2009). <i>Currencies, Capital Flows and Crises</i>. 1st Edition. Routledge. 	



COURSE INFORMATION			
Course Code: FIN302		Level: Undergraduate	Credit: 3
Course Title: International Finance			
LEARNING RESOURCES			
Reference Books & Online Resources			
1. Bekaert, Geert, & Hodrick, Robert. (2017). <i>The International Financial Management</i> . 3rd edition. Cambridge University Press.			
2. The Wall Street Journal and Forbes			
3. World Finance: an online magazine on contemporary issues in global finance and trade. Source: https://www.worldfinance.com/			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Basic Concepts in International Finance and Foreign Exchange Markets	Assign in Class
	2	International Parity Relationships	Assign in Class
	3	Neoclassical Models 1 -The Monetary Model of Floating and Fixed Exchange Rates	Assign in Class
	4	Neoclassical Models 2 - The Mundell-Fleming Model of Fixed and Floating Exchange Rates	Assign in Class
	5	Neoclassical Models 3 - The Dornbusch Overshooting Model of Floating Exchange Rates	Assign in Class
2	1	Empirical Evidence on These Models and Later Developments	Assign in Class
	2	Institutional and Behavioral Economics and Decision Making in the Foreign Exchange Market	Assign in Class
	3	Capital Flows and Exchange Rates	Assign in Class
	4	Review of Topics	Assign in Class
	5	Midterm Exam	
3	1	Exchange Rate Modelling using a Post-Keynesian Model	Assign in Class
	2	Expectations and Crises - Theory and Application	Assign in Class
	3	Further Real World Applications - Volatility in the USD over time	Assign in Class
	4	Optimal Currency Areas, Monetary Sovereignty and the Euro-Zone Experiment	Assign in Class
	5	Final Exam	



COURSE INFORMATION	
Course Code: FIN302	Level: Undergraduate Credit: 3
Course Title: International Finance	
ASSESSMENT	
Assessment Task	Percent (%)
Attendance/Participation	10%
Mid-Term Exam	30%
Quizzes/ Case Study	10%
Assignments	10%
Final Exam	40%
Total	100%
DETAILS ON GRADE COMPONENTS	
<p>Homework, Class Attendance, and Participation</p> <p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion. It is important that you read the assigned readings as background information on the issue/topic before each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.</p> <p>Please note the following: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one- page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more. However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight.</p> <p>But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions.</p>	



COURSE INFORMATION		
Course Code: FIN302	Level: Undergraduate	Credit: 3
Course Title: International Finance		
ACADEMIC INTEGRITY & ACCOMMODATION		
E-classroom Protocol		
<p>Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.</p> <p>Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.</p>		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
Academic Integrity		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
Accommodation to Students' Religious Holidays		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: MGT205	Level: Undergraduate Credit: 3
Course Title: Leading and Managing People	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>Leadership skills are increasingly important in the full range of corporate, NGO and public agency settings. There are varying perspectives on leading and leadership, but in this class, we will focus on leading and leadership as it relates to challenges and change inherent in personal, business and social situations in the Twenty-first century. Leadership is what individuals do in mobilizing other people, in organizations or communities to do “adaptive” work – work in the context of environmental social and economic change rather than the maintenance of a given “status quo”. Leadership entails not only the capacity to have and maintain influence beyond your authority, but the ability to get people to face the gap between the values they stand for and the conditions they live in. While many of our personal and community core values may be somewhat stable, the conditions we encounter are subject to increasing change.</p>	
LEARNING OUTCOME	
<p>Students should be able to:</p> <ol style="list-style-type: none"> 1. Apply relevant theories, concepts and principles in leading and managing people in contemporary organizations 2. Identify and describe core leadership and management skills needed in the contemporary workplace 3. Apply various leadership and management skills in a variety of situations 4. Critically analyses the challenges of leading and managing people in the workplace 5. Reflect on ethical principles and social impact associated with the leadership and management of people in contemporary organizations 6. Develop and activate a plan to build upon your strengths and weaknesses in leading and managing people 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Lussier, R.N. & Achua, C.F.. (2016). <i>Leadership: Theory, Application, & Skill Development</i> . 6th Edition. Cengage.	
Reference Books & Online Resources	
N/A	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: MGT205		Level: Undergraduate	Credit: 3
Course Title: Leading and Managing People			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to Leading and Managing People	Chapter 1
	2	Leadership Traits and Ethics	Chapter 2
	3	Leadership behavior and Motivation	Chapter 3
	4	Contingency theories of leadership	Chapter 4
	5	Influencing through PPNN	Chapter 5
2	1	Team Leadership (Part 1)	Chapter 6
	2	Team Leadership (Part 2)	Chapter 7 & 8
	3	Styles of Leadership (Part 1)	Chapter 9
	4	Styles of Leadership (Part 2)	Chapter 9
	5	Essay due	
3	1	Ethical Leadership	Chapter 10
	2	Leading Diversity	Chapter 10
	3	Leadership and change management	Chapter 11
	4	Group Presentation-preparation	
	5	Group Presentation	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			25%
Individual Essay (2000 words)			35%
Case Study Presentation (Group)			40%
Total			100%
DETAILS ON GRADE COMPONENTS			
Class Participation			
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from five or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance).</p>			



