

2015 International Conference of Asian Marketing Associations (2015 ICAMA)

Waseda University, Tokyo, Japan, October 30 - November 1, 2015

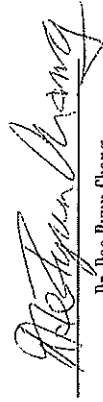
BEST PAPER AWARD

presented to

**Kiyokazu Matsuura, Seiji Endo,
Akinori Ono and Yuji Nakagawa**

for the paper entitled

**Exploring the Customization Decision Support System
Using the Improved Surrogate Constraint Method with Entropy**



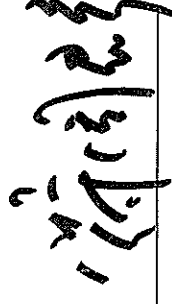
Dr. Dae Hyun Chang

Co-Chair of 2015 ICAMA



Dr. Futoshi Matsui

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Dr. Guoqun Fu

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