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: MKT316	Level: Undergraduate Credit: 3
Course Title: International Marketing	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>International Marketing is an intensive undergraduate business school course about how organizations develop strategies to compete in foreign markets-- that is, host markets as opposed to their home market. While the fundamental principles of marketing apply throughout the world, such as market analysis through application of the “Four Ps,” the particular challenge of cross-border marketing strategy is to understand how differing cultural values effect markets and their consumers, and how differing political and regulatory regimes either constrain or expand opportunities for the firm. A principal concern of this course will be how “globalization” has brought about a world-wide convergence of values, and how current threats to globalization might alter a firm’s cross- border marketing strategy.</p> <p>The course will use lecture/discussion presentations by the Instructor, in-class exercises, and group presentations of assigned readings from the text. Students must be willing and ready to engage in classroom discussion if they expect to pass the course. In addition, small group presentations, and two short weekly written assignments will be required of all students.</p>	
LEARNING OUTCOME	
<p>This course is designed to provide students with valuable knowledge, experience and understanding of the international marketing theories and practices.</p> <p>On successful completion of the course, students should be able to:</p> <ol style="list-style-type: none"> 1. Have a comprehensive understanding of international marketing theories and practices 2. Should have the ability to apply these theories and concepts in real environment 3. Ability to identify, analyze, and evaluate data, information related to international marketing 4. Have an understanding of the differences in the political, legal, economic, and cultural environment of nations 5. The ability to clearly identify and explain the issues major issues and challenges of international marketing 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Fletcher F., Crawford H. (2016). <i>International Marketing: An Asia-Pacific Perspective</i> . 7th Edition. Pearson	
Reference Books & Online Resources	
N/A	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: MKT316		Level: Undergraduate	Credit: 3
Course Title: International Marketing			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part A – The Environment of International Marketing Rationale for International Marketing	Chapter 1
	2	Avoiding the Pitfalls of the International Political and Legal Environment	Chapter 2
	3	Appreciating the dynamics of the International Economic and Financial Environment	Chapter 3
	4	Catering for the Social and Cultural Environment of International Marketing	Chapter 4
	5	Technology Change and International Marketing	Chapter 5
2	1	Contemporary Environmental Variables in International Marketing	Chapter 6
	2	Part B – Strategies for International Marketing Research in International Markets International	Chapter 7
	3	Market Selection and Entry	Chapter 8
	4	Internationalization, Relationships and Networks	Chapter 10
	5	Globalization Planning for Effective International Marketing	Chapter 11 Chapter 12
3	1	Part C – International Marketing Implementation Modifying Products for International Markets International Pricing for profit	Chapter 13 Chapter 14
	2	Promotion in International Marketing Effective International Distribution	Chapter 15 Chapter 16
	3	Marketing Services and Projects Overseas	Chapter 17
	4	International Marketing in the Decade Ahead	Chapter 18
	5	Strategy Report	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Case Study Analysis			40%
2500 words Assignment Strategy Report (Group usually teams of 2-3)			50%
Total			100%



COURSE INFORMATION		
Course Code: MKT316	Level: Undergraduate	Credit: 3
Course Title: International Marketing		
DETAILS ON GRADE COMPONENTS		
Class Attendance and Participation Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook. If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss. Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.		
Case Study A case study will be given study in the class, you will be required to analyze the situation in the case and fulfill the required task. As this would be the open book case study – so you can use internet, book and any supplementary material necessary to solve the case.		
Group Report Choose ONE Australian company (SME) which you study through the Strategy Report. <ul style="list-style-type: none">• You need to assess Indonesia, Philippines and Malaysia as potential markets, analyze them, and present the viability of all three markets.• You have to determine ONE international destination for the company (out of your initial three).• You can choose ONE product line/type/service for these assignments if the company makes many.• You build on your knowledge and research.• www.Austrade.gov.au (Links to an external site.) is a good place to start for some More detailed assessment guidelines will be provided in class. The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report. Any evidence of students freeloading within a group will get Zero.		



COURSE INFORMATION

Course Code: MKT316 **Level:** Undergraduate **Credit:** 3

Course Title: International Marketing

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.

UNIVERSITY POLICIES

General Expectations, Rights and Responsibilities of the Student

As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: COMP220	Level: Undergraduate
Credit: 3	
Course Title: Algorithm and Data Structure	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>This course provides students with the opportunity to understand the essential data structures and algorithms. It covers fundamental data structures, algorithm analysis and design techniques required to address real-world programming challenges. It deepens students' understanding of the design and analysis of memory and time-efficient data structures and problem-solving strategies used in various complex applications.</p> <p>The course covers topics including:</p> <ul style="list-style-type: none"> • Asymptotic complexity analysis • Basic data structures (arrays, lists, trees, graphs, and hash tables) • General algorithm design patterns (recursion, dynamic programming) • Sorting algorithms • Basic graph algorithms (traversal, topological sorting, connected component) • Advanced graph algorithms (MST, Shortest-path, Matching) 	
LEARNING OUTCOME	
<p>Upon successful completion of this course, the students should have basic expertise in the following areas:</p> <ol style="list-style-type: none"> 1. Understand the internal workings of fundamental data structures and algorithms 2. Determine the running time and memory space usage of common algorithms. 3. Adapt or invent new algorithms and data structures for software engineering problems. 4. Analyze the performance of algorithms built on fundamental data structures and algorithms. 5. Select and justify appropriate combinations of data structures and algorithms to solve software engineering problems 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[CLRS] Cormen, T., Leiserson, C.E., Rivest, R.L., Stein, C. <i>Introduction to Algorithms</i> . 3rd Edition. MIT Press.	
Reference Books & Online Resources	
[GTG] Goodrich, M.T., Tamassia, R., Goldwasser M.H. <i>Data Structures & Algorithms in Python</i> , 1st Edition, Wiley.	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: COMP220		Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Analysis of Algorithms • Programming Basics • Big-O and Other Notations • Asymptotic Analysis • Recursion	Chapter 2 & 3
	2	Linked Lists, Stacks, Queues • Singly Linked List • Doubly Linked List • Stacks • Queues	Chapter 10
	3	Trees: • Tree Traversal • Binary Search Tree • Advanced Trees (Splay Tree, Red-black Tree, B-Tree)	Chapter 12 & 13
	4	Priority Queues • Priority Queues and Heaps • Adaptive Priority Queues Quiz 1	Chapter 19
	5	Sorting • Bubble Sort • Merge Sort • Quick Sort Assignment 1 Due	Chapter 7
2	1	Mid-Term Exam	
	2	Sorting • Bucket Sort • Radix Sort • Sorting Lower Bounds	Chapter 8
	3	Maps and Dictionaries • Maps • Hash tables • Skip lists	Chapter 11



COURSE INFORMATION			
Course Code: COMP220		Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	4	Graph • Graph types • Graph representations: Adjacency matrix and adjacency list Quiz 2	Chapter 22
	5	Graph • Graph traversal • Connected component • Topological sort	Chapter 22
3	1	Graph • Minimum Spanning Tree • Dijkstra's algorithm • Bellman-Ford Algorithm Assignment 2 Due	Chapter 23 & 24
	2	Advanced Algorithms • Dynamic Programming • Greedy algorithms	Chapter 15 & 16
	3	String Matching • Rabin-Karp Algorithm • KMP Algorithm	Chapter 32
	4	Revision	Review
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Quiz 1		5%	
Quiz 2		5%	
Assignment 1		10%	
Assignment 2		10%	
Mid-Term Exam		20%	
Final Exam		40%	
Total		100%	



COURSE INFORMATION		
Course Code:	COMP220	Level: Undergraduate
		Credit: 3
Course Title:	Algorithm and Data Structure	
DETAILS ON GRADE COMPONENTS		
Attendance and Participation		
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.</p> <p>The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</p>		
Quizzes		
<p>Quizzes will happen on the first and second weeks to review and reinforce what has been learned in the previous classes.</p>		
Assignments		
<p>To enhance the learning process, students have to submit two assignments. Each assignment weighs 10% of the total marks.</p> <p>Assignment 1 covers the contents of the first week. It is due on Friday of the first week.</p> <p>Assignment 2 covers the contents of the second week. It is due on Monday of the third week.</p>		
Mid-Term Exam		
<p>The mid-semester examination will be held on Monday of the second week. It will cover the contents of the first week.</p>		
Final Examination		
<p>An in-class final examination will be administered at the end of the course on Friday of the third week. Details of contents, exam format, etc. will be announced in class well before the examination dates.</p>		



COURSE INFORMATION

Course Code: COMP220 **Level:** Undergraduate **Credit:** 3

Course Title: Algorithm and Data Structure

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

For Post-Graduate Students

To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.

For Undergraduate Students

To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.

ACADEMIC INTEGRITY & ACCOMMODATION

E-classroom Protocol

Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off.

Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams.

Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.



COURSE INFORMATION		
Course Code: COMP220	Level: Undergraduate	Credit: 3
Course Title: Algorithm and Data Structure		
ACADEMIC INTEGRITY & ACCOMMODATION		
General Expectations, Rights and Responsibilities of the Student		
<p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
Academic Integrity		
<p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p>		
<p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities		
<p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
Accommodation to Students' Religious Holidays		
<p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: ECON302	Level: Undergraduate Credit: 3
Course Title: Intermediate Macroeconomics	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
The unit aims to provide a deeper understanding and skills on the Macroeconomic concepts and policies essential to work as a macroeconomist. Students who did foundation course on Economics and Macroeconomics should choose this unit. This course covers intermediate level macroeconomics topics. This course focus on Neo-Classical Growth Model, New Growth Theory, the IS-LM Model, the Aggregate Demand / Aggregate Supply Model. The policy focus on fiscal, monetary, trade policy, unexpected economic shocks, government debts and budget deficit.	
LEARNING OUTCOME	
After successfully completing this course a student should be able to: <ul style="list-style-type: none">• Understand macroeconomic theories, principles, short and long run macroeconomic policies and challenges,• Apply macroeconomic theories to analyze macroeconomic policies,• Develop arguments by applying macroeconomic theories, principles and models,• Explain economic growth facts and models,• Understand the model of exchange rate determination and explain exchange rate regime• Evaluate macroeconomic policies and develop arguments to make an appropriate policy response	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
[M] Mankiw, N.G. (2019). <i>Macroeconomics</i> . 10th Edition. Worth Publishers.	
Reference Books & Online Resources	
[BS] Blanchard, O. J., & Sheen, J. R. (2013). <i>Macroeconomics</i> . 4th Edition. Pearson Australia Group Pty Limited.	
[DBFS] Dornbusch, R., Bodman, P., Fischer, S., & Startz, R. (2018). <i>Macroeconomics</i> . 13th Edition. McGraw-Hill Education.	
[ABC] Abel, A., Bernanke, B., & Croushore, D. (2020). <i>Macroeconomics, Global Edition</i> . Pearson.	
Online Resources	
Reserve Bank of Australia https://www.rba.gov.au/publications/rdp/2011-2020.html	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code: ECON302		Level: Undergraduate	Credit: 3
Course Title: Intermediate Macroeconomics			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview Introduction to Macroeconomics: Microeconomic Thinking and Macroeconomic Models	Chapter 1
	2	Measuring the Value of Economic Activity (GDP, The Consumer Price Index, The Unemployment Rate, Wages, Inflation) Constructing Economic Models	Chapter 2
	3	National Income: The Factors of Production, The Production Function, The Supply and Demand of Goods and Services, How is National Income Distributed, Saving and Investment	Chapter 3
	4	The Monetary System: What It Is and How It Works Inflation: Its Causes, Effects, and Social Costs	Chapter 4 & 5
	5	Exchange Rate, Saving & Investment in the Open Economy	Chapter 6
2	1	Unemployment and the Labor Market	Chapter 7
	2	Economic Growth I: Capital Accumulation and Population Growth	Chapter 8
	3	Economic Growth II: Technology, Empirics, and Policy	Chapter 9
	4	Economic Fluctuations & the Business Cycle, Stabilization Policy	Chapter 10
	5	IS–LM Model, The Keynesian Cross	Chapter 11 & 12
3	1	The Mundell–Fleming Model and the Exchange-Rate Regime, Fiscal Policy, Monetary Policy, Trade Policy Aggregate Supply and the Short-Run: Tradeoff Between Inflation and Unemployment	Chapter 13 & 14
	2	Alternative Stabilization Policies	Chapter 16
	3	Macroeconomic Policy in the Open Economy, Monetary Policy and the Federal Reserve System, Government Debt and Budget Deficits	Chapter 17
	4	Unit Revision	
	5	Final Exam	



COURSE INFORMATION													
Course Code: ECON302	Level: Undergraduate Credit: 3												
Course Title: Intermediate Macroeconomics													
ASSESSMENT													
Assessment Task	Percent (%)												
Attendance/Participation	10%												
Presentation	40%												
Final Exam	50%												
Total	100%												
DETAILS ON GRADE COMPONENTS													
<p>Class Attendance and Participation Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.</p> <p>If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.</p> <p>Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.</p> <p>Presentation Each student will have to make an oral presentation on a reading that will be assigned to them. Detailed information on the presentation will be provided in class.</p> <p>Final Exam The exam covers all the topics from the prescribed text book, and materials covered in the lecture. Detailed information on the Final Exam will be provided in class.</p>													
COURSE GRADING													
Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.													
	<table border="1"> <thead> <tr> <th>Grade</th> <th>Percentage %</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>80-100</td> </tr> <tr> <td>B</td> <td>70-79</td> </tr> <tr> <td>C</td> <td>60-69</td> </tr> <tr> <td>D</td> <td>50-59</td> </tr> <tr> <td>E</td> <td>0-49</td> </tr> </tbody> </table>	Grade	Percentage %	A	80-100	B	70-79	C	60-69	D	50-59	E	0-49
Grade	Percentage %												
A	80-100												
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D	50-59												
E	0-49												



COURSE INFORMATION		
Course Code: ECON302	Level: Undergraduate	Credit: 3
Course Title: Intermediate Macroeconomics		
COURSE GRADING		
For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
E-classroom Protocol Students are expected to attend every e-class, having completed any assigned prior readings, and participate thoughtfully throughout. Cell phones must be turned off. Class materials (e.g., readings, lecture notes, and lecture slides) can be downloaded from the class team on Microsoft Teams. All assignments must be submitted on Microsoft Teams, and your grades will also be released on Teams. Please make a sincere attempt to join each e-class on time as it is difficult to educate fellow classmates with constant interruptions. Your attendance will be taken by the teaching assistant, and all absences must be requested in advance. Failure to comply may result in participation grade deduction. Students are expected to follow up with assignments and readings for all missing classes, and students should reach out to professor and teaching assistant in submitting required makeup assignments.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		



COURSE INFORMATION

Course Code: ECON302 **Level:** Undergraduate **Credit:** 3

Course Title: Intermediate Macroeconomics

UNIVERSITY POLICIES

Campus Policy on Disabilities

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.

Accommodation to Students' Religious Holidays

It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: FIN303	Level: Undergraduate Credit: 3
Course Title: Fixed Income Securities	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>This unit examines the valuation of fixed-income securities, bond analysis, measuring and managing interest rate and portfolio management. Topics included: valuation of bonds, exposure of bonds by changing interest rates, and portfolio management and strategies to achieve the business goal. Concepts and tools learned in this course are useful to managers, investors, issuers, hedgers and traders in bonds and interest-sensitive contracts.</p>	
LEARNING OUTCOME	
<p>After successful completion of this course students should be able to:</p> <ol style="list-style-type: none">1. Understand the theories, concepts, structures and operations of fixed-income securities2. Understand types of bonds, analytical techniques for valuing bonds and quantifying their exposure to changes in interest rates, and portfolio strategies3. Learn collective investment vehicles; methodologies for valuing bonds and derivatives; corporate bond credit risk; portfolio management4. Critically evaluate fixed income securities and derivatives	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per Day (15 Days in Total)
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Fabozzi, F. J. (2021). <i>Bond Markets, Analysis, and Strategies</i> . 10th Edition. MIT Press.	
Reference Books & Online Resources	
Martellini, L., Priaulet, S., & Priaulet, S. (2003). <i>Fixed-Income Securities</i> . Wiley. (Reading list: MPP)	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code:	FIN303	Level: Undergraduate	Credit: 3
Course Title:	Fixed Income Securities		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction & Bond Price	Chapter 1 & 2
	2	Pricing of Bonds & Measuring Yield	Chapter 2 & 3
	3	Bond Price Volatility	Chapter 4
	4	The Theory and History of Interest Rates The Term Structure of Interest Rates	Chapter 5 & 6
	5	Bond Yields and the Term Structure of Interest Rates Treasury and Federal Agency Securities Corporate Debt Instruments Municipal Securities	Chapter 6-9
2	1	International Bonds, Mortgage Loans & Mortgage-Backed Securities	Chapter 10-13
	2	Commercial Mortgage Loans, Mortgage-Backed Securities, Asset-Backed Securities	Chapter 15 & 16
	3	Collective Investment Vehicles	Chapter 17
	4	Revision	
	5	Quiz Deadline Group Research Project	
3	1	Liquidity and Trading of Credit/Spread Products	Chapter 18
	2	Analysis of Convertible Bonds Corporate Bond Credit Analysis	Chapter 21 & 22
	3	Bond Portfolio Construction & Management Strategies	Chapter 24-26
	4	Revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance/Participation		10%	
Group Research Project		35%	
Quiz		15%	
Final Exam		40%	
Total		100%	



COURSE SYLLABUS	
COURSE INFORMATION	
Course Code: MKT208	Level: Undergraduate Credit: 3
Course Title: Consumer Behavior	
PREREQUISITE	
N/A	
COURSE OVERVIEW	
<p>This course introduces the theory of consumer behavior and relates it to the practice of marketing. It will present relevant material drawn from psychology, anthropology, social and behavioral sciences within the framework of the consumer decision process and its main influencing factors. The course examines the rationality of consumer decision making process in view of the growing complexities and interactions of various factors, such as attitudes, perceptions, behavior, culture ... etc. Upon successful completion of the course, students should be able to understand the sophistication of consumer buying behavior in various contexts. This knowledge is considered necessary in developing effective marketing strategies.</p>	
LEARNING OUTCOME	
<p>On successful completion of this course, you will be able to:</p> <ol style="list-style-type: none"> 1. Define and illustrate cognitive, behavioral, and cultural theories that inform an understanding of consumer behavior. 2. Explain the internal and external factors that influence consumer behavior (e.g., decision-making, attitudes, personality, lifestyle, social class, consumer culture) 3. Apply consumer behavior theories to analyze real-world problems and identify relevant ethical and sustainable marketing solutions 4. Develop the ability and skills to select and use appropriate levels and means of communication in tutorial discussions and group assessment activities 	
CLASS HOURS	
Total Program Duration:	3 Weeks in Total
Total Contact Hours:	68 Contact Hours or 3,060 Minutes (1 Contact Hour = 45 Minutes)
Lectures and Tutorials:	Monday - Friday 120 Minutes of Lecutre & 60 Minutes of Tutorial per
Office Hours:	2 Hours or 120 Minutes per Week (3 Sessions in Total)
LEARNING RESOURCES	
Required Textbook	
Hoyer, W. D., MacInnis, D. J., Pieters, R., Chan, E., & Northey, G. (2021). <i>Consumer Behavior</i> . 2nd Edition. Cengage Learning Australia.	
Reference Books & Online Resources	
Journal of Consumer Research	
Suggested Textbook	
N/A	
Other Teaching Methods	
N/A	



COURSE INFORMATION			
Course Code:	MKT208	Level:	Undergraduate
Course Title:	Consumer Behavior		
Credit:	3		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Understanding consumer behavior	Chapter 1
	2	Motivation, ability and opportunity/Personality	Chapter 2 & 11
	3	Exposure to Comprehension	Chapter 3
	4	Memory and Knowledge/Learning (Chapter 7)	Chapter 4 & 7
	5	Attitudes and persuasion	Chapter 5
2	1	Mid-Term Exam	
	2	Problem recognition and information research/Judgement and decision-making	Chapter 6 & 7
	3	Post-decision process/Innovations	Chapter 8 & 12
	4	Social influences on consumer behavior	Chapter 9
	5	External influences	Chapter 11
3	1	Consumer diversity	Chapter 10
	2	Symbolic consumer behavior	Chapter 13
	3	Group report presentation	
	4	Marketing ethics/Course review	Chapter 14
	5	Final exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Mid-Term Exam			20%
Group Report			30%
Final Exam			40%
Total			100%
DETAILS ON GRADE COMPONENTS			
Class Participation			
<p>You are expected to attend all the classes. Absence will lead to point deduction unless the instructor is notified with legitimate reasons. Being absent for more than five classes will lead to fail automatically. By showing up to the class does not mean you'll receive the full grade; your grade is also depended on the quality of your in-class discussion and contribution to the whole class.</p> <p>Class participation also includes daily discussion and critical analysis of case studies or questions presented. Marks are given for each discussion.</p>			



COURSE INFORMATION		
Course Code: MKT208	Level: Undergraduate	Credit: 3
Course Title: Consumer Behavior		
UNIVERSITY POLICIES		
<p>General Expectations, Rights and Responsibilities of the Student</p> <p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution.</p> <p>Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p> <p>Academic Integrity</p> <p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p> <p>Campus Policy on Disabilities</p> <p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p> <p>Accommodation to Students' Religious Holidays</p> <p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		